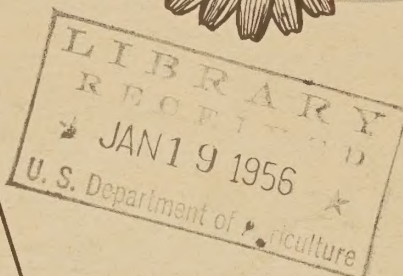


Petunia Carnival



1956
/
1957

hallawell seed co.

Visit . . .
HALLAWELL'S BLUE GRASS NURSERY
19th Avenue at Sloat Boulevard

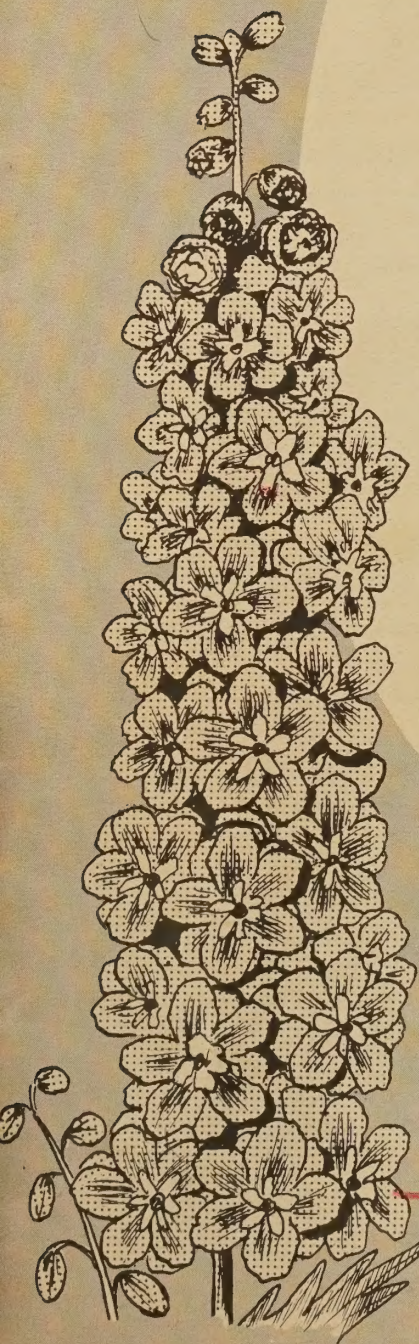


U.S. MAIL

Hallawell's
Superior Quality
Seeds are as
close to you as
your mail box.

hallawell seed co.

519 MARKET STREET SAN FRANCISCO 5, CALIFORNIA



hallawell seed co.

Greetings to You Home Gardeners:

This is your 1956 Hallawell catalog offering you Hallawell's finest quality of seeds, plants and bulbs.

We hope our 1956 seeds will win you more prizes than ever before and that you'll be doubly proud of your garden achievements. We have tried to help a little by listing seeds in groups of sun, shade, tall, dwarf, etc. It should be helpful in making a choice of varieties for your garden. Use the handy order blank in this catalog and send your orders early.

And even if you only plant a few seeds or bulbs, this year, make it an all-Hallawell garden. We know you'll be pleased.

Sincerely,

Fred and Clarence

Radio KNBC every Sunday morning, 9:15

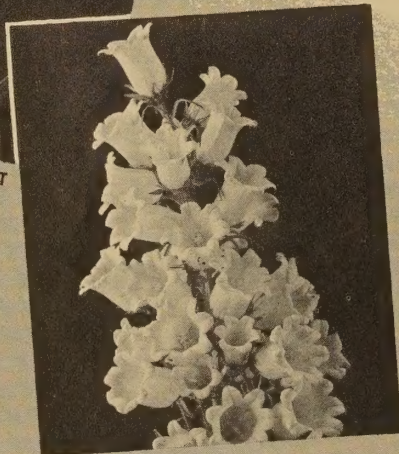
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COREOPSIS, DOUBLE SUNBURST

"GARDEN GUIDE" KNBC
Every Sunday morning, hear
Norvell Gillespie, Fred Mc-
Nabb and Clarence Hoff
with timely garden informa-
tion.



CANTERBURY BELLS



BALSAM

Hallawell's FLOWER EASY-TO-GROW PLANTS

ANTIRRHINUM—See SNAPDRAGONS

BALSAM (Lady Slipper)

CAMELLIA-FLOWERED MIXTURE — Branching plants 2 ft. tall, bear attractive double flowers all summer. Prefers full sun.

Pkt. 20c, 2 pkts. 35c, ¼ oz. 75c, oz. \$2.00

CALENDULA (Winter Marigold)

LEMON KING—Very large rich lemon yellow.

Pkt. 20c, ½ oz. 85c, oz. \$1.50

ORANGE KING—Large orange red.

Pkt. 20c, ½ oz. 85c, oz. \$1.50

FIELD MIXED—For attractive cut flowers.

Pkt. 15c, 2 for 25c, oz. \$1.00, ¼ lb. \$3.50.

BEAUTY CALENDULAS—In the winter when flowers are scarce you'll appreciate these lovely Beauty Calendulas. Seeds sown July to October will provide richly colored, long stemmed flowers for cutting all winter. Separate colors of Apricot, Cream, Lemon, Persimmon, and Mix-
ture. Pkt. 25c, 2 pkts. 45c, ½ oz. 85c, oz. \$1.50

4 BEAUTY CALENDULAS

1 pkt. each Apricot, Cream, Lemon, Persimmon.

\$1.00 value for 85c

CALIFORNIA WIND BREAK

LAVATERA ASSURGENTIFLORA — Evergreen perennial easily grown from seeds and planted extensively for windbreak. Grows 6 ft. tall the first year. Flowers are rosy-red.

Pkt. 25c, 2 pkts. 45c, oz. \$1.50

CAMPANULA (Canterbury Bells)

ANNUAL CANTERBURY BELLS—Large single bell shaped flowers of blue, lavender, rose, and white in radiant mixture. 2½ ft.

Pkt. 25c, 2 for 45c, ¼ oz. \$1.00, ½ oz. \$1.75

CUP AND SAUCER—Large single cup-shaped flowers with saucer-like calyx of same color. Sow seeds in fall for the following spring bloom. Biennial, 2 ft.

Pkt. 25c, 2 pkts. 45c, ¼ oz. \$1.25, ½ oz. \$3.50

SEEDS Known for their Superior Quality

-- Adaptable to All But Extreme Climates

ANNUAL CANDYTUFT (Iberis)

A garden favorite for color and for cutting. Successive plantings give flowers all summer and late fall plantings will bloom the following spring. Often used for bulb bed covering.

DWARF MIXED—8 to 10 in. Lovely colors.
Pkt. 25c, 2 pkts. 45c, ½ oz. \$1.50, oz. \$2.50

SPLENDID MIXED—Compact, branching plants 1 ft. tall, completely covered with colorful flowers. Easy to grow and very desirable for garden display. Pkt. 20c, 2 pkts. 35c, ½ oz. 85c, oz. \$1.50

HYACINTH FLOWERED CANDYTUFT—Four to six large hyacinth-like spikes of pure white flowers. Very attractive for garden display and excellent bouquet filler.

Pkt. 25c, 2 pkts. 45c, ¼ oz. 75c, oz. \$2.00

CARNATIONS

ENFANT DE NICE—Robust plants bearing the large full double flowers on long, sturdy stems for cutting. Some of the larger flowers are 2 to 3 inches in diameter, beautifully formed full double to center and fragrant. In separate colors of Pale Pink, Red, Rose, Scarlet, Striped, Light Salmon, Yellow, White, Violet and Finest Mixed. Pkt. 50c, 3 for \$1.25, ¼ oz. \$1.50
¼ oz. \$5.00

CARNATION COLLECTION

9 pkts., 1 each of 9 separate colors *Enfant de Nice*.

A \$3.75 value for \$3.25

FANTASY CARNATION

If you like carnations you'll love Fantasy, with its innumerable variations in color markings. Picotee, pin-striped, penciled and blotched in yellow, red, pink, maroon, smoky and others. A carnival of color combinations. Get acquainted with FANTASY. Pkt. 50c, 2 pkts. 90c, ¼ oz. \$1.50



CHABAUD'S CARNATION—Robust plants with many upright branches bearing huge, clove-scented flowers of fine form. Should bloom in 5 months from time seed is sown. 20 in.

MIXED COLORS—

Pkt. 25c, 2 pkts. 45c, ½ oz. \$1.50

BACHELOR BUTTON or CORNFLOWER

(*Centaurea Cyanus*)

Bushy plants bearing loads of attractive double flowers for cutting. Our strain blooms all summer if faded flowers are cut. Colors are intense and clear. 2 ft.

BLUE BOY—Blue; **PINKIE**—Rose pink; **RED BOY**—Ruby red; **SNOWMAN**—White; **DOUBLE MIXED**—Hallawell's formula Mixture.

Each: Pkt. 25c, ¼ oz. 50c, ½ oz. 90c

JUBILEE GEM—A dwarf, double blue cornflower for edgings, borders and rock gardens. 1 ft.

Pkt. 25c, 2 pkts. 45c, ¼ oz. \$1.00

CORNFLOWER COLLECTION

4 pkts., 1 each of Blue Boy, Pinkie, Red Boy and Snowman.

\$1.00 value for 85c

GIANT SWEET SULTAN

(*Centaurea Imperialis*)

Very good for garden decoration or for cutting. The large, fringed long-stemmed flowers are graceful in bouquets. Give them partial shade where summers are hot.

MIXED COLORS—

Pkt. 25c, ¼ oz. \$1.00

DUSTY MILLER (*Centaurea Candidissima*)

Prized for its silvery-white foliage which is very decorative in the border. Grows about 1 foot high. Selected strain.

Pkt. 35c, ½ oz. \$1.50

CHINESE FORGET-ME-NOTS

Cynoglossum

Graceful sprays of dainty blue flowers. Easily grown from seeds sown in open ground. They stand heat.

AMABILE—Pretty turquoise-blue, 18 to 24 in.

Pkt. 15c, ¼ oz. 40c, oz. \$1.00

FIRMAMENT—India-blue, dwarf plants, 15 in.

Pkt. 20c, 2 pkts. 35c, ½ oz. 65c, oz. \$1.25

CHRYSANTHEMUM (Painted Daisy)

Summer-blooming annuals of compact growth, producing quantities of gay, single flowers, 2 inches across and of striking beauty. 2½ ft.

MERRY MIX—

Pkt. 20c, ¼ oz. 75c, oz. \$2.50

COREOPSIS

A very popular and easily grown perennial which flowers the first year from early sown seeds. Grows in any soil and likes full sun. Plant 2 to 3 ft. tall, bears many flowers for cutting.

DOUBLE SUNBURST—Semi-double clear yellow.

Pkt. 25c, 2 for 45c, ¼ oz. 65c, ½ oz. \$1.00

MAYFIELD GIANT—Lovely, large, single, golden yellow flowers with good stems for cutting.

Pkt. 20c, ¼ oz. 50c, oz. \$1.75

ORNAMENTAL SQUAW CORN

Multicolored grains of corn in shades of red, yellow, black, purple, and white; all on the same ear, but each ear different. In much demand for Halloween and similar decorations. This is a special strain intended for decorative use.

Pkt. 25c, ½ lb. \$1.00



DWARF UNWIN DAHLIAS



CHINESE FORGET-ME-NOT



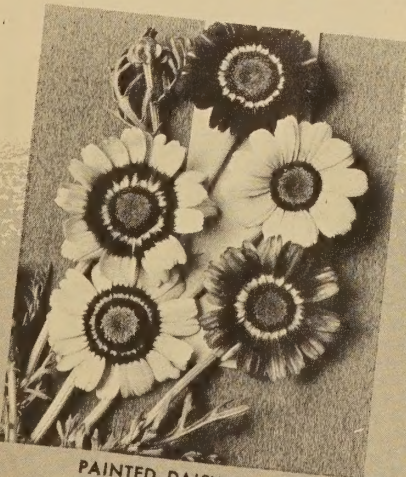
DWARF SCHIZANTHUS



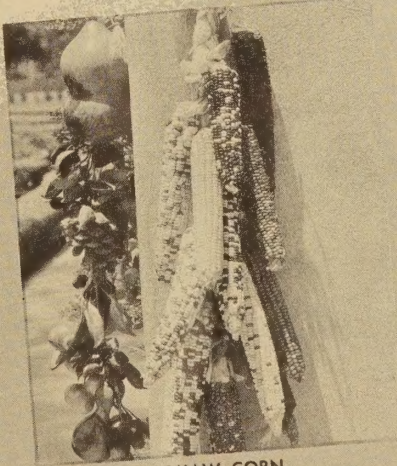
CANDYTUFT



BACHELOR BUTTON



PAINTED DAISY



SQUAW CORN

This Year: Better Than Ever

Our 1956 TETRA SNAPDRAGONS are the finest we have ever had.

DWARF UNWIN DAHLIAS this year have more and better colors.

DWARF BEAUTY PHLOX for the first time this year in separate colors—the best strain in existence.

Hallawell's strain of DWARF SCHIZANTHUS—neat, compact plants—none like it! You should grow your own plants in a Hallawell Seed Starter.

And Hallawell's New MULTIFLORA SWEET PEAS—more colors this year, and stems 18 to 20 inches long, with 5 and 6 flowers to a stem! A superb new strain—they are marvelous.

Read the catalog for other super quality offerings.

COSMOS

Branching plants 2 to 3 ft. tall with fine leathery foliage and single flowers 4 to 6 in. across. They bloom 10 to 12 weeks from time seeds are sown. For quick bloom and color display sow cosmos and Shirley poppy together—very showy.

DAZZLER—Large velvety, blood-red flowers.

PINKIE—Clear rose pink.

PURITY—White with sparkling satiny sheen.

RADIANCE—Deep rose, central zone crimson. Each: Pkt. 25c, 2 pkts. 45c, ¼ oz. 95c

SENSATION MIXED—Mammoth flowers in many delightful colors for bouquets. Pkt. 20c, 2 pkts. 35c, ¼ oz. 65c, oz. \$1.75

FIESTA—Gay semi-double gold flowers striped scarlet. Mexican fiesta colors. Pkt. 25c, ¼ oz. 75c

CRESTED COSMOS—A broad ray of petals with double crested center, and some singles.

MIXED COLORS—Pkt. 25c, 2 pkts. 45c, ¼ oz. \$1.25

COSMOS COLLECTION

4 pkts., 1 each of Radiance, Dazzler, Pinkie and Purity.

\$1.00 value for 80c

DIANTHUS GAIETY

GAIETY SINGLE MIXED—Brilliant color mixture, of single, long petaled flowers with deeply cut, lacy edges. Compact plants 1 ft. high.

Pkt. 25c, 2 pkts. 45c, ¼ oz. 60c, ½ oz. \$1.50

GAIETY DOUBLE MIXED—New brilliant carnation shades including salmon scarlet and many beautiful color combinations.

Pkt. 25c, 2 pkts. 45c, ¼ oz. 75c

HARDY PERENNIAL PINKS

LITTLE JOCK HYBRIDS—Dwarf, rare species for rock gardens, borders or pots, a splendid assortment of brilliant colors.

Pkt. 50c, 3 pkts. \$1.25, ½ oz. \$1.75

PLUMARIUS DOUBLE MIXED (Double Grass Pinks)—Double and semi-double flowers in charming color combinations.

Pkt. 25c, ¼ oz. \$1.00, ¼ oz. \$1.75

DIDISCUS

BLUE LACE FLOWER—Lacy flower heads about 2½ inches across, delicate lavender-blue flowers, resembling Queen Anne's Lace. Grows 1½ feet tall.

Pkt. 25c, ¼ oz. \$1.25

DORONICUM

EXCELSUM—1 ft. Hardy perennial bearing bright yellow flowers nearly as large as a single Shasta daisy and of similar form. Pkt. 35c, ¼ oz. \$3.50

ESCHSCHOLTZIA (California Poppy)

Seeds sown during spring and early summer will bloom before frost. Seeds sown during fall and winter will bloom the following spring. For roadside and large area planting it is the practice in California to sow just before or during the rainy season. Under favorable conditions they will reseed.

AURANTIACA—Rich orange true California poppy.

Pkt. 15c, oz. \$1.25, ¼ lb. \$4.00, lb. \$12.50

BRILLIANT MIXED—Shades of carmine, orange, yellow and white in a brilliant mixture.

Pkt. 25c, 2 pkts. 45c, oz. \$1.25, ¼ lb. \$4.00

NEW HYBRIDS MIXED—You'll be pleased and surprised to see the many new shades of eschscholtzia in this strain. A very beautiful and interesting mixture including double and semi-double flowers.

Pkt. 25c, oz. \$2.50, ¼ lb. \$7.00

GEUM (The Rose of the Rockery)

Perennial. 2 ft. Attractive double blooms on long stems for cutting. Blooming season may be prolonged by keeping flowers cut.

MRS. BRADSHAW—Large fiery scarlet.

Pkt. 35c, ¼ oz. \$1.50, ½ oz. \$2.25

GILIA

CAPITATA (Thimble Flower)—A hardy California wildflower with fine feathery foliage and one inch lavender blue flowers. Good cut flower or may be dried.

Pkt. 15c, ¼ oz. 75c, oz. \$2.00, ¼ lb. \$6.00

TRICOLOR (Bird's Eye)—Also a California wildflower, pale lilac single flowers; requires warm sunny situation, any soil, little care.

Pkt. 15c, ¼ oz. 75c, oz. \$2.00, ¼ lb. \$6.00

MICRANTHA (Fairy Stars)—Lovely little edging plant covered with tiny flowers in shades of red, yellow and white. Grows easily, 8 in.

Pkt. 25c, 2 pkts. 45c, ¼ oz. 75c, oz. \$2.00

GODETIA

Bright and showy in mass plantings and excellent for cut flowers. They thrive in our Bay area climate and are well suited for beds and borders.

AZALEA FLOWERED—Compact plants, 18 inches, many double flowers. Mixed. Pkt. 25c, ¼ oz. 75c

DOUBLE MIXED—2 ft. Many good cut-flower colors. Pkt. 20c, ¼ oz. 60c, ¼ oz. \$1.00, oz. \$3.00

SINGLE MIXED—18 in., shades of scarlet, salmon, and white. Pkt. 25c, ¼ oz. \$1.00, oz. \$2.75

GYPSOPHILA (Baby's Breath)

Grows quickly from seeds sown directly in open ground. The dainty sprays of small white flowers are much used as filler in bouquets.

ELEGANS WHITE—2 ft., white, branching.

Pkt. 15c, 2 pkts. 25c, oz. 65c, ¼ lb. \$2.00

CARMINE—Pkt. 20c, 2 pkts. 35c, ¼ lb. 75c

PANICULATA—Per. 3 ft. Myriads of tiny white single flowers on branching plants.

Pkt. 20c, 2 pkts. 35c, ¼ oz. 85c, ½ oz. \$1.35

PANICULATA DOUBLE WHITE—Per. Pkt. 25c, ½ oz. \$1.50

LANTANA

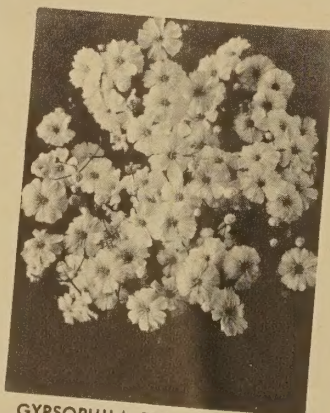
HYBRIDS FINEST MIXED—Shades of orange, red, yellow and pink. May be grown as pot plants or in the garden where winters are mild.

Pkt. 25c, ¼ oz. 90c



COSMOS, SENSATION

hallawell seed co.



GYPSOPHILA ELEGANS, WHITE

hallawell seed co.



DORONICUM

hallawell seed co.



GILIA CAPITATA

hallawell seed co.

LINARIA (Baby Snapdragon)

NORTHERN LIGHTS—Free flowering plants with small spikes of snapdragon-type flowers in gay and fascinating color combinations including shades of red, copper and orange with yellow lip. 18 in.
Pkt. 25c, 2 pkts. 45c,
1/8 oz. 60c, 1/4 oz. \$1.00, 1/2 oz. \$1.75

FAIRY BOUQUET—Compact plants 10 in. Bright colors for border or bulb bed covering.
Pkt. 25c, 2 pkts. 45c, 1/4 oz. \$1.00, 1/2 oz. \$1.75

LINUM (Flax)

RUBRUM (Scarlet Flax)—Masses of brilliant red flowers, striking in group plantings. In mild climates sow in fall for gorgeous spring bloom.
Pkt. 20c, 2 pkts. 35c, 1/2 oz. 85c, oz. \$1.50

PERENNE—Perennial light blue flax. 18 in.
Pkt. 25c, 1/4 oz. 70c, 1/2 oz. \$1.25

Hallawell's MARIGOLDS

Plant Hallawell's Marigolds for abundant summer and fall bloom. They are easy to grow in any ordinary garden soil and due to their great diversity of form and color there are many-uses to which they may be put in the garden.

DWARF DOUBLE MARIGOLDS

BUTTERBALL—All-America Bronze Medal—Very attractive, dwarf, compact plants, covered all summer with crested, butter-yellow flowers.
Pkt. 20c, 1/8 oz. 60c, 1/4 oz. \$1.00; 1/2 oz. \$1.50

HARMONY EXTRA DWARF—6 in. high. Deep orange with maroon brown collar. This is our special strain of Harmony for edging.
Pkt. 25c, 1/8 oz. 65c, 1/4 oz. \$1.00

ROYAL SCOT DWARF—Mahogany and gold striped flowers on compact plants 10 in. high. Showy little edger and in bowl arrangements.
Pkt. 25c, 2 pkts. 45c, 1/8 oz. 65c, 1/4 oz. \$1.00

RUSTY RED—Mahogany-red, double flowers 2 in. across on bushy plants 1 ft. high. Makes a quick showing of color. Pkt. 50c, 2 pkts. 90c, 1/4 oz. \$1.50

LEMON DROP—A brand new dwarf marigold; grows only 9-10 in. high and the neat, compact plants are covered with lemon yellow double flowers, about 1 1/2 in. across—a beauty.
Pkt. 25c, 1/8 oz. 60c, 1/4 oz. \$1.00

COLOR MAGIC—A circus parade of colors far surpassing any other mixture of dwarf French marigolds. Bushy plants 1 ft. high, and a mass of double flowers. Pkt. 25c, 1/8 oz. 60c, 1/4 oz. \$1.00

TANGERINE—Brilliant orange, a magnetic color that catches the eye and holds the attention. Flowers double, 2 in. across, completely cover 1 ft. bushy plants. Pkt. 25c, 1/8 oz. 60c, 1/4 oz. \$1.00

SPRY—All-America Medal. Neat double flowers 1 1/2 in. across with clear yellow, pin cushion center and a rim of rich mahogany red petals. 8 in.
Pkt. 20c, 1/8 oz. 60c, 1/4 oz. \$1.00

SUNKIST—All-America Silver Medal. Compact plants 9 in. high, covered with lovely deep golden orange flowers. 1 1/2 in. across.
Pkt. 20c, 2 pkts. 35c, 1/8 oz. 60c, 1/4 oz. \$1.00

LUPINUS (Lupines)

NANUS—This is the lovely native California lupin, first to bloom, flowers are blue, marked with white, spikes are 1 ft. high. Sow one ounce to 250 sq. ft. 10 lbs. will sow an acre.
Pkt. 15c, 2 pkts. 25c,
oz. 90c, 1/4 lb. \$2.50, lb. \$7.50

HALLAWELL'S GIANT LUPIN

—Spikes 3 to 4 ft. tall in assorted colors of blue shades and white. Our special strain of large flowers.
Pkt. 25c, 2 pkts. 45c,
1/4 oz. 75c, 1/2 oz. \$1.00

RUSSELL LUPINE—Extraordinary hues of blue, pink, red, yellow and others. Thrives in cool moist climates.
Pkt. 25c, 2 pkts. 45c,
1/8 oz. 85c, 1/4 oz. \$1.50

HALLAWELL'S

ALL DOUBLE—3 ft.

ALL DOUBLE ORANGE—Huge ball flowers of perfect form and every one double. Long strong stems, excellent for cut flowers.

ALL DOUBLE LEMON—Clear lemon yellow.
Each: Pkt. 25c, 2 pkts. 45c,
1/4 oz. \$1.00, 1/2 oz. \$1.75

ALL DOUBLE MIXED—Orange and lemon shades.
Pkt. 20c, 2 pkts. 35c, 1/4 oz. 85c, 1/2 oz. \$1.50

DWARF SINGLE FRENCH MARIGOLDS

NAUGHTY MARIETTA—All-America Winner. Single yellow flowers 2 1/2 in. across, each petal blotched maroon at base; attractive. 1 ft.
Pkt. 15c, 1/8 oz. 60c, 1/4 oz. \$1.10

RED HEAD—Single flowers 2 in. across in rich mahogany-red, with crested center of orange, tipped maroon. Compact plant 1 ft. high.
Pkt. 20c, 2 pkts. 35c, 1/8 oz. 60c, 1/4 oz. \$1.10

SUNNY—Award of Merit Royal Horticultural Society of Great Britain. Lovely single bright yellow flowers 2 in. across. Delicate cerise markings at base of petals. 15 in. high.
Pkt. 20c, 2 pkts. 35c, 1/8 oz. 65c, 1/4 oz. \$1.00

TINY GEM MIXTURE—A profusion of perfect, tiny flowers on compact plants 6 to 8 in. high. Shades of orange and yellow predominate, for neat and colorful edging plants.
Pkt. 20c, 1/8 oz. 65c, 1/4 oz. \$1.00

MEDIUM FLOWERED MARIGOLD

NEW FLUFFY RUFFLES—Lacy, ruffled, golden-yellow blooms, 4 in. across. Early. 20 in.
Pkt. 50c, 2 pkts. 90c, 1/4 oz. \$1.00

GLITTERS—Fluffy, chrysanthemum-like, canary yellow flowers. 3 in. across. 2 ft.
Pkt. 50c, 2 pkts. 90c, 1/4 oz. \$1.00

WHAT'S IN A PACKET

A packet of Hallawell Seeds in any variety is sufficient for an average home garden. A customer in Menlo Park reports 3 1/2 flats from 1 packet of Hallawell's California Super Giant Cinerarea, 75 plants from 1 packet of Canadian All Double Petunia and another customer said she "wouldn't take a dollar a plant" for her beautiful Super Giant Cinerareas from Hallawell Seeds. Well, you get what you pay for, and you can't get much for a dime these days.

Hallawell's SEED STARTER will solve all your starting problems. Save you money too. See page 15.

hallawell seed co.

GIANT FLOWERED MARIGOLDS

ORANGE SUNSET—Rich orange colored flowers 4 to 5 in. across on strong growing plants 3 to 4 ft. tall. A very popular marigold.
Pkt. 25c, 1/8 oz. 75c,
1/4 oz. \$1.25, 1/2 oz. \$2.00

SUNSET GIANTS MIXED—A color range through orange, yellow and primrose.
Pkt. 20c, 1/8 oz. 65c, 1/4 oz. \$1.00

POT O'GOLD—Deep golden-orange flowers 3 to 4 in. across on dwarf plants 18 in. tall. Early blooming and very showy in the garden.
Pkt. 15c, 1/8 oz. 60c, 1/4 oz. \$1.00

CARNATION FLOWERED MARIGOLDS

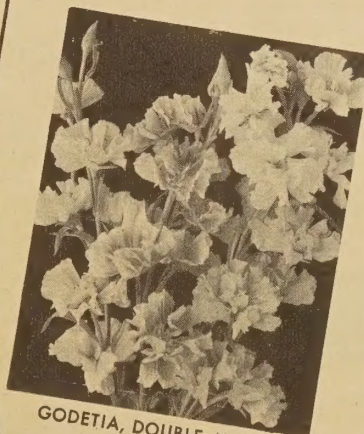
GUINEA GOLD—Golden orange. A grand marigold and a beautiful cut flower. 2 1/2 ft.
Pkt. 20c, 2 pkts. 35,
1/4 oz. 85c, 1/2 oz. \$1.60

YELLOW SUPREME—Creamy-yellow blooms 3 in. across, broad frilly petals. 2 1/2 ft.
Pkt. 20c, 2 pkts. 35c,
1/8 oz. 60c, 1/4 oz. \$1.00



SALPIGLOSSIS

hallawell seed co.



GODETIA, DOUBLE MIXED

hallawell seed co.



DIANTHUS, GAIETY

hallawell seed co.



MARIGOLD

hallawell seed co.

Hallawell's GIANT PANSIES

Fresh vital seeds to produce strong healthy plants for perfect blooms. Hallawell's Pansies are the finest in cultivation. We are proud of them and justly so. You'll be proud of them too when they bloom in your garden. For largest flowers enrich your pansy bed with manure before planting.

Hallawell's AMERICAN GIANTS

Contains all the rich deep colors known to pansies. Some are margined in contrasting color, others are heavily blotched in velvety tones, some are ruffled, others are plain, all of them have good long stems to support the giant blooms. AMERICAN GIANTS have everything to be desired in pansies.

Pkt. \$1.00, 3 pkts. \$2.50, 1/8 oz. \$4.00, 1/4 oz. \$7.50

Hallawell's PASTEL TINTS

A grand new pansy in soft delicate shades and fascinating color combinations. They are tints of pink, orchid, peach, coral, rose, salmon and buff. Many of the blooms are ruffled; some have a lovely sheen, all of them are beautiful and entirely different from our famous American Giants. You will enjoy these PASTEL TINTS in your garden.

Pkt. \$1.00, 3 pkts. \$2.75,
1/8 oz. \$3.50, 1/8 oz. \$6.00, 1/4 oz. \$10.00

GENEVA GIANT SPECIAL MIXTURE

Giant flowers blotched and marked in a rich blend of colors including the deep velvety tones. They have good substance and stand upright on vigorous branching plants.

Pkt. \$1.00, 3 pkts. \$2.50, 1/8 oz. \$4.00, 1/4 oz. \$6.50



PETUNIA, ROSY MORN

BALLERINA—All-America Winner. Soft glowing salmon flowers beautifully fringed and 3 1/2 to 4 in. across. Plants bloom early and in time will spread 2 to 3 ft., becoming a mass of color about 1 ft. high. Set plants 20 in. apart. This is a grand petunia in any garden. Pkt. 50c

CARNIVAL—An astonishing variation of color in a moderate size planting, including crimson, blue, salmon, red, white, rose, shades of pink and a fascinating series of white and rose, or white and blue combinations. Flowers are 3 to 4 in. across, fringed, and ruffled in a grand array of beauty. Picture on front cover. Pkt. 50c

FIRE DANCE—1955 All-America Winner. Large, brilliant scarlet flowers, beautifully fringed and highlighted with a delightful golden-yellow center extending deep into the throat. First flowers appear while the plants are young and the number increases to a mass of bloom as they spread to a foot or more in diameter. Pkt. 50c, 3 pkts. \$1.25

TANGO—Deeply fringed; bright scarlet-salmon flowers, 4 in. across, on dwarf base-branching plants 1 ft. high. Blooms early and spread to 20 inches. Excellent. Pkt. 50c



BEDDING PETUNIAS

Hallawell's JUMBO

Giant exhibition blooms, neatly blotched in contrasting colors, some margined, others slightly ruffled and all of them held well above the foliage on sturdy stems. JUMBO pansies are substantial, have good thick petals that last well when cut.

Pkt. 50c, 3 pkts. \$1.25,
1/8 oz. \$2.25, 1/4 oz. \$6.00, oz. \$20.00

SWISS GIANTS MIXED

Our California grown seed of Swiss Giants is the finest strain grown. It includes all the outstanding and most desirable colors in face, blotched and other interesting color forms. The flowers are large and rich colors predominate.

Pkt. 35c, 1/8 oz. \$1.50, 1/8 oz. \$2.50

SEPARATE COLOR PANSIES

ALPENGLOW—Rich velvety-red with large dark blotch.

ALPINE SNOW—Large pure white, long stem.

BERNA—Velvety violet-blue.

CORONATION GOLD—Clear yellow.

RHINEGOLD—Golden yellow, deep brown patches.

ULLSWATER—Vivid blue with black center blotch.

Each of above: Pkt. 50c, 2 pkts. 90c, 1/8 oz. \$2.00
6 pkts: One each of separate colors, \$2.35

Hallawell's BEDDING PETUNIAS

For a quick display of color start seeds in flats and transplant to the garden. Seeds may also be sown in the open ground where the weather is warm. They bloom all summer.

CELESTIAL ROSE—Compact plants 1 ft. high, completely covered with bright rose flowers. You'll like Celestial Rose, it's beautiful.

Pkt. 25c, 1/8 oz. \$1.00, 1/8 oz. \$1.75, 1/4 oz. \$3.00

ELK'S STAR—Velvety crimson-purple with a clear white star, bright and cheerful in the garden.

Pkt. 50c, 1/32 oz. \$1.75, 1/16 oz. \$3.00

FLAMING VELVET—All-America Gold Medal. Deep velvety mahogany-red with a satiny scarlet sheen. Compact plants 1 ft. high.

Pkt. 25c, 2 pkts. 45c, 1/8 oz. \$1.00, 1/8 oz. \$1.75

GLOW—A profusion of glowing carmine-red flowers on neat, compact plants 1 ft. high. Makes a very colorful showing in the garden.

Pkt. 25c, 1/8 oz. \$2.25, 1/8 oz. \$4.00

ROSE OF HEAVEN—Lovely shade of rose-colored flowers on compact plants. 1 ft. high.

Pkt. 25c, 2 pkts. 45c, 1/8 oz. \$1.00, 1/8 oz. \$1.75

VELVETY BLUE—The popular rich violet blue with a lovely silvery luster. A profusion of flowers on dwarf bushy plants.

Pkt. 25c, 1/8 oz. \$1.00, 1/8 oz. \$1.75, 1/4 oz. \$3.00

COMPACT SINGLE MIXED—This is our finest mixture of single bedding petunias. The flowers are large, single type and the color range is excellent. Compact growth. 1 ft. high.

Pkt. 25c, 1/8 oz. 75c, 1/8 oz. \$1.35, 1/4 oz. \$2.50

ROSY MORN—Same shade of bright rose as our beautiful Celestial Rose but with larger white center. 1 ft. plants, a mass of flowers.

Pkt. 25c, 1/8 oz. \$1.00, 1/8 oz. \$1.75, 1/4 oz. \$3.00

SILVER BLUE—A medium light blue that holds its color remarkably well even with its very long blooming season. One of our most popular blue petunias.

Pkt. 25c, 1/8 oz. \$1.25, 1/8 oz. \$2.00, 1/4 oz. \$3.50

SNOWBALL—Large round single, white flowers on bushy, compact plants 1 ft. high. The best and most uniform white bedding petunia.

Pkt. 25c, 1/8 oz. \$1.25, 1/8 oz. \$2.00, 1/4 oz. \$3.50

3 GIANT PETUNIAS

1 packet each of
Theodosia, Giant Midget, and White Mound
\$1.50 value for \$1.00

PETUNIA COLLECTION

4 pkts., 1 each of Rose of Heaven, Silver Blue,
Snowball and Velvety Blue.

\$1.00 value for 80c



PANSY,
AMERICAN
GIANTS

MATTHIOLA

BICORNIS—Evening scented stocks. Small lilac flowers, delightfully fragrant. 15 in.

Pkt. 25c, 2 pkts. 45c, 1/4 oz. 75c

MIGNONETTE

Delightfully fragrant, easy to grow. 1 ft.

GIANT MACHET—Tapered spikes closely set with gray florets.

Pkt. 20c, 1/4 oz. 75c

RED GOLIATH—Large, rounded red spikes, long stems.

Pkt. 20c, 1/4 oz. 75c

SWEET SCENTED—Grown especially for its fragrance. 1 1/2 ft.

Pkt. 20c, 1/4 oz. 75c

MIRABILIS (Four o'Clocks)

MARVEL OF PERU—Shades of lilac, pink, red, white, yellow flowers on bushy plants 2 ft. high. Easy to grow, blooms all summer.

Pkt. 15c, 2 pkts. 25c, 1/2 oz. 65c

PENTSTEMON

Two-foot flower spikes of closely set tubular flowers in shades of pink, lavender and red, each flower with a white throat. Easy to grow, long blooming season and a very fine perennial.

Pkt. 35c, 1/8 oz. \$1.25



PETUNIA,
TANGO



PETUNIA, FLAMING VELVET

GIANT RUFFLED PETUNIAS

The Finest California Strains

GIANT MIDGET—Hallawell's Special Strain of Early Giant flowers on midget base branching plants and not one flower but two and three, while the plants are still only 3 to 4 inches high. They grow to a maximum of about 8 in., bearing giant ruffled flowers the whole season in an assortment of excellent colors. We recommend Giant Midget for pots, window boxes and also for borders. Pkt. 50c, 2 pkts. 90c, 1/64 oz. \$5.00

RUFFLED GIANTS OF CALIFORNIA

Hallawell's special strain of giant ruffled flowers, having the finest range of colors including deep rose, through light pink, glowing salmon tones and varied combinations of these colors, blotched white. The strain is unexcelled for brilliance, size of flowers and flower production. They begin blooming early and plants reach a maximum height of 1½ ft. Pkt. 50c, 2 pkts. 90c, 1/64 oz. \$3.50

DWARF GIANTS OF CALIFORNIA—Dwarf, compact plants bearing a profusion of large deeply ruffled flowers in a good range of colors. Pkt. 50c, 1/64 oz. \$5.00

DAINTY LADY—Delicate primrose yellow with a pretty lacy fringed edge. A dainty and unusual petunia, the nearest to a yellow. Pkt. 50c, 2 pkts. 90c, 1/64 oz. \$3.50

ELK'S PRIDE DWARF—Rich velvety violet-blue, large single flowers of oversize wavy petals with a glistening velvety luster. Plants are spreading and about 1 ft. high. Pkt. 50c, 3 pkts. \$1.25, 1/64 oz. \$3.50

FLAME—A new orange-scarlet petunia with lovely fringed flowers 3 inches across and with a radiant scarlet glow that is delightful. Plants grow to 18 inches high with a 15-inch spread and are covered with flowers throughout the season. Pkt. \$1.00, 1/64 oz. \$5.50

NEW FLUFFY RUFFLES—Flowers 4 to 5 inches across and so heavily ruffled they appear double. The many delightful color combinations include pink, rose, red, and orchid. Plants are spreading and 1 ft. high. Pkt. 50c, 3 pkts. \$1.25, 1/64 oz. \$3.50

THEODOSIA—Very frilly, deeply fringed, bright rosy-pink with a conspicuous golden throat. All-time favorite. Pkt. 50c, 2 pkts. 90c, 1/64 oz. \$3.50

WHITE MOUND—Beautifully frilled and fringed pure white. Exquisite in beds, groups or as individual plants. Pkt. 50c, 2 pkts. 90c, 1/64 oz. \$3.50

CANADIAN ALL DOUBLE—Exquisite full double ruffled flowers up to 4 inches across in a mixture of many pleasing colors, for garden display and bowl arrangements. Seeds of these beautiful petunias are produced by hand pollination, the most expensive method of seed production. Extreme care must be taken to grow them and we suggest a sterilized soil mixture in equal parts of clean sand, light soil and peat moss, all screened together and moistened. Pkt. \$1.50, 2 pkts. \$2.75

DWARF GIANTS OF CALIF.



PETUNIA, CANADIAN ALL DOUBLE



PHLOX, GIANT ART SHADES

Hallawell's PHLOX

(Champagne Stars) Medium sized flowers with petals fringed and starred. A mixture in endless variety of colors and color combinations. Pkt. 25c, 2 pkts. 45c, 1/8 oz. \$1.00, 1/4 oz. \$1.85

DRUMMONDI MIXED—All the phlox colors including the dark velvety shades of red. Pkt. 25c, 2 pkts. 45c, 1/4 oz. \$1.50, 1/2 oz. \$2.75

GIANT ART SHADES—A mixture of lovely, delicate art shades, flowers 1¼ in. across, plants 1 ft. high. Pkt. 25c, 1/8 oz. \$1.25

PHLOX COLLECTION

5 Phlox plants—our selection—\$2.45

See Page 17 for DWARF BEAUTY PHLOX

ANNUAL POPPIES

Poppies make a grand display of color and seeds may be sown early spring to late summer. They are easy to grow and bloom quickly.

SHIRLEY—Single flowers of silky, wrinkled petals in shades of pink, red, rose, salmon, etc. Showy branching plants 2½ ft. Pkt. 15c, 1/2 oz. 75c, oz. \$1.25, 1/4 lb. \$4.00

SHIRLEY DOUBLE—Pretty, double and semi-double flowers 3 to 4 in. across in a great variety of lovely color combinations. 2½ ft. Pkt. 25c, 2 pkts. 45c, 1/2 oz. 85c, oz. \$1.50

AMERICAN LEGION—Brilliant orange-scarlet, very large and very beautiful as individual plants or in mass plantings. 2 ft. Pkt. 25c, oz. \$1.50, 1/4 lb. \$5.00

ORIENTAL POPPIES

Perennial plants bearing huge flowers in brilliant and fascinating color combinations. Once established they last for years.

SCARLET—Very beautiful shades of red. Pkt. 35c, 1/8 oz. 75c, 1/8 oz. \$1.25, 1/4 oz. \$2.00

HYBRIDS—Shades of orange, scarlet, salmon, and others for a grand display of color. Pkt. 35c, 1/8 oz. \$1.00, 1/8 oz. \$1.50, 1/4 oz. \$2.50

ICELAND POPPIES

Attractive perennial that flowers the first year from early sown seed. No garden should be without these charming poppies. Picked in bud they are excellent cut flowers. 2 ft.

GOLDEN GATE GIANTS—Hallawell's Special strain of largest flowers and longest stems in a grand color range from deep scarlet through pink and pure white. Pkt. 50c, 2 pkts. 85c, 1/8 oz. \$2.00, 1/4 oz. \$3.50

PASTEL TINTS—In many lovely shades with the usual long stems and large flowers which characterize our strains of these California favorites. Pkt. 50c, 1/8 oz. \$2.00, 1/4 oz. \$3.50

SUNBEAM MIXTURE—A delightful assortment of colors including paper white, orange, pink, yellow and others. Many of the flowers have fascinating wrinkled crepe-paper-like petals. Pkt. 25c, 1/8 oz. \$1.00, 1/8 oz. \$1.25, 1/4 oz. \$2.00

RANUNCULUS

HYBRID MIXTURE—Double and semi-double blooms in lovely shades of orange, golden-yellow, pink, red, and white assorted. Seeds are slow to germinate and must be kept moist. Pkt. 35c, 1/8 oz. \$1.50, 1/8 oz. \$2.75, 1/4 oz. \$4.75

PYRETHRUM ROSEUM

Perennial cut flower daisies easily and quickly grown from seeds in sunny location. 2 ft.

SINGLE MIXED—Suitable cut flower colors. Pkt. 25c, 2 pkts. 45c, 1/8 oz. \$1.25, 1/8 oz. \$2.00

DOUBLE MIXED—Some singles may be expected. Pkt. 35c, 2 pkts. 60c, 1/8 oz. \$1.25, 1/8 oz. \$2.00

GOLDEN FEATHER—Bright golden yellow foliage, small round white flowers. Can be kept trimmed to a neat and attractive edger. Pkt. 20c, 2 pkts. 35c, 1/8 oz. 75c

SALPIGLOSSIS

Trumpet shaped flowers penciled, netted and veined in rich velvety colors. Highly prized in the Bay Area for garden and cutting. Pkt. 25c, 2 pkts. 45c, 1/4 oz. \$1.00, 1/2 oz. \$1.85

SALVIA (Scarlet Sage)

BLAZE OF FIRE—Bright orange-scarlet flowers in great profusion all summer. 10 in. high. Pkt. 25c, 2 pkts. 45c, 1/8 oz. \$2.50

SPLENDENS—Long sprays of bright scarlet flowers, branching plants, 2½ to 3 ft. tall. Pkt. 25c, 1/8 oz. \$1.00, 1/8 oz. \$1.50

FARINACEA (Blue Bedder)—Deep blue flowers on long graceful stems; striking when used in bowl arrangements and effective in the garden. Pkt. 25c, 1/8 oz. \$1.75, 1/8 oz. \$3.00

SCABIOSA (Pincushion)

Hallawell's Scabiosa are improved strains of these old favorites. The flowers are much larger and they are almost ball shaped. The colors are bright and clear. Fine for cutting. 3 ft.

BLACK KNIGHT—Large, deep reddish black. Pkt. 25c, any 2 pkts. 45c, 1/4 oz. \$1.25

BLUE MOON—Very large clear blue. Pkt. 25c, 2 pkts. 45c, 1/4 oz. \$1.25

CORAL MOON—Lovely shades of salmon-pink. Pkt. 25c, 2 pkts. 45c, 1/4 oz. \$1.25

FIRE KING—Brilliant, fiery scarlet. Pkt. 25c, 2 pkts. 45c, 1/4 oz. \$1.25

SHASTA—Largest flowered pure white. Pkt. 25c, 2 pkts. 45c, 1/4 oz. \$1.25

Each: Pkt. 25c, any 2 pkts. 45c, 1/4 oz. \$1.25

HALLAWELL'S GIANT HYBRIDS

—Shades of blue, red, pink, rose, salmon and white. Large ball shaped flowers. A grand cut flower mixture. Pkt. 25c, 2 pkts. 45c, 1/4 oz. \$1.25, 1/2 oz. \$2.00

SCABIOSA COLLECTION

4 pkts., 1 each of Black Knight, Blue Moon, Fire King, and Shasta. \$1.00 value for 80c

PERENNIAL SCABIOSA

HOUSE'S HYBRIDS—Long stemmed ruffled flowers in a color range from dark blue to lavender. 2½ ft. Pkt. 35c, 2 pkts. 65c, 1/8 oz. \$2.00

SCHIZANTHUS

(Butterfly Flower)

Charming orchid-like flowers literally cover plants 10 to 12 inches tall. They grow splendidly in our San Francisco climate and have a long blooming season. As pot plants they grow to 1½ ft. under glass and are very beautiful.

HALLAWELL'S SELECT MIXTURE—An especially fine mixture of many rich and charming color combinations from light to the very dark shades which are most desirable as pot plants. Pkt. 25c, 1/8 oz. \$1.00, 1/8 oz. \$1.75, 1/4 oz. \$3.00

HALLAWELL'S DWARF MIXED—Neat compact plants 9 to 10 in. high covered with dainty orchid-like flowers in exquisite colors. Pkt. 35c, 2 pkts. 65c, 1/8 oz. \$1.25, 1/8 oz. \$2.00

SNAPDRAGONS (Antirrhinum)

Better than ever this year with sturdy base-branching plants, glossy dark green foliage and huge ruffled flowers in countless exquisite color tones. Flower spikes are 18 to 24 in. high, providing long stems for cutting. Plant Tetras this year, have the finest snapdragons you ever grew.

TETRA ORCHID—Orchid with yellow blotch.

TETRA ROSE—Brilliant rose, tapering spikes.

TETRA YELLOW—Clear yellow, tall spikes.

Above 50c pkt., 1/8 oz. \$6.00

TETRA FINE MIXTURE—Strikingly beautiful color combinations. Pkt. 35c.

3 pkts. \$1.00, 1/8 oz. \$2.00

3 TETRA SNAPDRAGONS

1 pkt. each of Orchid, Rose, and Yellow.

\$1.50 value for \$1.25

MAXIMUM SNAPDRAGON

Our tallest snapdragon with huge florets which are not crowded but spaced to make tall tapering spikes. Base branching. 30 to 36 in. tall.

ALASKA—Beautiful pure white.

CANARY BIRD—A favorite clear yellow.

COPPER QUEEN—Distinctive bronzy copper.

CRIMSON MONARCH—Popular fiery crimson.

PARADISE ROSE—Deep rose-pink.

YELLOW GIANT—Excellent deep yellow.

MAXIMUM SELECT MIXTURE—All colors.

Each: Pkt. 25c,

1/8 oz. 75c, 1/4 oz. \$2.50

Any 3 pkts.

Maximum Snapdragons 65c

All of my friends ask where I got my Sweet Pea seeds. They bloomed from New Year's to last May.
M.J.H., Oakland, Calif.

GIANT IMPERIAL STOCKS



Hallawell's GIANT IMPERIAL STOCKS

BASE BRANCHING STRAIN

Delightfully fragrant flowers in graceful spikes 2 ft. tall for cutting. This remarkable base branching strain will produce about 65 to 70% plants bearing double flowers. Easy to grow in a Hallawell Seed Starter.

EARLY GIANT IMPERIAL STOCKS

(Base Branching Strain)

These remarkable base branching stocks grow 2 ft. high with tall graceful spikes bearing 35 to 45 large individual florets. They make a fine garden show and are particularly desirable for cutting. Set the plants 8 or 10 in. apart each way in well enriched soil and have loads of flowers for cutting. About 65% to 70% of the plants will bear double flowers.

ANTIQUE COPPER—Coppery-red shade.

BUTTERCUP—Soft canary yellow.

CHAMOIS—Ivory tinted old rose.

CRIMSON—Rose crimson.

FLESH—Exquisite shade of pink.

LAVENDER—Lavender to silver blue.

PURPLE—Fine luminous purple.

ROSE—Deep rose pink.

SANTA MARIA—Best pure white.

Each of above: Pkt. 25c, 1/8 oz. \$1.25,

1/4 oz. \$2.25, 1/2 oz. \$3.75

GIANT IMPERIAL MIXED—Carefully selected colors for a well balanced mixture.

Pkt. 25c, 1/8 oz. \$1.00, 1/4 oz. \$1.75, 1/2 oz. \$3.00

COLLECTION OF GIANT IMPERIAL STOCKS

5 pkts., 1 each Buttercup, Crimson, Lavender, Rose and White.

\$1.25 value for \$1.00

GIANT PERFECTION

WINTER STOCKS

Where winters are mild, sow these seeds during summer and fall for winter and very early spring bloom. Be sure to choose a well drained soil. In separate colors of **Crimson, Flesh, Lavender, Pink, Purple, Rose Red, Terracotta Rose, White, Yellow** and **Giant Perfection Mixed**.

Each: Pkt. 25c, 1/8 oz. 85c, 1/4 oz. \$1.50, 1/2 oz. \$2.50

Any 5 pkts. of above Perfection Stock \$1.00

GIANT PERFECTION MIXED—A good assortment of cut flowers.

Pkt. 25c, 1/8 oz. 85c, 1/4 oz. \$1.50, 1/2 oz. \$2.50

COLUMN STOCKS

One huge spike of fragrant double flowers from one plant—no more—so plant them close together, 5 or 6 inches apart in the row or each way in beds. Try Column Stocks, they are very beautiful.

In separate colors of **Chamois, Gardenia White, Lilac Lavender, Pink, Ruby and Mixture**.

Pkt. 50c, 2 pkts. 90c, 1/8 oz. \$3.00, 1/4 oz. \$5.50

DWARF TEN WEEKS STOCKS

(For Bedding Purposes)

These Stocks grow about 1 foot high and are intended for bedding purposes only. They are very effective in large beds or used for edging. These also have their percentage of singles and must be planted close together to allow for the removal of the single-flowered plants.

MIXTURE—A splendid assortment of colors.

Pkt. 25c, 1/8 oz. 85c, 1/4 oz. \$1.50

Hallawell's TRYSONIC HI-DOUBLE STOCKS

Eight-five per cent or more plants bearing double flowers, the highest percentage of doubles ever obtained from seedling stock plants. A packet of Trysonic Stocks contains approximately 150 seeds. If started in a Hallawell Seed Starter or under similar favorable conditions and all the seedling planted, approximately 85% of the plants should bear double flowers. Set plants 6 to 8 in. apart, have loads of cutting flowers with plenty left over for display. Have well drained soil in wet weather.

Separate colors of **Chamois, Lilac-Lavender, Purple, Red, Rose, Salmon, Pink, White, Yellow**.

TRYSONIC HI-DOUBLE MIXED—A balanced color mixture for a grand display.

Pkt. \$1.00, 2 pkts. \$1.90, 1/8 oz. \$3.00, 1/4 oz. \$11.00

GREENHOUSE PLANTS

CALCEOLARIA, Purse Flower

Tigred flowers in shades of orange, yellow, and rose. A fine greenhouse plant. 18 in. Pkt. \$1.00

COLEUS

Richly colored ornamental foliage plants for beds, borders or pot plants. The leaves are beautifully marked and are most colorful when grown in full sun.

Pkt. 50c, 1/8 oz. \$2.50

GLOXINIA

A showy pot plant. Bell shaped flowers in rich and varied colorings. Blooms in 6-8 months from seeds. Finest California strain, assorted colors.

Pkt. \$1.00, 2 pkts. \$1.85

STREPTOCARPUS

(Cape Primrose)

HALLAWELL'S HYBRIDS—Lovely trumpet-like flowers 2 in. across in rich color combinations. A greenhouse pot plant or in the Bay Area may be grown outdoors in part shade. Pkt. \$1.00

HELIOTROPE

Delightfully fragrant. An old-fashioned favorite in the garden or as pot plant.

Pkt. 50c, 2 pkts. 90c, 1/8 oz. \$1.50

SNAPDRAGONS, TETRA MIXTURE



Hallawell's PRIZE SWEET PEAS

GIANT MULTIFLORA SWEET PEAS

New and sensational! The grandest sweet peas ever grown. Just think, stems 18 to 24 inches long, with four to seven huge flowers on a stem. Seeds sown in the usual way produce big strong vines and loads of flowers for cutting. Available in the following separate colors: **Deep Rose, Lavender, Orange-Cerise, Rose, Salmon-Pink, White, Cerise.**

Each: Pkt. 50c, ½ oz. \$1.35, oz. \$2.50

MULTIFLORA MIXED—Colors including those from experimental grounds.
Pkt. 50c, ½ oz. \$1.35, oz. \$2.50

MULTIFLORA GIANTS COLLECTION

1 pkt. each of seven colors.
\$3.50 value for \$2.75

Hallawell's GIANT SPENCER SWEET PEAS

A large-flowered group of Sweet Peas. Many of the flowers are waved, some are ruffled and frilled. Four flowers to the stem is quite usual and there are often five. The stems are long and sturdy for cutting, the color range from pure white, to deepest maroon. These Giant Sweet Peas should be planted for spring and summer bloom. One ounce will sow a 25-foot row.

Pkt. 25c, oz. \$1.00, ¼ lb. \$2.75

CAPRI—Light blue.

CHINESE BLUE—Deep blue.

CREAM GIGANTIC—Cream.

FLAGSHIP—Clear deep blue.

GIGANTIC WHITE—

Pure white.

HIGHLANDER—Lavender.

OLYMPIA—Purple.

PINKIE—Rose Pink.

PIRATES GOLD—Golden orange.

RED SUPREME—Deep crimson.

SALMON GIGANTIC—Salmon-pink.

SMILES—Shrimp pink.

WARRIOR—Lovely velvety maroon.

GIANT MIXED SPENCER SWEET PEAS

A grand mixture of the best large flowered varieties in a wide assortment of exquisite colors properly blended for brilliant garden display and suitable for cutting.

Pkt. 25c, oz. 75c, ¼ lb. \$2.00, lb. \$6.50

SPECIAL COLLECTION

One packet each of 6 varieties Giant Spencer Sweet Peas — Our selection of good color range.
\$1.25

SUPERB COLLECTION

Contains 12 packets Hallawell's Giant Spencer Sweet Peas in a complete color range.
Sufficient for 50-foot row. \$2.00

Hallawell's EARLY SPENCER SWEET PEAS

For Winter Bloom

These early flowering sweet peas have all the fine qualities of our Giants, but they will bloom much more quickly. Where the winters are mild, seeds may be sown July through September for winter bloom, but the seed bed must be kept cool by shading until the seeds sprout. Dusting seeds with SEEDTONE (30c postpaid) will be additional insurance against loss of seeds from rotting in very warm soil.

AMETHYST—Royal purple.

BALL ROSE—Rose-pink.

BLUE BONNET—Deep purple.

BRIDESMAID—Silver-pink.

DAPHNE—Soft salmon-pink.

HARMONY—Excellent lavender.

HOPE—Very fine white.

ORIENTAL—Deep cream.

OTHELLO—Maroon.

RED GIANT—Crimson.

SEQUOIA—Golden cerise.

TREASURE ISLAND—Orange.

Pkt. 25c, oz. \$1.00, ¼ lb. \$3.50

EARLY SPENCER COLLECTION — \$1.25

One packet each, our selection, of six colors Early Spencers for Winter bloom.

CUTHBERTSON'S SWEET PEAS

Heat resistant spring and summer flowering giants for hot summer climates where it has been difficult or impossible to grow the lovely giant sweet peas. This mixture includes many of the finest named varieties in a wide range of lovely colors.

Pkt. 25c, ½ oz. 60c, oz. \$1.00

DWARF SWEET PEAS

Compact plants 6 in. high covered with flowers on 3 to 4 in. stems. Many colors.

Pkt. 35c, ½ oz. \$1.00, ¼ lb. \$6.00

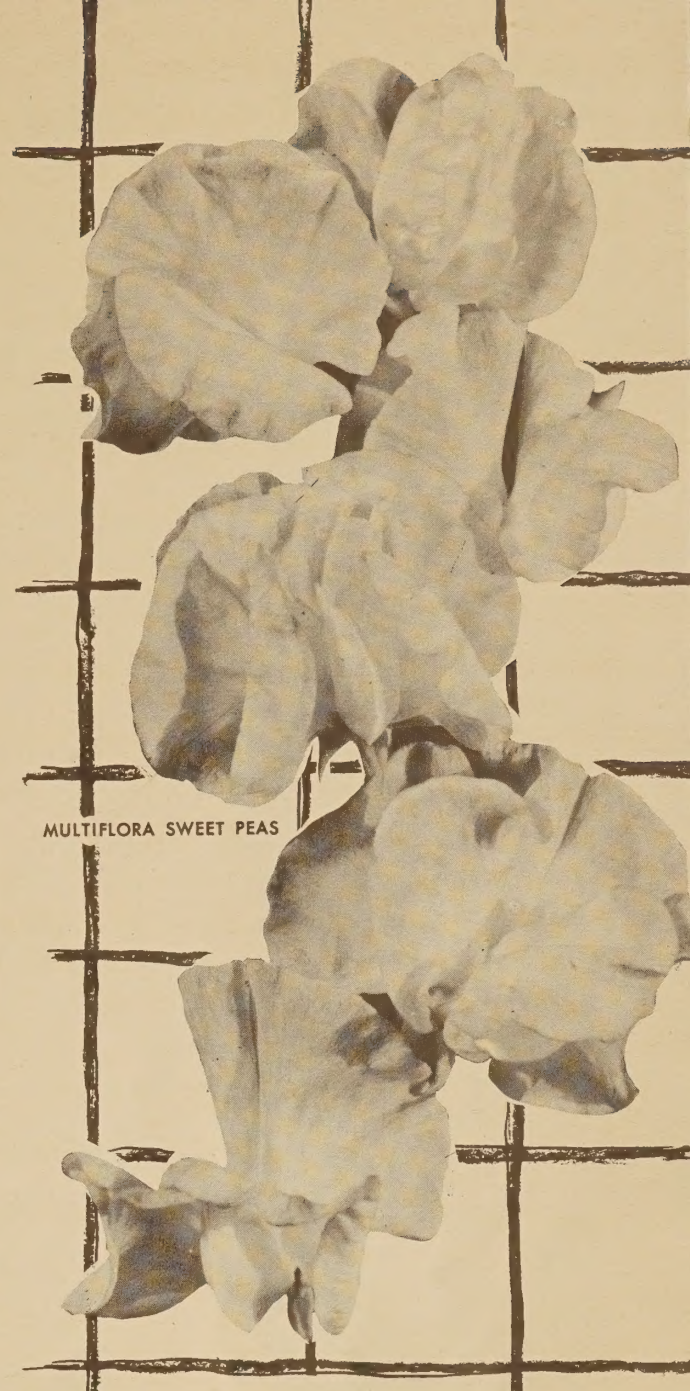
As a new gardener and very green "Green Thumber," I wish to tell you how much I enjoy your radio program and hope it will be continued for a long time to come. R. K., Concord



COLEUS



GAZANIA



MULTIFLORA SWEET PEAS

SWEET WILLIAM

SINGLE MIXED—Large trusses of single flowers in shades of pink, red, and white.

Pkt. 20c, 2 pkts. 35c,
¼ oz. \$1.00, ½ oz. \$1.25

DOUBLE MIXED—Very large, compact trusses in a wonderful range of colors.

Pkt. 25c, 2 pkts. 45c,
¼ oz. \$1.00, ½ oz. \$1.50

DWARF ALPINE (Indian Carpet)—Compact plants 6 in. high, large clusters of single flowers. Splendid. Pkt. 25c, ½ oz. \$1.50

TORENIA

FOURNIERI—Bushy plants only a foot high, covered with pretty little flowers resembling a snapdragon. Sky-blue with a touch of gold on the lip.

Pkt. 25c, 2 pkts. 45c, ½ oz. \$2.00

VISCARIA

A profusion of attractive single flowers in shades of rose and pink, on bushy plants 1 ft. high.

Pkt. 25c, 2 pkts. 45c, ½ oz. 75c, ¼ oz. \$1.00

WALLFLOWER

The much loved old fashioned perennial—18 in. tall with long spikes of sweet scented flowers.

SINGLE MIXED—

Pkt. 20c, ½ oz. 75c, ¼ oz. \$1.25

DOUBLE MIXED—

Pkt. 25c, 2 pkts. 45c, ½ oz. \$2.00

Plants for Shade and Filtered Sun

AQUILEGIA (Columbine)

Hallawell's superior strain with large flowers and long graceful spurs. They thrive in filtered sunshine. Easy to grow. 2 to 3 ft.

BLUE HYBRIDS—The finest strain in existence. Huge flowers on plants 3 to 4 ft. tall.

CHRYSANTHA—Clear buttercup yellow.

ORANGE SCARLET SHADES—3 ft. high.

PINK SHADES—Exquisite color combinations.

SILVER MOON—Finest white and fragrant.
Each: Pkt. 50c, 1/8 oz. \$1.50, 1/4 oz. \$5.00
Any 3 pkts. for \$1.25

AQUILEGIA SELECT MIXTURE—A superior strain, our specialty for many years.
Pkt. 50c, 2 pkts. 90c, 1/8 oz. \$2.25, 1/4 oz. \$4.00

McKANA GIANT MIXED—ALL-AMERICA WINNER 1955. Large blooms in a full color range.
Pkt. \$1.00, 1/32 oz. \$2.00



AQUILEGIA, SELECT MIXTURES



CINERARIA, SUPER GIANT



PRIMULA MALACOIDES

CINERARIAS

The finest cinerarias are grown in the vicinity of San Francisco where the climate is ideal for them. They thrive in the shade and make a grand display of color.

CALIFORNIA SUPER GIANTS—A special Hallawell strain, the largest and most desirable cineraria grown. Flowers are 3 to 5 inches across and in huge well rounded trusses. There are no other cinerarias like these!

SUPER GIANTS BLUE SHADES— Pkt. \$1.00

SUPER GIANTS SALMON SHADES— Pkt. \$1.00

SUPER GIANTS MIXED—Many pleasing colors and color combinations.
Pkt. \$1.00, 3 pkts. \$2.50, 1/32 oz. \$6.00

MULTIFLORA NANA—A special Hallawell strain of dwarf compact plants bearing large trusses of medium sized flowers in a brilliant array of colors; shade, 10 to 12 in.
Pkt. 50c, 3 pkts. \$1.25

BEDDING MIXTURES—Semi-dwarf large flowered for mass bedding. Pkt. 50c, 1/64 oz. \$2.75

STELLATA—Spreading panicles of star-shaped single flowers in mixed colors. Will reseed when once established. Shade. 2 ft.
Pkt. 50c, 2 pkts. 90c, 1/32 oz. \$3.00

COLLINSIA (Chinese Houses)

BICOLOR—White flowers shaded lilac and rose-purple, clustered in tiers at intervals along the stems, suggesting the common name of Chinese houses; a showy and effective annual for the shade garden. Pkt. 20c, 1/4 oz. 40c, oz. \$1.25

CYCLAMEN

PERSICUM—May be grown in the garden where temperature gets as low as 16 to 18°. Plant in filtered sunshine or partial shade. Seeds started June through October bloom the following year.
Finest Mixed— Pkt. \$1.00, 100 seeds \$3.50

NEOPOLITANUM—Pink to carmine flowers and decorative, white marbled foliage are delightful in a shady corner. Hardy perennial, 6 in.
Pkt. of 25 seeds \$1.00, 100 seeds \$3.00

FORGET-ME-NOT (Myosotis)

A profusion of dainty blue flowers on compact plants. 1 ft. high. Fall sown seeds bloom early spring. Easily grown and an excellent garden plant.

ALPESTRIS BLUE—Dainty sprays of light blue flowers. Pkt. 25c, 2 pkts. 45c, 1/4 oz. \$1.00

ALPESTRIS ROSEA—Same as above, but rose-pink flowers. Pkt. 25c, 1/4 oz. \$1.25

INDIGO COMPACTA—Rich dark blue flowers on compact plants. Pkt. 25c, 1/8 oz. 75c

FUCHSIAS

See separate listing on page 19.

MIMULUS

QUEEN'S PRIZE—Perennial trailing plant 1 ft. high with yellow flowers, tiger spotted in shades of brown or red. Excellent in shaded window boxes or ground cover.

Pkt. 35c, 2 pkts. 65c, 1/8 oz. \$1.00

PRIMULAS

PRIMULA POLYANTHUS

GIANT SUPERB MIXED—Hardy perennial primulas, a very popular shade plant along the coastal region where primulas are at their best. They may be grown in other climates, also, if given a light moist but well drained soil. Seeds are slow to germinate. Keep them moist and cool. Pkt. 75c, 2 pkts. \$1.35, 1/8 oz. \$3.00, 1/4 oz. \$5.50

PRIMULA MALACOIDES

Where winters are mild, this charming primula blooms during winter, rain or shine. Best treated as an annual. Start seeds during July and August for winter bloom. Easy to grow.

AMETHYST—Dainty rose-lilac.

MRS. ERIKSSON OF RIVERSIDE—Glowing rose-red.

NEW BABY—Best lavender pink.

TRUE ROSE—Most popular rose color.

WHITE GIANT—The best pure white.

PURPLE— Pkt. 50c, 2 pkts. 90c, 1/8 oz. \$1.50

THALICTRUM (Fairly Bells)

Dainty rosy-purple flowers with yellow stamens, plants 3 to 4 ft. high with lovely fern-like foliage. Easy to grow in partial shade.

Pkt. 50c, 2 pkts. 90c, 1/8 oz. \$1.50

WHITE THALICTRUM— Pkt. 50c, 1/8 oz. \$1.50

SPECIAL PURPOSE PLANTS

for Pots, Hanging Baskets, Planting Areas

BEGONIA SEED — Hallawell's California Shades

California tuberous begonias are well known for their superior quality. There are endless variations in form and color and they will be found interesting in garden or pots. They bloom the first year from early started seeds. Detailed instructions on each packet.

TUBEROUS BEGONIAS

CARNATION FLOWERED (Fimbriata)—This is a double fringed begonia resembling a large carnation in form. Mixed colors. Pkt. \$1.00

DOUBLE CAMELLIA FLOWERED—Large full double blooms resembling a formal camellia. Mixed colors. Pkt. \$1.00

DOUBLE PICOTEE—Full double with a charming picotee edge. Mixed colors. Pkt. \$1.00

HANGING BASKET BEGONIAS

For hanging baskets, shaded window boxes or pedestals. Double, medium sized flowers, mixed. Pkt. \$1.00

FIBROUS ROOTED BEGONIAS

For beds, pots and window boxes or house plants, sun or half shade, long blooming.

ADELIN—Bright pink, green foliage, 6 in.

BALL'S DEEP ROSE—Green foliage, 8 in.

BALL'S RED—Reddish-green foliage, 8 in.

CARMEN—Light pink, bronzy foliage, 8 in.

LUMINOSA—Scarlet, dark foliage, 10 in.

SNOWBANK—White, compact plants, 8 in.

Each of above: Pkt. 75c, any 3 pkts. for \$2.00

VERNON BEGONIA—Deep red flowers, bronzy foliage, 18 to 24 in. Pkt. 50c

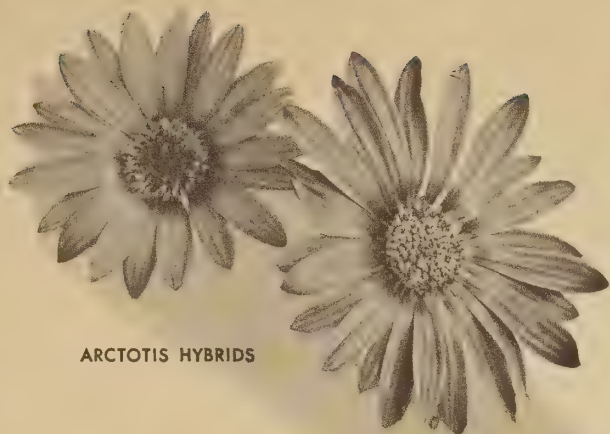
GAZANIA

HYBRIDS MIXED—Planted extensively in parking areas and on banks, attractive broad petaled flowers may be expected from this strain.

Pkt. 50c, 2 pkts. 90c, 1/4 oz. \$2.50



MIMULUS



ARCTOTIS HYBRIDS



BARTONIA



AMARANTHUS

TRICOLOR (Joseph's Coat) — Rich scarlet, crimson foliage variegated yellow and green. Long red tassels.

Pkt 25c,
2 pkts. 45c,
¼ oz. \$1.00

← AMARANTHUS

ARCTOTIS (African Daisy)

GRANDIS (African Lilac Daisy) — Silvery white flowers 2½ in. across, blue center. 3 ft.

Pkt. 25c, 2 pkts. 45c, ¼ oz. 85c, oz. \$2.35

LARGE FLOWERED HYBRIDS — Large daisy-like flowers in shades of apricot, red, yellow, white. Blooms all summer and fall.

Mixed: Pkt. 50c,
2 pkts. 90c, ½ oz. \$1.75

BARTONIA (Mentzelia)

BLAZING STAR — Brilliant silken-textured, golden-yellow flowers. 2 in. across, easy to grow even in dry sandy or rocky places. 2 ft.

Pkt. 25c, 2 pkts. 45c,
½ oz. \$1.40



CELOSIA, GOLDEN FLEECE

CELOSIA, TOREADOR



PAMPAS PLUME CELOSIA

GOLDEN FLEECE — New! Clear golden yellow feathery plumes on good stems for cutting. It will stand any amount of hot weather, is easy to grow and will make a fine display in the garden or when cut.

Pkt. 25c, ¼ oz. \$1.00

TALL FEATHERED CELOSIA MIXED

Graceful branching plants 2½ ft. high bearing many brilliant silky plumes of ostrich feather type. A grand display in the garden and highly prized for cutting. Colors include many shades of red and yellow.

MIXED—

Pkt. 25c, ¼ oz. \$1.50

CRESTED COCKSCOMB

(Celosia Cristata)

So called because of a resemblance in form to the comb of a rooster. An old fashioned flower which has been greatly improved in form and color. Plant in full sun.

TOREADOR — All-America Selection 1955. A beautiful new cockscomb, the most brilliant red we have seen. Large well formed combs on plants about 2 feet high.

Pkt. 50c, ½ oz. \$4.75

GLASGOW PRIZE — Very wide crimson combs 6 in. Pots and edgings. Green foliage.

Pkt. 25c, ½ oz. 60c, ¼ oz. \$1.50

DWARF EMPRESS

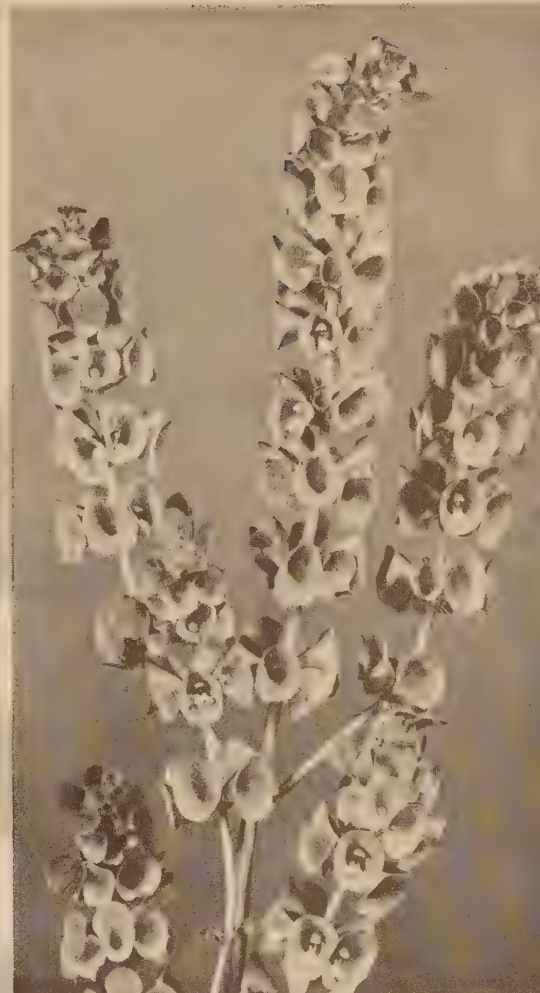
— Huge combs, deep, velvety crimson, dark bronzy foliage. 8 to 10 in. high. Pots and edgings. Pkt. 25c, ½ oz. 60c, ¼ oz. \$1.50

DWARF MIXED — 1 ft. assorted colors. May be dried for winter decoration.

Pkt. 25c, ¼ oz. \$1.50

TALL CRIMSON — Average 1½ to 2 ft. high. Very large combs. Pkt. 25c, ¼ oz. \$1.50

TALL MIXED — 1½ to 2 ft. in many colors. Pkt. 25c, ½ oz. 60c, ¼ oz. \$1.50



BELLS OF IRELAND

BELLS OF IRELAND

MOLUCELLA LAEVIS — Long stems of lovely soft green bell shaped bracts, each with a small white flower nestled in the center. An old-fashioned plant, recently returned to popularity by its use in flower arrangements. Easy to grow from seeds sown direct in the garden when soil is warm. Annual, 2 ft.

Pkt. 50c, ½ oz. \$1.00

CACTUS

Start seeds in equal parts of sand and leaf mold. Keep moist, warm and shaded. Pkt. 35c

CANNA

Pour boiling water over the seeds and leave them in the water for 24 hours, then plant ½ inch deep in sand. Keep them in a warm place 2 to 4 weeks until the seeds sprout.

GIANT HYBRIDS — 2½ to 4 ft.

Pkt. 25c, ½ oz. \$1.25, oz. \$2.00

NASTURTIUM, DWARF DOUBLE



Hallawell's ASTERS

EASY TO GROW FROM OUR FRESH NEW CROP SEEDS

Hallawell's Asters are **fresh** and **dependable**. You'll find the germination high and they will produce strong healthy plants with prize blooms. They are easy to grow and prefer a warm sunny location. Sow seeds in flats and transplant to garden when weather is warm.

HALLAWELL'S BEAUTY ASTERS

(Wilt Resistant)

Hallawell's BEAUTY ASTERS are distinguished by their pretty incurving petal type flowers and their long sturdy stems. They grow 2½ ft. tall and bloom until frost. Excellent cut flowers.

- AZURE BEAUTY**—Lovely clear light blue.
- CRIMSON BEAUTY**—Rich satiny crimson.
- SEPTEMBER BEAUTY**—Delicate flesh pink.
- ROSE BEAUTY**—Popular deep rose pink.
- PURPLE BEAUTY**—Deep shades of dark blue.
- WHITE BEAUTY**—Pure white.
- BEAUTY MIXED**—All colors mixed.

Each: Pkt. 25c, ¼ oz. \$1.00, ½ oz. \$3.50

ASTER BEAUTY COLLECTION

4 pkts., 1 each of *Crimson Beauty, Rose Beauty, Purple Beauty, White Beauty.*

\$1.00 value for 80c

CREGO GIANT ASTERS

(Wilt Resistant)

Large, full, double, fluffy flowers 4 to 5 in. across with gracefully curled and twisted ribbony petals. Plants are 2½ ft. high, of branching habit, providing many long stemmed flowers for cutting. Our strain of this lovely aster is far superior to the ordinary crego.

- | | |
|------------------------|--------------------|
| Azure Blue | Rose |
| Cattleya Orchid | Salmon Rose |
| Crimson | Shell Pink |
| Dark Blue | White |

MIXTURE—A blend of the best colors.

Each of above: Pkt. 25c, ¼ oz. \$1.25, ½ oz. \$4.00

CREGO ASTER COLLECTION

5 pkts., 1 each of *Crimson, Dark Blue, Rose, Shell Pink, White.*

\$1.25 value for \$1.00

PERENNIAL ASTERS

(Michaelmas Daisy)

The Michaelmas Daisy is one of the most colorful autumn blooming plants. Start the seeds early like any other perennial and they will make a fine showing the first year. Summer sown seeds will bloom the following year.

NEW LARGE FLOWERED—Mixed colors.

Pkt. 35c, ½ oz. \$1.25, ¼ oz. \$3.50

RAINBOW ASTERS

SINGLE DAISY—Medium size single, daisy-like flowers in a great variety of colors. Most of them have yellow disc centers; they make a very colorful display.

Pkt. 15c, ¼ oz. 75c

SUNSHINE ASTERS

A single ray of petals surrounding a quilled yellow center. Flowers are 4 to 5 inches across, plants 3 ft. tall. A very interesting type but variable. Mixture.

Pkt. 25c, ½ oz. \$1.00

CLARKIA

Dainty little double flowers, grow close together on branches with scant foliage, so the 2 ft. plants become literally a mass of flowers.

DOUBLE MIXED—

Pkt. 20c, 2 pkts 35c, oz. \$2.00

DIMORPHOTHECA, African Daisy

AURANTIACA HYBRIDS—Long petaled daisies in charming color tones including apricot orange, salmon and a sparkling white. 1 ft.

Pkt. 20c, 2 pkts. 35c, ½ oz. 75c, ¼ oz. \$1.25

D. ECKLONIS (Perennial)

—Chalk white 3-inch flowers with a rich blue eye. Plants are branching and begin blooming while quite small. Very popular in California.

Pkt. 50c, ½ oz. \$1.00

INTERLACED ASTERS

Super Giant Wilt Resistant

Many graceful interlacing petals forming huge flowers of the popular ostrich-feather type. Stems are long, willowy and without branches. Plants are about 3 ft. high and bloom late summer to frost.

- BEVERLY HILLS**—Azure blue.
- EL MONTE**—Rich crimson.
- HOLLYWOOD**—Paper white.
- PASADENA**—Peach blossom pink.
- SANTA BARBARA**—Dark purple.
- SELECT MIXTURE**—All colors.

Each above: Pkt. 35c, any 3 pkts. 90c, ¼ oz. \$1.25

PRINCESS ASTERS (Wilt Resistant)

Charming flowers 3 to 3½ inches across with crested center and multiple rows of guard petals. Plants 2 to 2½ ft. high, are branching and flowers are long stemmed for cutting. Our strain is highly resistant to wilt and the flowers remain fully double when completely open.

- ALICE**—New. A stunning bright azure blue.
- BONNIE**—Delicate soft salmon-pink.
- ELIZABETH**—Pure white. Lovely cut flower.
- GOLDSLOCKS**—The nearest yellow aster.
- LINDA**—Clear light rose or deep pink.
- PRINCESS PAT**—Bright crimson, long stems.
- SUSAN**—Beautiful shade of deep blue.

PRINCESS MIXTURE—A very attractive mixture of all colors in this popular type.

Each: Pkt. 25c, ¼ oz. \$1.00, ½ oz. \$3.00

FOUR PRINCESS ASTERS

4 pkts., 1 each of *Bonnie, Elizabeth, Linda, Susan.*

\$1.00 value for 80c



ASTER. INTERLACED HOLLYWOOD



BEAUTY ASTERS



PRINCESS ASTER



ASTER, CREGO GIANT



ASTER, CALIF. SUNSHINE



CLARKIA, DOUBLE MIXED



DIMORPHOTHECA EKLONIS

GAILLARDIA

PORTOLA HYBRIDS—Semi-double bronzy-red flowers. Each petal tipped yellow. Per. 2 ft.

Pkt. 25c, 1/8 oz. 75c, 1/4 oz. \$1.25

DOUBLE MIXED—Profuse and long blooming plants with curly ball blossoms in varied brilliant shades of red, yellow and orange.

Pkt. 25c, 2 pkts. 45c, 1/8 oz. 75c, 1/4 oz. \$1.25

GERBERA (Transvaal Daisy)

The large marguerite-like flowers come in all shades of pink, salmon, red and yellow and are borne on long, stiff, straight stems. They require a warm, sunny position, good drainage and protection from frost. Sow in seed boxes in light soil and transplant when large enough to handle. Our strain is strongly duplex type.

Pkt. 50c, 3 pkts. \$1.25, 1/2 oz. \$4.00

GOURDS

Odd shapes and pretty color patterns—some smooth, others rough and warted. After harvesting and dried, a coat of shellac makes them glossy and useful for decoration.

SMALL FRUITED MIXED— Pkt. 20c, oz. 85c

LARGE AND SMALL MIXED— Pkt. 15c, oz. 75c

HEUCHERA (Coral Bells)

SANGUINEA SPITFIRE—Per. 1 ft.

Graceful feathery spikes of brilliant flowers. Blooms all summer.

Pkt. 50c, 2 pkts. 90c, 1/32 oz. \$2.50

KOCHIA

CHILDSI—Quick growing summer hedge plants with fern-like green foliage turning scarlet in the fall. Pkt. 15c, 6 oz. 50c

ORNAMENTAL KALE

Strikingly beautiful color combinations of white, cream, pink and rose on dark green background of foliage. Pkt. 25c, 1/4 oz. 75c.

I enjoy your radio program. It gives me many helpful suggestions.

M. R., San Francisco

Hallawell's NASTURTIUMS

TRAILING DOUBLE NASTURTIUMS

Long stemmed, semi-double fragrant flowers on trailing plants, suitable for ground cover.

GOLDEN GLEAM—Brilliant golden yellow.

MAHOGANY GLEAM—Rich mahogany red.

ORANGE GLEAM—Lovely, deep golden orange.

SCARLET GLEAM—Vivid fiery scarlet.

GLEAM HYBRIDS—A mixture of bright sparkling colors, excellent ground cover.

Each: Pkt. 20c, oz. 75c, 1/4 lb. \$2.00, lb. \$6.00

GLEAM TYPE NASTURTIUM COLLECTION

4 pkts., one each of Golden Gleam, Mahogany Gleam, Orange Gleam, Scarlet Gleam.

80c value for 65c

DWARF DOUBLE NASTURTIUMS

Dwarf compact plants, 1 ft. high and 1 1/2 ft. across, bearing many long stemmed fragrant semi-double flowers. Bright and showy.

GARNET GEM—Brilliant garnet red.

GOLDEN GEM—Pure golden yellow.

MAHOGANY GEM—Rich velvety dark red.

ORANGE GEM—Sparkling orange scarlet.

SCARLET GEM—Glowing fiery scarlet.

DWARF GEM MIXED—Many colors, all double.

Each: Pkt. 20c, oz. 75c, 1/4 lb. \$2.00, lb. \$6.00

DOUBLE DWARF NASTURTIUM COLLECTION

5 pkts., one each of Garnet Gem, Golden Gem, Mahogany Gem, Orange Gem, Scarlet Gem.

A \$1.00 value for 85c

SINGLE NASTURTIUMS

The old fashioned single nasturtiums are gay for garden or for bowl arrangements.

DWARF SINGLE MIXED—1 ft. high, all colors.

TALL SINGLE MIXED—May be trained up on trellis

Each: Pkt. 25c, oz. 75c, 1/4 lb. \$2.00, lb. \$6.50

NICOTIANA

NEW SENSATION—Grown chiefly for its delightful fragrance from long tubed flowers in a good range of colors. Plants are branching, 2 ft. tall, and bloom all summer.

Pkt. 35c, 2 pkts. 65c, 1/4 oz. \$1.25

PORTULACA

Dense creeping plants 5 to 6 in. high, covered with flowers in brilliant and sparkling colors. Thrives in hot sun. Very colorful.

SINGLE MIXED—Orange, red, white and others.

Pkt. 15c, 1/8 oz. 75c, 1/4 oz. \$1.25, oz. \$4.00

DOUBLE MIXED—Many brilliant colors.

Pkt. 25c, 1/2 oz. \$1.00, 1/8 oz. \$1.50, 1/4 oz. \$2.50

Hallawell's SHASTA DAISIES

A favorite California garden flower for mass plantings, long season garden show and cutting. 2 to 2 1/2 ft.

ALASKA—Large single white flowers with a small yellow center on strong straight stems.

Pkt. 20c, 2 pkts. 35c, 1/8 oz. \$1.00, 1/4 oz. \$1.50

GIANT DOUBLE—Flowers 3 to 4 in. across, pure white, with petals twisted and curled.

Pkt. 50c, 2 pkts. 90c, 1/2 oz. \$2.25

SUCCESS STORIES

... are sent to us by many gardeners who have experienced the thrill of prize blooms from Hallawell Seeds.

A Marin County customer planted a six foot Circle from 1 pkt. of HALLAWELL'S AMERICAN GIANT PANSY, and took first prize at a local flower show.

The tallest PACIFIC GIANT DELPHINIUM reported to us this year was 8 1/2 ft. The most MULTIFLORA SWEET PEAS on a stem were 8, all from Hallawell's Seeds, and these success stories please us no end.

hallawell seed co.



SHASTA DAISY, GIANT DOUBLE
DOUBLE GAILLARDIA



GERBERA



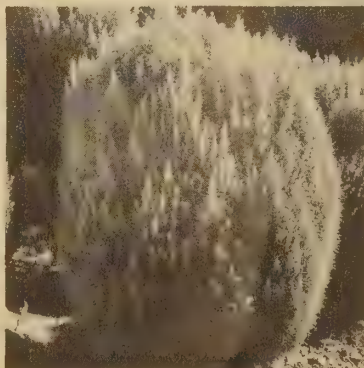
GOURDS



RICINUS



KOCHIA



Hallawell's ZINNIAS

Hallawell's Zinnias are the finest strains in cultivation. The blooms have excellent form, the colors are clear, clean and attractive. This year plant Hallawell's seeds, and have the finest zinnias you ever grew. Sow seeds in open ground when it has become thoroughly warm.

CALIFORNIA SUPER GIANTS

Perfect blooms 5 in. or more across on long stems and in magnificent colors. 3 to 4 ft. tall.

DAFFODIL—Canary-yellow.

ENCHANTRESS—Light rose, dark center.

GOLDEN QUEEN—Golden yellow.

GRENADIER—Rich dark red.

LAVENDER QUEEN—Lavender.

MISS WILLMOTT—Soft pink.

ORANGE KING—Golden orange.

PURITY—Pure white.

SALMON QUEEN—Salmon-rose.

SCARLET QUEEN—Glowing scarlet.

Each: Pkt. 25c, ¼ oz. 85c, oz. \$2.50

SUPER GIANTS MIXED—All of the above colors and others.

Pkt. 25c, 2 pkts. 45c, ¼ oz. 85c, oz. \$2.50

CALIFORNIA SUPER GIANT ZINNIA COLLECTION

5 pkts., 1 each of Daffodil, Lavender Queen, Miss Willmott, Purity, Scarlet Queen.

\$1.25 value for \$1.00

GIANT DAHLIA FLOWERED

GOLD MEDAL ZINNIAS

Flowers 5 to 6 in. across, perfect dahlia-form in stunning colors. 2½ ft.

CANARY BIRD—Canary yellow.

CRIMSON MONARCH—Rich crimson.

DREAM—Rosy lavender.

EXQUISITE—Light rose, deeper center.

ILLUMINATION—Deep rose.

ORIOLE—Orange and gold.

POLAR BEAR—Pure white.

ROYAL PURPLE—Rich purple.

SCARLET FLAME—Bright scarlet.

Each: Pkt. 25c, ¼ oz. 85c, oz. \$2.50

SPECIAL MIXED—A blend of strikingly beautiful colors. Pkt. 25c, ¼ oz. 75c, oz. \$2.50, ¼ lb. \$7.50

BURPEE HYBRID ZINNIAS

Large fluffy and ruffled blooms up to 6 in. across with twisted and curled petals.

Pkt. 25c, ¼ oz. 75c, ¼ oz. \$1.35

CROWN O'GOLD ZINNIA

PASTEL TINTS—Large double flowers in lovely pastel tints, each petal glowing golden yellow at base. A strikingly beautiful flower for cutting.

Pkt. 25c, ¼ oz. 90c, oz. \$2.50

ZINNIA GARDEN COLLECTION

6 pkts., 1 each of Super Giants Mixed, Crown o'Gold, Burpee Hybrid, Pompon Mixed, Tom Thumb Mixed and Linearis.

\$1.45 value for \$1.00

BLAZE ZINNIA

ALL-AMERICA WINNER. Mandarin red changing to scarlet-orange blooms 5 in. across on plants 2½ ft. high. Pkt. 35c, ¼ oz. \$1.00

POMPON BABY ZINNIAS

Bushy plants 1½ to 2 ft. high bearing dozens of perfect, double, long stemmed flowers for cutting.

BLACK RUBY—Maroon. All-America Winner.

Canary Yellow
Crimson Gem
Golden Orange

Lilac Gem
Salmon Rose
Scarlet Gem

White Gem

Each: Pkt. 20c, ¼ oz. 85c, oz. \$2.50

SIX POMPON ZINNIAS

1 pkt. each of Canary Yellow, Black Ruby, Golden Orange, Lilac Gem, Scarlet Gem, White Gem.
\$1.20 value for 95c

POMPON PASTEL MIXTURE

The lovely soft shades of baby zinnias, including apricot, yellow, pink, orchid and others.

Pkt. 25c, 2 pkts. 45c, ¼ oz. 85c, oz. \$2.50

ZINNIA LINEARIS

Plants 1 ft. high covered with single orange yellow flowers 1½ in. across, each petal striped light yellow. Blooms early, long and profusely.

Pkt. 25c, 2 pkts. 45c, ¼ oz. \$1.00

PEPPERMINT ZINNIA

Medium sized flowers with petals flecked and striped in various contrasting color combinations such as red and white, red and yellow, purple and white, etc. Very popular.

Pkt. 35c, 2 pkts. 60c, ¼ oz. 75c

PERSIAN CARPET ZINNIA

An All-America Winner. Double miniature flowers in rich color combinations including gold, bronze, and orange. Flowers with cutting stems are on low mound shaped plants.

Pkt. 35c, 2 pkts. 60c, ¼ oz. \$1.50

TOM THUMB ZINNIA

Compact plants 6 to 8 in. high covered with perfect pompon type flowers in bright zinnia colors. Borders and window boxes.

Pkt. 25c, 2 pkts. 45c, ¼ oz. 75c

POMPON MIXED—All the above colors and others.

Pkt. 20c, 2 pkts. 35c, ¼ oz. 75c, oz. \$2.50

I have had such good luck with Seed Starter and your seeds.
Mrs. W.E.H., Burlingame

CALIFORNIA SUPER GIANT ZINNIAS

VERBENA

Beautiful trusses of brilliant flowers from midsummer to late fall. Plants are 1 ft. high and will spread to 18 in. or more across. They like sun.

BEAUTY OF OXFORD—Rose-pink.

LAVENDER GLORY—Lavender, white eye.

ROYALE—Royal blue, cream eye.

SALMON PINK—Light salmon.

SPECTRUM RED—Vivid red.

WHITE—Pure white.

GIANT MIXED—A formula mixture of the best large flowering varieties. Pkt. 25c, ¼ oz. \$1.00, ¼ oz. \$1.75, ½ oz. \$3.00

SCATTER GARDEN MIXTURE

A mixture of showy annuals, dwarf, medium and tall, for a grand display of color in areas where it would be difficult to intensely cultivate a garden. In some climates the vigorous, hardy annuals in this mixture should self sow and become permanent.

Large pkt. 45c, oz. \$1.00,
¼ lb. \$3.00, lb. \$8.50

I always listen to your radio program for enjoyment and instruction. The vegetable seeds I ordered earlier this year have given me a wonderful vegetable garden.

J. S., Santa Rosa

VERBENA, GIANT MIXED

PEPPERMINT STICK ZINNIA

BURPEE HYBRID ZINNIA

TOM THUMB ZINNIA

TALL

BACKGROUND PLANTS

CLEOME

GIANT PINK QUEEN—Huge heads of bright salmon-pink flowers from early summer to autumn on branching plants 3 to 4 feet tall. Beautiful for mass effect in large beds, for background or hedge. An All-America Winner.
Pkt. 35c, 1/8 oz. \$1.00

TALL DAHLIAS

DECORATIVE EXHIBITION HYBRIDS—All new dahlias come from seeds and your chance of getting some fine new ones are very good because these seeds are taken from the best known plants. Many pleasant surprises may be expected. They will bloom first year from seeds.

Pkt. \$1.00, 3 pkts. \$2.50, 1/8 oz. \$4.00

CACTUS DOUBLE MIXED—Seeds from the best named varieties intended to produce many lovely, medium sized blooms with a fair proportion of doubles and some unusual ones.

Pkt. 50c, 2 pkts. 90c, 1/8 oz. \$2.50

POMPON DOUBLE MIXED—The popular small flowered dahlia for cutting. Start seeds early for loads of blooms all summer.

Pkt. 50c, 2 pkts. 90c, 1/8 oz. \$2.75

DELPHINIUM

Hallawell's Strain of Pacific Giants

Double flowers 2 to 3 in. across on sturdy spikes 4 to 6 ft. tall. Bright sparkling colors and deep velvety tones make this strain the finest in cultivation. Seeds started May through October will bloom the following summer.

BLACK KNIGHT—Deep violet with dark bee.

BLUE BIRD—Sparkling mid-blue, white bee.

CAMELLIARD—Handsome lavender, white bee.

GALAHAD—Stunning pure white, white bee.

GUINEVERE—Light pinkish lavender, white bee.

KING ARTHUR—Rich royal purple, white bee.

SUMMER SKIES—Clear light blue, white bee.

PACIFIC SERIES MIXED—A grand mixture from specimen plants of named varieties only.

Each: Pkt. \$1.00, any 2 pkts. \$1.85, 1/8 oz. \$3.50

HALLAWELL'S SPECIAL MIXTURE—A splendid field grown mixture of colors from sky-blue through cornflower blue, mauve and heliotrope to the deep velvet blue shades and pansy-purple, all with varied colored bees.

Pkt. 50c, 3 pkts. \$1.25, 1/8 oz. \$2.50

ASTOLAT SERIES—New creations of novel shades. Color variations extend from pale blush through shades of pale lavender-pink and lavender-rose. Bees are fawn and black.

Pkt. \$2.00, 3 pkts. for \$5.00

Choice Hybrid Delphinium

A very good selection of assorted hybrids in blue shades. Mostly single and 2 to 3 feet.

Pkt. 25c, 1/8 oz. \$1.00, 1/4 oz. \$3.00

VINES - - They All Like Sunshine . . .

BEANS SCARLET RUNNER

Large showy stems of bright scarlet flowers, edible and ornamental.
Pkt. 25c, 6 oz. 50c

CANARY BIRD VINE

Tender climbing annual with decorative foliage and delicately fringed yellow flowers. Likes partial shade and moist soil.

Pkt. 25c, 2 pkts. 45c, 1/2 oz. 90c, oz. \$1.50

COBAEA SCANDENS (Cathedral Bells)

A very fine and rapid growing perennial climber with large bell-shaped purple flowers and beautiful foliage. Needs rich soil; plant seeds edgewise and cover lightly.

Pkt. 25c, 1/8 oz. \$1.00

DOLICHOS

LABLAB (Hyacinth Bean)—A rapid growing annual climber; flowers freely in erect racemes, followed by ornamental seed pods. Sweet scented. Sow the seed in open ground from March to May. Mixed.
Pkt. 25c, 1 oz. \$1.00

KUDZU VINE

Forty-foot vines in one season, large bright green foliage and small clusters of rosy-lavender flowers. Soak seeds to hasten germination.

Pkt. 25c, 2 pkts. 45c, 1/4 oz. 50c

DIGITALIS (Foxglove)

These friendly long time favorites bloom the first year from seeds. Partial shade.

GLOXINIAFLORA MIXED—Flowers are spotted like gloxinias. Thrive in sun or half shade. 3 to 4 feet tall. Pkt. 20c, 1/8 oz. 50c

GIANT SHIRLEY PASTEL SHADES—New shades of apricot, cream yellow, rose-pink and heliotrope. Splendid spikes 5 to 6 ft. high.

Pkt. 25c, 2 pkts. 40c, 1/8 oz. 75c

HELIANTHUS

(Sunflower)

SUN GOLD—Brilliant golden yellow, double flowers 6-8 in. across. Pkt. 15c, 1/4 oz. 50c

DOUBLE HOLLYHOCK

A select strain of lovely new colors and huge, begonia-like flowers. Easy to grow in a warm sunny location, excellent for screening fences or walls. Per. 6 ft. Separate colors of Bright Red, Canary Yellow, Chamais Pink, Deep Rose, Newport Pink, Salmon Pink, White.

Pkt. 25c, 2 for 45c; 7 pkts., 1 each color, \$2.40

SELECT MIXED—

Pkt. 25c, 2 pkts. 45c, 1/4 oz. \$1.85

HOLLYHOCK COLLECTION

4 pkts., 1 each of Red, Rose, Yellow and White.

\$1.00 value for 80c

NEW ANNUAL HOLLYHOCK

TRIUMPH—Fringed rosette type double; blooms the first year from seeds. Many pleasing colors in mixture.

Pkt. 35c, 2 pkts. 65c, 1/8 oz. \$1.00

LARKSPUR

HALLAWELL'S BASE BRANCHING

The perfect garden flower and beautiful in any climate. This new base branching strain has very double flowers and the longest flower spikes with many graceful side branches. Seeds may also be sown in winter. 5 ft. In separate colors of Carmine, Deep Blue, Light Blue, Lilac, Pink, Rose Pink, Salmon, White.

Pkt. 25c, 2 pkts. 45c, 1/4 oz. 90c, 1/2 oz. \$1.50

BASE BRANCHING FORMULA MIXTURE—

Pkt. 25c, 2 pkts. 45c, 1/4 oz. 75c, oz. \$2.00

COLLECTION 1 pkt. each of 8 colors for \$1.50

LARKSPUR COLLECTION

5 pkts., 1 each of Carmine, Deep Blue, Lilac, Rose Pink and White.
\$1.25 value for \$1.00

TITHONIA

TORCH—All-America Silver Medal Winner. Brilliant orange-scarlet flowers 4 in. across on bushy plants. 3 to 4 ft. high. Requires sun and warm soil.
Pkt. 25c, 1/8 oz. 75c

LATHYRUS (Everlasting Pea)

LATIFOLIUS—Per. climber. A good fence cover. Flower clusters resemble sweet peas. In separate colors of Crimson, Pink, White and Mixture.
Pkt. 25c, 2 pkts. 45c, 1/4 oz. \$1.00

MORNING GLORIES

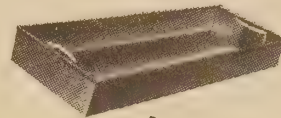
Quick growing vines for shade and beauty. Seeds sprout easily in warm soil and full sun where they will soon cover a fence or trellis.

HEAVENLY BLUE—Masses of sky-blue flowers 4 to 5 in. across with cream throats. There are fresh new florets every morning for a brilliant display of color. Plant in warm soil.
Pkt. 25c, 1/4 oz. 50c, 1/2 oz. 85c

SUPER GIANTS MIXED—Vines for shade. Flowers 5 to 6 in. across and in many colors. They may also be grown as pinched back pot plants, with spectacular results.
Pkt. 50c, 1/4 oz. \$1.00

TALL MIXED MORNING GLORY—For quick shade in hot climate and a wide range of pleasing colors.
Pkt. 15c, 1/2 oz. 35c

Hallawell's Seeds Are Not Just Ordinary Seeds
They are bred and selected for sharp, clear colors, pleasing growth habit, and other fine qualities which will tend to give you extraordinary results in your garden. You can plant them with confidence.



Hallawell's SEED STARTER
New sub-irrigating seed starter for seeds and cuttings. Tray is galvanized steel 21x9 inches, 2 1/2 inches deep, painted green. One filling of water lasts a week. Will more than pay for itself in one season.
\$2.35 each, \$3.10 by mail

hallawell seed co.



DELPHINIUM, PACIFIC GIANTS



COBAEA SCANDENS

Low Growing Plants

STRAW-
FLOWER



WINTER BOUQUET FLOWERS

GOMPHRENA (Everlasting)

Pretty, little clover-like flowers that dry easily and may be used for winter bouquets. 1 ft. Mixed colors.

Pkt. 15c, 2 pkts. 25c, 1/4 oz. 80c

HELICHRYSUM

(Strawflower)

Double flowers 2 in. across in assorted colors of salmon, scarlet, rose, yellow, white; one of the finest "everlastings."

Pkt. 25c, 2 pkts. 45c,
1/4 oz. \$1.50, 1/2 oz. \$2.25

LAVENDER

MUNSTEAD STRAIN—Perennial herb with gray foliage and delightfully fragrant flowers which may be dried. 2 ft.

Pkt. 25c, 2 pkts. 45c, 1/4 oz. \$2.50

LUNARIA (Money Plant)

2 1/2-ft. sprays of silvery seed pods. Very attractive for winter decoration. Purple flowers.

Pkt. 25c, 2 pkts. 45c,
1/4 oz. 65c, 1/2 oz. \$1.00

STATICE (Everlasting)

SINUATA—Graceful sprays of pretty flowers which hold their color well when dried. Useful for winter bouquets, wreaths, etc. Separate colors of Dark Blue, Rose, White, Yellow.

Pkt. 20c, 2 pkts. 35c, oz. \$1.25

NEW HYBRIDS MIXED—All available colors and some from the trial beds. Easy to grow.

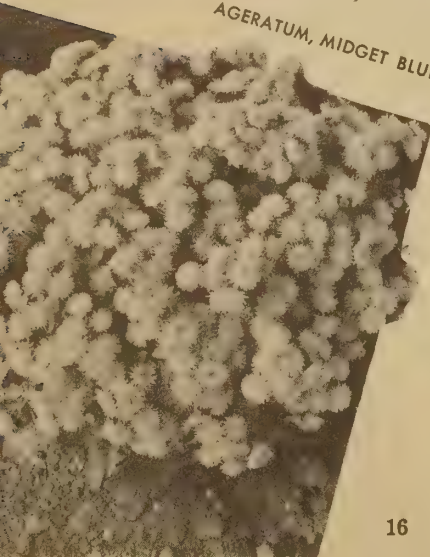
Pkt. 25c, 2 pkts. 45c, oz. \$1.25

PERENNIAL STATICE

PEREZII—Large branching heads of rich blue flowers on long stems. Fine for garden show and keep well when cut.

Pkt. 25c, 1/4 oz. 75c

AGERATUM, MIDGET BLUE



ACHILLEA

FILIPENDULINA (Yarrow)—Per. 3-4 ft. Convex flower heads, yellow, 5 in. across; stems 2-3 ft. May be dried. Blooms all summer.

Pkt. 25c, 2 pkts. 45c, 1/4 oz. \$1.50

AGATHEA (Kingfisher Daisy)

COELESTIS—Small bright blue flowers with yellow center. 1 ft. Pkt. 25c, 1/4 oz. 75c, 1/8 oz. \$1.25

AGERATUM (Floss Flower)

Dense clusters of fluffy flowers all summer. Sun or half shade, window boxes or edgings.

BLUE BALL—Deep blue, compact, 4 to 6 in.

Pkt. 25c, 2 pkts. 45c, 1/4 oz. \$1.00, 1/8 oz. \$1.50

BLUE PERFECTION—Mid-blue. 10 in.

Pkt. 25c, 2 pkts. 45c, 1/8 oz. 75c, 1/4 oz. \$1.25

FAIRY PINK—Soft salmon rose-pink, red buds.

Pkt. 25c, 2 pkts. 45c, 1/8 oz. \$1.50

MIDGET BLUE—Dark blue, compact, 3-4 in. for ribbon border. Pkt. 25c, 1/8 oz. \$1.00, 1/8 oz. \$1.50

ALYSSUM (Sweet Alyssum)

CARPET OF SNOW—White, carpet-like, spreads a foot or more. 4 in. high, fragrant.

Pkt. 25c, 2 pkts. 45c, 1/4 oz. 90c, oz. \$2.75

LILAC QUEEN—Deep lavender-lilac, 6 in.

Pkt. 25c, 1/4 oz. 75c, oz. \$2.50, 1/4 lb. \$8.00

MARITIMUM—White, fragrant, 10 in.

Pkt. 15c, 1/4 oz. 50c, oz. \$1.50, 1/4 lb. \$4.50

ROYAL CARPET—All-America winner, rich violet, spreads to 1 ft., does not exceed 3 in. in height. Blooms quickly. Pkt. 35c, 1/8 oz. \$1.25, 1/2 oz. \$3.50

SAXATILE COMPACTUM (Gold Dust)—Per. Golden-yellow, blooms until frost. 1 ft.

Pkt. 25c, 1/4 oz. 85c, 1/2 oz. \$1.50, oz. \$2.50

SAXATILE SILVER QUEEN—Per. Lemon-yellow. 1 ft.

Pkt. 50c, 1/4 oz. \$1.00, 1/4 oz. \$1.50

VIOLET QUEEN—Lovely violet, 5 to 6 in.

Pkt. 25c, 2 pkts. 45c, 1/4 oz. \$1.25, oz. \$3.50

BELLIS PERENNIS (English Daisy)

Giant double flowered biennials for beds and window boxes. Prefers cool moist soil where it may bloom 2 to 3 years. Separate colors of crimson, red, rose, white, and mixture. 8 in. Pkt. 35c, 1/8 oz. \$1.25

BRACHYCOME (Swan River Daisy)

Small cineraria-like flowers all summer in a fine mixture of colors including blue, rose, violet and white. 1 ft.

Pkt. 25c, 2 pkts. 45c, 1/8 oz. 75c

Perennial CANDYTUFT (1 ft.)

GIBALTARICA—Masses of lavender-pink flowers, shading to white. Ground cover.

Pkt. 25c, 2 pkts. 45c, 1/4 oz. \$1.00, oz. \$3.50

SEMPERVIRENS—A blanket of white flowers in early spring. Hardy and long lasting.

Pkt. 35c, 2 pkts. 60c, 1/8 oz. \$1.25, 1/4 oz. \$2.00

ALYSSUM SAXATILE



CONVOLVULUS (Dwarf Morning Glory)

ROYAL ENSIGN—Flowers bright ultramarine-blue with yellow throat, completely cover compact plants 6 to 9 in. tall. Long blooming season and very attractive. Pkt. 35c, 2 pkts. 65c, 1/4 oz. \$1.50

DWARF DAHLIAS

Improved Dwarf Unwin Hybrids

An improved strain, nearly all double and with additional colors, including canary, buff, apricot, rose, scarlet with charming variegations and suffusions. Blooms quickly from seeds. 20 in.

Pkt. 50c, 2 pkts. 90c, 1/4 oz. \$1.50, 1/2 oz. \$2.50

DWARF CHINESE DELPHINIUMS

Dwarf branching plants grown especially for cut flowers. Seeds started early, bloom first season and continue 2 to 3 years.

AZURE FAIRY—Pretty, light blue, 10 in. high.

BLUE BUTTERFLY—Ultramarine blue. 8 in. high. Each: Pkt. 25c, 2 pkts. 40c, 1/8 oz. \$1.00

LOBELIA

Easily grown edging and trailing plants, bearing multitudes of small flowers all season.

CAMBRIDGE BLUE—Light blue flowers, green foliage, compact plants. 6 in. high.

Pkt. 25c, 2 pkts. 45c, 1/8 oz. \$1.00, 1/4 oz. \$2.50

CRYSTAL PALACE—Dark blue, dark foliage, compact plants, 4 in. high, for edging.

Pkt. 25c, 2 pkts. 45c, 1/8 oz. \$1.25, 1/4 oz. \$2.00

SAPPHIRE (Trailing)—Sapphire-blue, white eye, for hanging baskets, window boxes, pots.

Pkt. 25c, 2 pkts. 45c, 1/8 oz. 85c, 1/4 oz. \$2.50

CARDINALIS QUEEN VICTORIA—Winter hardy perennial, bearing scarlet flowers on 24 in. stems. Excellent. Pkt. 50c, 1/64 oz. \$2.50

DWARF MARIGOLDS—See page 5.

NEMESIA

Dwarf plants covered with many dainty flowers in shades of blue, red, orange, rose, yellow and white. Thrives in cool coastal areas. Excellent for window boxes and edging.

STRUMOSA MIXED—All the best colors.

Pkt. 35c, 1/8 oz. 85c, 1/8 oz. \$1.50, 1/4 oz. \$2.75

TRIUMPH MIXED—Compact plants 8 in. high.

Pkt. 35c, 1/8 oz. 85c, 1/8 oz. \$1.50, 1/4 oz. \$2.75

NIGELLA (Love in a Mist)

MISS JEKYLL—Old fashioned, pretty little flowers, fine feathery foliage. Easy to grow. Very popular. Pkt. 15c, 1/8 oz. 40c

NIEREMBERGIA (Cup Flower)

Compact plants 1 ft. high covered with violet purple, cup-shaped flowers 1 in. across. Thrives in sun. Pkt. 50c, 1/32 oz. \$2.00

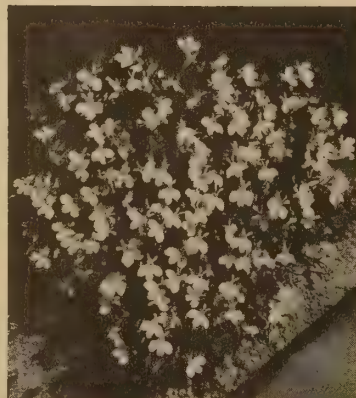
NEMOPHILA

INSIGNIS (Baby Blue Eyes)—A California wild-flower. In the garden it grows 10 to 12 in. high, has neat decorative foliage and a profusion of delicate light blue flowers shading white at the center. An excellent bulb bed covering, especially among daffodils where it remains in bloom long after the daffodil flowers are finished.

Pkt. 20c, Large pkt. 50c, oz. \$1.00, 1/4 lb. \$3.00

NEMOPHILA MIXED—Blue, Lilac, White, Mottled. Pkt. 20c, 2 pkts. 35c, oz. \$1.00, 1/4 lb. \$3.00

LOBELIA



VIRGINIAN STOCK



LOW GROWING *Flower Seeds*

PHACELIA (California Blue Bell)

COMPANULARIA—Intense gentian-blue, bell-shaped flowers with white anther lobes that give a sparkling effect. Thrives in sun. 1 ft. Pkt. 20c, 2 pkts. 35c, ½ oz. 90c, oz. \$1.50

WHITLAVIA (Wild Canterbury Bells)—Handsome bell-shaped violet-purple flowers in graceful nodding clusters on 1 ft. branching plants.

Pkt. 20c, 3 pkts. 50c, ½ oz. 75c, oz. \$1.45

DWARF BEAUTY PHLOX

Now at last, you may have our exquisite Beauty phlox in separate colors. Plants are spreading, 4 to 6 in. high, with clusters of very large florets all summer. We have **Blue, Pink, Crimson, Salmon, White.** Pkt. 35c, ½ oz. \$2.00

ANNUAL PHLOX COLLECTION

1 of each color—5 packets—for \$1.25

DWARF BEAUTY PHLOX MIXED

A mixture of bright, pleasing colors in shades of red through pink, primrose to white, with deeper shades of violet and maroon. It grows 4 to 6 in. high and has a very long blooming season. An excellent ground cover.

Pkt. 35c, 2 pkts. 65c, ½ oz. \$1.25, ¼ oz. \$2.00

RUNNERLESS STRAWBERRY

Small edible, red berries with a pleasant, aromatic fragrance. Plants are runnerless, easy to grow and suitable for edging or pots.

Pkt. 50c, ½ oz. \$1.00, ¼ oz. \$1.50

DWARF SWEET PEAS—See page 9.

VIRGINIAN STOCK

Small lavender-pink flowers in profusion on plants 6 in. high. Easy to grow ground cover for bulb beds and edgings.

Pkt. 15c, large pkt. 50c, oz. \$1.00, ¼ lb. \$3.50

VIOLA

Pansy-like flowers all summer on plants 6 in. high. Lovely in window boxes, beds and for edgings. Hallawell's violas are very large flowered and in sharp, clear colors.

ARKWRIGHT RUBY—Ruby crimson.

BLUE PERFECTION—Medium clear blue.

CHANTREYLAND—Lovely apricot.

LUTEA—Bright clear yellow.

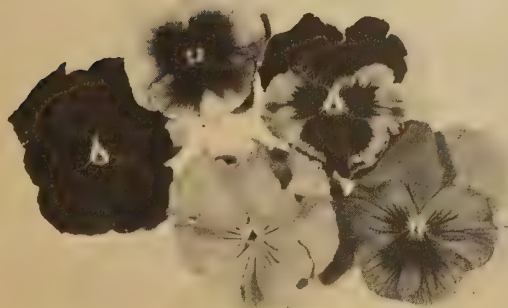
WHITE PERFECTION—Clear white.

VIOLA MIXTURE—All colors.

Each: Pkt. 25c, ½ oz. \$1.35, ¼ oz. \$2.50, ¼ oz. \$4.50

VIOLA COLLECTION

1 pkt. each of above 5 Violas
\$1.00



VIOLAS, MIXED

PLANTS and CLUMPS

To Bloom This Spring

PACIFIC GIANT DELPHINIUM PLANTS

To Bloom This Spring

Named Delphinium Plants Grown from Hand-Pollinated Seeds

Prices—Packed and postpaid:

3 for \$2.95, 6 for \$5.45, 12 for \$10.50

Prices—NOT for shipping: 75c each, 12 for \$7.00

BLACK KNIGHT—Deep velvety violet, dark bee.

BLUEBIRD—Clear medium blue, with white bee.

CAMELLIARD—Lavender self with white bee.

GALAHAD—Large double, white, stunning.

GUINEVERE—Pinkish lavender, white bee.

KING ARTHUR—Luminous purple, white bee.

SUMMER SKIES—Clear light blue, white bee.

Mixed Delphinium Plants to Bloom This Spring

A splendid mixture of Pacific Giants in all the beautiful shades from light blue to deep velvety violet. These plants are grown from our special mixture Pacific Giant seeds and many fine specimen spikes may be expected.

Prices—Packed and postpaid:

3 for \$2.75, 6 for \$5.00, 12 for \$9.50

PRICES—NOT for shipping:

60c each, 6 for \$3.25, 12 for \$6.00

PERENNIAL PHLOX

Abundant bloom throughout the summer. Easy to grow. Set plants 1 ft. apart, lift and divide the roots every 3 or 4 years. 18 to 30 in. tall

COLONIAL—Lovely light blue.

FLASH—Brilliant orange.

GEN. PETAIN—Deep wine red.

LILLIAN—Cameo-pink, blue center.

PRIME MINISTER—White, red eye.

REMBRANDT—Very large white.

ROSY BLUE—Large blooms.

SALMON GLOW—Salmon-pink.

SPITFIRE—Salmon orange, crimson eye.

STARLIGHT—Purple violet.

Each 75c, any 3 for \$2.00, 10 for \$6.40

PERENNIAL PHLOX COLLECTION

5 Phlox—our selection
\$2.45

For Dense or Partial Shade

BLEEDING HEART

Attractive heart-shaped pink flowers. Does best when grown in the shade.

Large Clumps: Each \$1.25, 3 for \$3.50, 12 for \$12.50

LILY OF THE VALLEY

Hallawell's Special Outdoor Lily-of-the-Valley grow in the shade. You can see them growing at our Blue Glass Nursery in San Francisco. Mix peat moss, leaf mold or manure into your soil and cover the pips about one inch deep. Clumps have 15 or more pips per clump.

1 clump \$1.50, 3 clumps \$4.00, 12 clumps \$15.00

PRIMROSE PLANTS

SUPERB PACIFIC STRAIN POLYANTHUS

Large flowers, exquisite colors and long, sturdy stems all combine to make these the finest primroses grown. Colors include shades of blue, bronze, pink, red, white, and yellow. Plant in total shade.

Prices—Packed and postpaid:

3 for \$2.75, 6 for \$5.00, 12 for \$9.50

Prices—NOT for shipping:

60c each, 6 for \$3.25, 12 for \$6.00

COLUMBINES

Lovely long spurred columbines grown from our own select strain seeds. A "must" in your garden. Plant in half shade or in filtered sunshine.

Prices—Packed and postpaid:

3 for \$2.75, 6 for \$5.00, 12 for \$9.50

PRICES—NOT for shipping:

60c each, 6 for \$3.25, 12 for \$6.00



PERENNIAL PHLOX

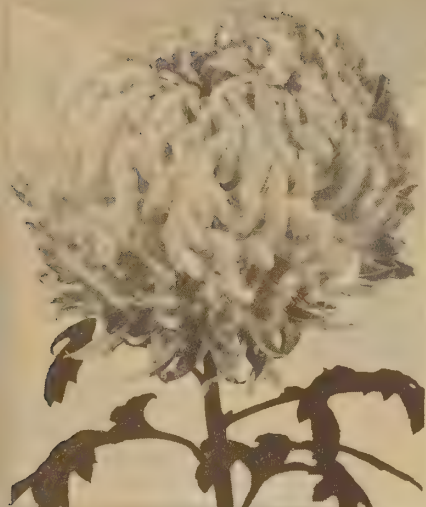


POLYANTHUS PRIMROSE

LILY OF THE VALLEY



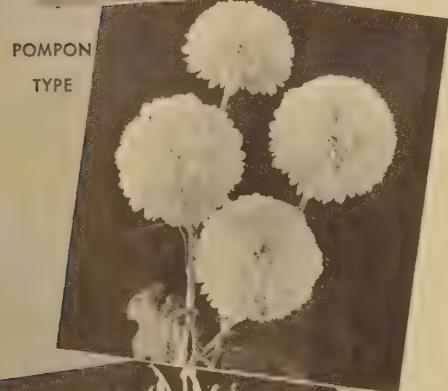
CHRYSANTHEMUM PLANTS



LARGE FLOWERING TYPE



CUSHION TYPE



POMPON
TYPE



SPIDERY and
SPOON TYPE



SINGLE TYPE

There is no more rewarding plant than the Chrysanthemum—for color and form, so decorative in the garden landscape scheme, and so generous in its supply of cut flowers for late summer and well into fall. Those of you who listen regularly to our KNBC RADIO GARDEN TALKS probably know by now the rules for growing good "mums" and to assist the new enthusiasts, here they are:

1. Don't leave old plants to grow a second year—they make a shaggy unsightly growth and consume garden space.
2. At blooming time, label the ones you like the best.
3. When plants have finished blooming, remove these to some out-of-the-way spot in the garden.
4. In late March and April, make terminal tip cutting from the new growth, root them in sand and transplant to the garden during May and June.

For best results, therefore, make one of two choices, either renew by cutting (see rules above) or discard all plants after blooming, and get FRESH ROOTED PLANTS EACH YEAR.

HALLAWELL'S "MUMS" are all well rooted plants grown from choice cuttings. They include the finest garden varieties and will give you gratifying results.

Prices— 45c, each, any 5 for \$2.00,
any 12 for \$3.85, 20 for \$6.25
(except GREEN NIGHTINGALE)

GREEN NIGHTINGALE—Lovely chartreuse-green flowers of spidery type.

Each 50c, 3 for \$1.25, 12 for \$5.00

ANEMONE FLOWERED TYPE

These lovely "mums" have a quilled cushion center, surrounded by a ray of petals often of a contrasting color. They are very attractive.

BRONZE FRIEDA—Salmon buff bronze.

ESTRELITA—Autumn shades.

ORCHID BEAUTY—Orchid pink, gold cushion.

TITAN—Scarlet crimson, bronzy cushion.

WHITE FRIEDA—Yellow cushion.

YELLOW ANEMONE—All yellow.

CUSHION MUMS

Compact plants 15 to 18 in. high bloom continuously late summer to frost!

AMELIA—Late blooming lavender.

CHAMPION—Lovely buff-bronze.

GOLDEN CARPET—Golden yellow pompon.

CRIMSON CUSHION—Wine red.

QUEEN CUSHION—White.

MAHOGANY CUSHION—Mahogany red.

SPIDERY and SPOON MUMS

A special Hallawell selection of exquisite cut flower varieties in the lovely spidery and spoon type.

BRONZE RAYONNANTE—Quill spoon.

BUNBU—Orchid-lavender—fishhook.

COPPER ROCKET—Coppery-bronze, quilled.

PINK FANTASY—Fishhook spider.

PINK RAYONNANTE—Quilled spoon.

PINK SPIDER—Fishhook spider.

PUNCH BOWL—Burgundy red.

YELLOW SPIDER—Excellent yellow.

WHITE RAYONNANTE—Quilled spoon.

POMPON TYPE

In the fall when flowers are scarce, you'll appreciate a generous planting of these delightful garden "mums." Flowers range in size from ¾ inch to 3 inches across, usually in sprays of several flowers each. Supported plants may be grown 12 to 15 inches apart.

ARCADIA—White, medium size.

BRONZE BUTTON

GOLD COAST—Lemon yellow.

GRACIE FIELDS—Purple rose.

HASEGAWA—Golden yellow.

HIGHLIGHT—Pink, red center.

LEGAL TENDER—Bronze and gold.

LETITIA—Light pink, dark center.

MASTERPIECE—Tourmaline pink.

PINK DOT—Pink.

WILD FIRE—Bright red, large.

YELLOW DOTY—Intense yellow.

LARGE FLOWERING TYPE

Choice large flowering varieties for cut flowers. The size of the flower of this type depends upon the number of flowers per plant. If they are to be trained to one flower on a single stem, we suggest consulting a good book for the proper way to do it. If more flowers are desired, the plants should be pinched back once, twice or three times. Smaller flowers, of course, will result. A little reading on the subject will be very rewarding.

ALBATROSS—White, incurved.

BRONZE WAITE—Bronzy, reflex.

GARNET KING—Red reflex.

GRAPE BOWL—Purple, incurved.

HILDA BERGEN—Reddish bronze, incurved.

J. W. PRINCE—Rose-pink, incurved.

MAJ. ED BOWES—Rose-pink, incurved.

ORCHID QUEEN—Orchid pink, incurved.

WILLIAM TURNER—White, incurved.

MRS. H. E. KIDDER—Yellow.

SINGLE TYPE

Be sure to include these in your collection! You'll find them an excellent cut flower.

KATOAKA BRONZE—Bronze shades.

RED KING—Fine red daisy.

KIMOTO WHITE—Best single white.

SUNRAY—Yellow.

W. H. BUCKINGHAM—Rose.

SURPRISE MUM COLLECTION

If you can't decide quite which varieties you want, just leave it to us, and order the SURPRISE COLLECTION which fits your needs; each plant will be labeled and we're sure you'll be pleased.

SURPRISE COLLECTION No. 1

12 "mum" plants (our selection)

\$3.75 value for \$3.50

SURPRISE COLLECTION No. 2

20 "mum" plants (our selection)

\$6.00 value for \$5.50

SURPRISE COLLECTION No. 3

35 "mum" plants (our selection)

\$10.50 value for \$9.45



ANEMONE FLOWERED TYPE

Thanks to your fine bulbs and seeds my yard is a show place. Every seed seems to come up twice.

M.D.B.,
Richmond, Calif.

Hallawell's PELARGONIUMS

Ready-to-bloom plants from 4-inch pots. Choice varieties of the most recent introductions, many with the characteristic blotches of contrasting colors.

Any 4 for \$ 6.00 postpaid
Any 6 for 8.00 postpaid
Any 12 for 14.50 postpaid

SAN FRANCISCO PRICES
\$1.00 each, 6 for \$5.75, 12 for \$11.00

ALICE EASTWOOD—Lovely soft pink.
AZALEA—Rosy-red, compact plant.
CHERIE—Pink, red blotch, very ruffled, compact.
CIRCUS DAY—Rosy-pink, flushed salmon.
CITY OF OAKLAND—White, violet blotch.
CONGO—Deep maroon, edged lilac.
COVER GIRL—Clear pink, white throat.

DAWN—Apricot pink, large, compact.
FLAMINGO—Orange scarlet, small brown blotch.
GERONIMO—Bright glowing red, compact.
GOLDBLOCKS—Shiny apricot orange, compact.
GRAND SLAM—Rosy-red, compact.
HOLIDAY—White, burgundy blotch, ruffled.
MRS. MARY BARD—White, claret lines.
PINK SHELL—Glistening shell pink, ruffled edge.
SAN DIEGO—Ruffled purple, blooms early.
WALTZTIME—Cattleya orchid, violet blotch.
WHITE GOLD—White, wavy petals, heavy bloom.
YUCATAN—Velvety red, maroon blotch, compact.



PELARGONIUM

Hallawell's GERANIUMS

Ready-to-bloom plants from 4 in. pots:

Any 4 for \$ 6.00 postpaid
Any 6 for 8.00 postpaid
Any 12 for 14.00 postpaid

SAN FRANCISCO PRICE
\$1.00 each, 6 for \$5.50, 12 for \$10.00

APPLE BLOSSOM—Pink, semi-double.
AUTUMN GLOW—Salmon orange, single.
BETTER TIMES—Carmine scarlet, double.
CARMEL—White edged red, single.
GREGENSEN'S WHITE—White, semi-double.
MARGARET de LAYER—White, single.
MAXIME KOVALESKI—Brilliant orange, single.
ORANGE RICARD—Bright orange, semi-double.
PAUL CRAMPLE—Vermilion scarlet, single.
PINK GIANT—A fine pink, compact.
PRIDE OF CAMDEN—Dark red, double.



GERANIUM

TRAILING IVY GERANIUMS

Ready-to-bloom plants from 4-in. pots:

Any 4 for \$ 6.00 postpaid
Any 6 for 8.00 postpaid
Any 12 for 14.50 postpaid

SAN FRANCISCO PRICES:
\$1.00 each, 6 for \$5.75, 12 for \$11.00

BRIDESMAID—Orchid pink, double.
CAYUGAS—Rosy-pink, double.
CHARLES TURNER—Soft rose, double.
CLIFF HOUSE—Lilac, semi-double.
INTENSITY—Orange scarlet, semi-double.
JOSEPH WARREN—Purple, double.
LONG BEACH—Semi-double, pale salmon-pink.
PRINCESS VICTORIA—Semi-double, white striped crimson.
SNOWDRIFT—White, double.
WILLY—Dark red, double.

Hallawell's FUCHSIAS

If you have the good fortune to live where Fuchsias can be grown in the garden, do not be without them. They will give you much pleasure with very little worry. Remember they are shade plants, give them plenty of peat moss or leaf mold in the soil, fertilize frequently with ORTHO-GRO, keep them growing and blooming.

AUNT JULIANA—Double, lavender corolla, red sepals.
BRIDESMAID—Double, pale blue corolla, rose sepals.
BUNKER BOY—Semi-double, rose corolla, pink sepals.
CATALINA—Double, white corolla, red sepals.
CRINOLINE—Double, rose corolla, rose sepals.
ELKHORN—Double, carmine corolla, crimson sepals.
FANTASY—Semi-double, purple corolla, flesh sepals.
FLUORESCENT—Double, lilac corolla, pink sepals.
FLYING CLOUD—Double, white corolla, flesh sepals.
GAY SENORITA—Single, rosy-lilac corolla, rose sepals.
GRAY LADY—Double, blue corolla, pink sepals.
KINGS RANSOM—Double, purple corolla, white sepals.
LACE PETTICOAT—Double, white corolla, blush sepals.
MAZDA—Single, orange corolla, lighter sepals.
MILLIONAIRE—Double, deep purple corolla, red sepals.
OLD SMOKY—Double, rose corolla, flesh sepals.
OREGON TRAIL—Single, purple corolla, crimson sepals.
PIO PICO—Double, corolla violet, pink sepals.
POLAR SEA—Double, purple corolla, white sepals.

Prices: Ready-to-bloom plants from 4 in. pots, packed and postpaid:

Any 4 for \$ 6.00
Any 6 for 8.00
Any 12 for 14.50

SAN FRANCISCO PRICES:
\$1.00 each, any 6 for \$5.75
any 12 for \$11.00

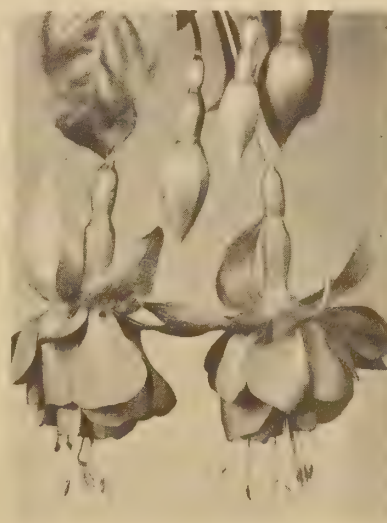
RUBEO—Double, crimson corolla, carmine sepals.
SAPPHIRE—Double, purple corolla, rose sepals.
SEVENTEEN—Double, rose corolla, rose sepals.
SNOWBALL—Double, white corolla, white sepals.
TU TU—Double, corolla pale violet, rose sepals.
UNCLE JULES—Double, purple corolla, crimson sepals.

Hanging Basket Fuchsias

Plant hanging fuchsias where they can trail down—at the top of a wall, in a terraced garden, in baskets or pockets and where they will have shade most of the day. For continuous bloom fertilize frequently and keep thoroughly moist.

ANNA—Double, magenta corolla, red sepals.
BALI HI—Double, corolla mauve, white sepals.
BLOSSOM TIME—Single, corolla pale rose, rose sepals.
CASCADE—Single, magenta corolla, rose sepals.
MOLESWORTH—Double, white corolla, red sepals.
PUGET SOUND—Double, rosy red corolla, lighter sepals.
SAN MATEO—Double, purple corolla, carmine sepals.
STREAMLINER—Double, crimson corolla, crimson sepals.
SWINGTIME—Double, white corolla, red sepals.
TUMBLING WATERS—Double, purple corolla, crimson sepals.

FUCHSIA



Summer Flowering BULBS

Hallawell's CALIFORNIA TUBEROUS BEGONIAS

The world's finest begonias in new and beautiful types. Extra size tubers to produce prize blooms the first year.

NEW CALIFORNIA BEGONIAS

Distinctive and beautiful types that have reached perfection in new forms.

RED TRIUMPH—Ruffled camellia form, velvety ruby-red.

SANTA ANA—Huge, ruffled camellia-form, shades of orange.

SANTA CATALINA—Ruffled camellia—scarlet.

SANTA BARBARA—Ruffled camellia—yellow.

SANTA MARIA—New ruffled white camellia-form.

SUNSET—Light copper, red edge.

Each of above \$1.00, 3 for \$2.75, 12 for \$10.00

MULTIFLORA DOUBLE BEGONIA

Multitudes of small double flowers in assorted colors, white to red. Unsurpassed for pots or bedding.

Each 65c, 3 for \$1.75, 12 for \$5.00

PICOTEE DOUBLE

Ruffled camellia-form, edged in contrasting color.

Each 65c, 3 for \$1.75,
12 for \$5.00, 100 for \$35.00

DOUBLE CAMELLIA FLOWERED

Large double flowers of camellia form. In the following separate colors:

2 or more of 1 color will be labeled

Orange, Pink, Red, Salmon, White, Yellow and Mixed.

Each 65c, 3 for \$1.75,
12 for \$5.00, 100 for \$35.00

Jumbo Size Tubers

Double Camellia Flowered

In separate colors of: Orange, Pink, Red, Salmon, White, Yellow and Mixed.

Each 75c, 3 for \$2.00, 12 for \$7.50,
25 for \$14.00, 100 for \$52.50

HOLLYHOCK BEGONIA

A very interesting pot plant, 12 to 18 inches high with single pink flowers.

Each 65c, 3 for \$1.75, 12 for \$5.00

DOUBLE FRINGED BEGONIA

Full double carnation flowered, all petals fringed at the edge. **MIXED COLORS.**

Each 65c, 3 for \$1.75, 12 for \$5.00,
25 for \$10.00, 100 for \$35.00

HANGING BASKET BEGONIA

LLOYDII—Decorative foliage and medium sized flowers. Plant several tubers in an 8 to 10 inch hanger. Very desirable also for window boxes or rock garden planting in partial shade. Separate colors of Orange, Rose, Red, Salmon, White, Yellow and Mixed.

Each 50c, 3 for \$1.35, 12 for \$3.50, 100 for \$25.00

CRISPA OR SINGLE FRILLED

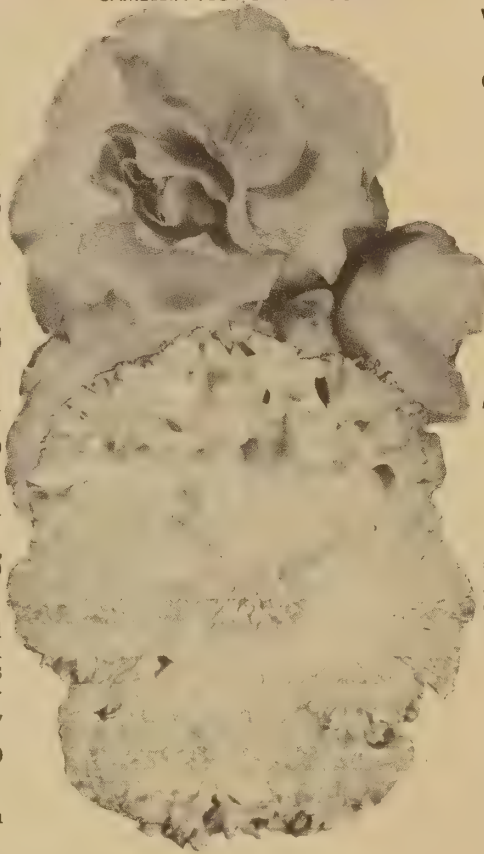
Flowers 4 inches across with central portion crested and profusely ruffled.

MIXED COLORS—

Each 65c, 3 for \$1.75, 12 for \$5.00, 100 for \$35.00



HANGING BASKET BEGONIA
CAMELLIA FLOWERED BEGONIA



SINGLE FRILLED BEGONIA

HOW TO GROW YOUR TUBEROUS BEGONIAS

Place the tubers on moist peat to start them; when top growth is 2 or 3 inches high, transplant to pots or beds under trees or in partial shade. A good soil mixture is 1/3 manure, 1/3 coarse sand, 1/3 leaf mold or peat moss. When blooming is finished, dry off, dig and store in dry place. Tubers may be used over and over again.

GLOXINIAS

Beautiful pot plants for indoor and shade growing. Richly colored blooms and soft velvety foliage. Easy to grow. Hallawell's California grown tubers are the finest strains grown.

EMP. FREDERICK—Scarlet bordered white.

EMP. WILLIAM—Violet bordered white.

HALLAWELL'S RED—Brilliant velvety red.

MONT BLANC—Beautiful pure white.

PINK—Shades of pink.

WATERLOO—Rich dark purple.

Any 3 of above \$1.85, 6 for \$3.50

GLOXINIA MIXED COLORS—

3 for \$1.50, 6 for \$2.85, 12 for \$5.50

TIGRIDIA (Shell Flower)

A new and interesting flower to greet you every morning; tigridias last only one day but each morning there are fresh new flowers to succeed those of the day before. Day after day for weeks, they pop out of the bud sheath, like rockets, and in most fascinating color combinations.

MIXED—A splendid assortment of many interesting color combinations.

5 for \$1.00, 12 for \$2.00, 25 for \$3.75, 100 for \$12.50

GIANT CANNAS

Sturdy plants with broad, decorative, green foliage and large clusters of colorful flowers at the top. Thrives in the sun, coastal or inland valleys, blooms all summer. Take roots up before freezing in fall and store them for the winter.

Large Roots: 45c each, 3 for \$1.15, 12 for \$3.75

GAIETY—3 ft. Red and white variegated.

GLADIOFLORA—3 ft. Salmon-pink and cream.

HUNGARIA—4 ft. Pink with satiny sheen.

KING HUMBERT—4 ft. Orange, bronzy foliage.

RICHARD WALLACE—4 ft. Canary yellow.

THE PRESIDENT—5 ft. Fine glowing scarlet.



TIGRIDIA



GLOXINIA



GIANT CANNA

Hallawell's EXTRA SIZE GLADIOLUS

are well known for their fine quality. They make a most attractive display in the garden and the tall beautiful spikes of perfect flowers will be prize winners at any show. Prices include postage within the 4th zone. For shipments 5th to 8th zones, Territory of Hawaii and Alaska, add 20% of the amount of the gladiolus order for postage.

Hallawell Gladiolus bulbs are large size No. 1's to produce large flowers on tall spikes. They will give you gratifying results.

- ABU HASSAN**—Rich velvety violet-blue.
ALASKA—Lovely large pure white.
ASTRID—New sparkling white rose.
BELLE JUAN—Exquisite, golden yellow.
COL. ATKINSON—Stunning new deep lavender.
CORONA—Ruffled cream white edged pink.
DAISY MAE—Salmon orange, cherry red throat.
ELIZABETH THE QUEEN—Exquisite ruffled lavender.
EVANGELINE—Soft shell pink, cream throat.
FRIENDSHIP—New ruffled pink, exquisite.
HARRY HOPKINS—Excellent wine-red.
LEONA—Deep rosy-red, very large.
MANSOER—Finest deep velvety-red.
MODERN TIMES—Brilliant wine-red.
MORNING KISS—White, lavender red throat.
MOTHER MACHREE—Lovely smoky-red.
PEACH GOLD—Glistening salmon orange.
RAVEL—Medium blue, red marks in throat.
SHERWOOD—Fine velvety royal purple.
SPIC AND SPAN—Ruffled salmon-pink.
SPOT LIGHT—Golden-yellow, scarlet throat.
WHITE GODDESS—Heavily ruffled white.
YELLOW HERALD—Fine ruffled lemon yellow.

GLADIOLUS PRICES

1 bulb	20c
2 bulbs of 1 variety	\$.35
12 bulbs of 1 variety	1.50
25 bulbs of 1 variety	2.75
50 bulbs of 1 variety	5.00
100 bulbs of 1 variety	9.50

GLADIOLUS CULTURE—Our large No. 1 gladiolus will produce sturdy exhibition spikes 3 to 5 feet tall with many perfect flowers. Plant 4 inches deep, 6 inches apart, in full sun if possible. Dig in fertilizer at time of planting and give a surface application when 1 foot high. Spray with Pest-B-Gon to prevent thrips and earwigs. When foliage is yellowed, dig and store the bulbs in a dry place, dust them with Gladiolus Dust to prevent insect infestation during storage.



Hallawell's SELECT GLADIOLUS MIXTURE

CACTUS DAHLIA



DAHLIAS

NOTE—C denotes Cactus type. SC—Semi-cactus.
 FD—Formal decorative
 ID—Informal decorative.

Hallawell's Dahlias are chosen for their excellence in sturdiness, stem, flower form, and color. They have good stem placement, hold up their heads and are graceful on plant or in vase. They are grown especially for garden reproduction and must not be confused with spent tubers at low prices. Please order early.

SUPER QUALITY GLADIOLUS MIXTURES

SELECT GLADIOLUS MIXTURE

Large Size Bulbs

A select mixture of only the choicest large flowered varieties in a wide range of colors. These large bulbs will produce the tallest spikes with the greatest number of blooms on each. Intended for a brilliant garden display and for prize blooms for cutting.

12 for \$1.50, 25 for \$2.75, 50 for \$5.00, 100 for \$9.50

RAINBOW GLADIOLUS MIXTURE

Medium Size Bulbs

Includes many choice gladiolus of all colors. The bulbs are medium size and if planted close together will make a colorful show in mass plantings.

12 for 75c, 50 for \$3.00, 100 for \$5.50



DECORATIVE DAHLIA



POMPON DAHLIA

- ALCAZAR (SC)**—Glowing purple-red, silver reverse, silver tips. \$1.75
ALICE MAY (ID)—Pure white, full centered, 10 in. blooms. \$1.25 each, 3 for \$3.50
BERGER'S MASTERPIECE (IC)—Handsome smoky-pink. Rare and beautiful. \$1.75 each, 3 for \$4.95
CHEROKEE BRAVE (ID)—Rich oxblood red, 12 in. blooms. \$1.50 each, 3 for \$4.00
CINNAMON BEAUTY (ID)—Lovely autumn shades. \$1.25 each, 3 for \$3.50
COMMANDO (FD)—Giant Tyrian-purple blooms. \$1.50 each, 3 for \$4.00
EL RUBIO (ID)—10 in. shaggy blooms, rich ruby red. \$1.25 each, 3 for \$3.50
FIGARO (SC)—Golden yellow penciled scarlet. Striking. \$1.00 each, 3 for \$2.75
GOLDEN RECTITUDE (C)—Seven inch blooms of exquisite light Spanish orange. Very long, strong stems. Excellent keeper. \$1.75 each, 3 for \$4.50
HASLEROVA (FD)—Eight inch blooms, cream white, flecked and splashed wine red. The best of the bi-colors. \$1.50 each, 3 for \$4.00
HYLAS (C)—Lovely 6 inch coral blooms with ideal placement on the stem. Very decorative on the plant, a jewel in the vase. \$1.25 each, 3 for \$3.00
KELVIN (ID)—Huge 12 in. blooms, delicate pink and old rose. \$1.75 each, 3 for \$5.00
KINDIGS PURPLE (ID)—Eight inch royal-purple blooms on long graceful stems. A fine new dahlia. \$1.25 each, 3 for \$3.00
LOIS WALCHER (FD)—Rich pansy purple, each petal tipped white. \$1.00 each, 3 for \$2.75
MAYOR OTIS (ID)—Huge 12 in. blooms, delicate copper and bronze. \$1.25 each, 3 for \$3.50
MISS SHATTUCK (FD)—Eight to 10 inch pure white blooms, well placed on long strong stems. Keeps well when cut. \$1.50 each, 3 for \$3.75
SYDNEY (ID)—A grand rose-pink, 10 in. blooms. \$1.25 each, 3 for \$3.50
SKY ROCKET (SC)—Fine 10 in. blooms of beautiful vermillion. \$1.50 each, 3 for \$4.00
TAIYO (C)—Velvety maroon-red petals, tipped white, sensational. \$1.25 each, 3 for \$3.50
YELLOW SPIRAL (IC)—Handsome deep yellow, incurved. \$1.50 each, 3 for \$4.00

MINIATURE DAHLIAS

Because miniature dahlias have hard stems they keep exceptionally well when cut. They bloom long and abundantly. Fine cut flowers.

- BABY FONTENEAU (ID)**—Bright rose, 3 in. across.
DUBONNET (C)—Ruby-red. 4 in.
HESTIA (C)—Peach pink. 4 in.
LITTLE WISTERIA (FD)—White flushed orchid. 4 in.
LOMBAERTS VIOLET (C)—Deep violet. 4 in.
TARGET (ID)—Brilliant orange. 4 in.
TIP (C)—Canary yellow. 4 in. Early.
WHITE FAWN (FD)—Pure white. 4 in.

Each \$1.00, 3 for \$2.75

COLLECTION

5 tubers, your choice
 \$4.25

POMPON DAHLIAS

- Flowers average 1 to 2 in. across, have good stems and keep well.
AMBER QUEEN—Clear amber.
BETTY ANN—Finest clear pink.
DORIA—Lovely dusty maroon.
HONEY—Honey yellow suffused red.
JOE FETTE—Best white pompon.
LEMON GEM—Light lemon yellow.
LIBBY ROHR—Attractive deep lavender.
MARY MUNNS—Excellent deep lavender.
PEGGY WOOD—Striking orange and white.
PRINCE CHARMING—Fine pastel pink.
RED WARRIOR—Stunning crimson red.

Each 65c, 10 for \$6.00

Hallawell's CALIFORNIA ROSES

Hallawell roses are large No. 1 grade, the best plants available. The bush varieties and tree roses will grow rapidly and bloom abundantly the first spring; climbing varieties the second year. Planting instructions will be sent with each order.

ALL-AMERICA COLLECTION

One each of four varieties—
Charlotte Armstrong, Fashion,
Helen Traubel, Vogue.

\$9.00 value for \$7.45

Hardy MINIATURE ROSES

Charming for rockeries, pots
or garden

Perfect buds and open flowers on plants only 8 to 12 inches high. With good soil, sunshine, constant moisture and moderate monthly feedings, they are easy to grow. Very effective tucked here and there in a rock garden, for a low edger in the perennial border, or in decorative pots.

CINDERELLA—Exquisite white buds, double flowers. \$1.85 each

MIDGET—Lovely carmine, perfect buds, 1 in. double flowers. \$1.50 each

OAKINGTON RUBY—Perfect crimson bud opening to ruby-red. \$1.50 each

PIXIE—Tiny white buds flushed pink. Prolific bloomer. \$1.50 each

RED IMP—Brilliant red in bud and bloom. Neat plants for pots or garden. \$1.85 each

ROULETTI—Rose-pink buds opening to ¾-inch double flowers. \$1.50 each

SWEET FAIRY—Dainty pink buds, a rich rose fragrance. \$1.50 each

TINKER BELL—Pink in bud and open flower. \$1.50 each

TOM THUMB—Compact plants bearing dozens of tiny, crimson buds and double white centered flowers. \$1.50 each

COLLECTION

9 MINIATURE ROSES

1 each of above 9
Miniature Roses

\$14.20 value for \$12.50

DISCOUNT

You may deduct 10% of total amount on 8 or more roses, bush, or climbing.

SUBSTITUTIONS

We will NOT substitute without your permission but you might include the names of 2 or 3 second choices, so we could fill your order in full if some are sold out.

MAIL ORDERS

For packing and postage within the 4th zone on our large No. 1 grade Roses, send:
50c for one or two roses
20c per rose for 3 or more



CHARLOTTE ARMSTRONG—All-America Winner. Long slender carmine buds, brilliant spectrum-red blooms. Mildly fragrant. 3 ft. \$2.00 each

CHRYSLER IMPERIAL—All-America Winner. Lively glowing crimson in bud and huge open flower. Richly fragrant. 3 ft. \$2.50 each

ECLIPSE—Elegant tapering buds of golden yellow; long ornamental sepals. Blooms abundantly. 3½ ft. \$1.75 each

ETOILE DE HOLLANDE—Deep velvety crimson with lovely form and delightful fragrance. A grand rose. 3 ft. \$1.75 each

FIRST LOVE—Perfect dainty pink buds, long and tapering, usually one on a stem. Mildly fragrant. 2-3 ft. \$2.25 each

HELEN TRAUBEL—All-America Winner. Long slender buds and perfect blooms. Color is dainty apricot pink. Fragrant. 3 ft. \$2.50 each

LOVE SONG—A lovely new rose related to Peace and just as beautiful in bud and open flower. Color is rich salmon-pink with brilliant yellow on lower petals. Slightly fragrant. \$2.50 each

MARK SULLIVAN—Large ovoid buds, golden-yellow shaded rose and cerise. 3 ft. \$1.75 each

MME. HENRI GUILLOT—Orange and coral-red buds opening urn-shaped and glowing golden yellow at the base of petals. One of the best. 2-3 ft. \$2.00 each

MOJAVE—All-America Winner. Glowing orange blended with tones of salmon, scarlet and vermilion. Fine long stemmed buds for cutting. 3 to 4 ft. \$2.75 each

MRS. SAM MCGREDY—Coppery-orange flushed red on outside of petals. Good buds for cutting. Mildly fragrant. 2½ ft. \$1.75 each

PEACE—All-America Winner. One of the world's greatest roses. Delicate tints of yellow, cream, buff and apple blossom. Magnificent blooms. 3-4 ft. \$2.50 each

SATURNIA—Cardinal-red buds with salmon-yellow and copper on the reverse. Fragrant and lovely in the cool coastal areas. 3 ft. \$1.75 each

SLEIGH BELLS—Pure white ovoid buds on long stems for cutting. Free blooming and fragrant. \$2.00 each

SONATA—Long pointed buds of cochineal-red, opening to fragrant, long stemmed rose-pink blooms. 3 ft. \$1.75 each

SUN VALLEY—Sparkling yellow, long cutting stems, shiny green foliage. 3-4 ft. \$2.50 each

SUTTER'S GOLD—An All-America Winner. Long pointed bright yellow buds, richly shaded orange and red. A fine cutting rose. Fragrant. 2½ ft. \$2.25 each

TALISMAN—A charming combination of orange and yellow. An old favorite—always popular. 3 ft. \$1.50 each

TEXAS CENTENNIAL—Carmine-red, a sport of Pres. Hoover with all its fine qualities. 3-4 ft. \$2.00 each.

TIFFANY—All-America Winner 1955. Beautiful pointed buds opening to high blooms of lovely phlox pink. They are produced singly on long cutting stems. \$2.75 each

SPECIAL ROSE COLLECTION

6 Roses, 1 each of 6 favorites—Carrousel, Eclipse, Etoile de Hollande, First Love, Mme. Henri Guillot, Saturnia. \$11.50 value for only \$8.85

TREE ROSES

These fine tree roses will bloom this spring soon after planting. They require special packing for shipping. To cover cost of packing, please send \$1.00 for 1 to 3 tree roses; 4 or more will be packed FREE. All will be sent by Express, transportation charges collect.

Prices—\$6.00 each, 6 for \$34.50

BUCCANEER—Yellow.

CALIFORNIA CENTENNIAL—Crimson.

CARROUSEL—Velvety red.

CHARLOTTE ARMSTRONG—Red.

CHRYSLER IMPERIAL—New. Crimson.

ETOILE DE HOLLANDE—Velvety-crimson.

FIRST LOVE—Rose pink.

HELEN TRAUBEL—Rose pink.

MME. HENRI GUILLOT—Orange red.

MOJAVE—Glowing orange.

PEACE—Yellow, edged pink.

QUEEN ELIZABETH—New. Pink.

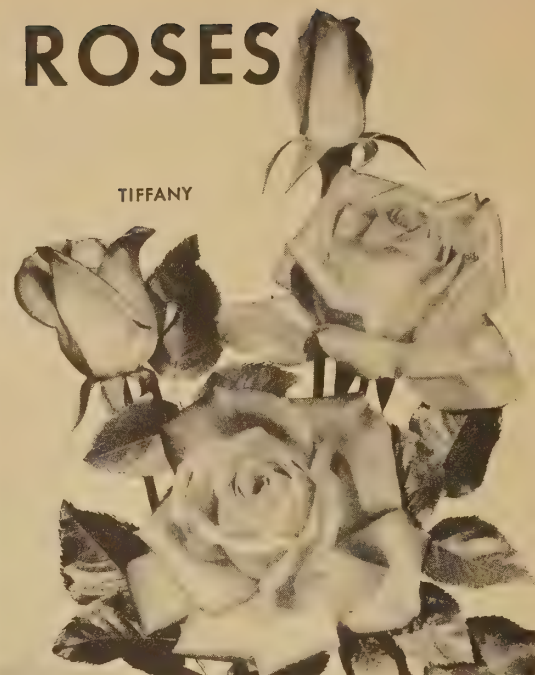
SLEIGH BELLS—White.

SUTTER'S GOLD—Yellow.

THE DOCTOR—Pink.

TIFFANY—New. Lovely pink.

TIFFANY



THE NEW GRANDIFLORA ROSES

BUCCANEER—Gold Medal Winner at Geneva. Brilliant yellow, tapered buds, large open blooms on sturdy stems. Vigorous. 3-4 ft. \$2.50 each

CARROUSEL—Here is a rose for any garden in most any climate. We have observed it in summer heat and San Francisco fog, and it always looks good! Blooms are velvety-red in clusters on long sturdy stems. 4 ft. \$2.00 each

QUEEN ELIZABETH—All-America Winner 1955. A lovely new Grandiflora rose, bearing exquisite high centered, clear pink blooms on long, thornless stems, fine for cutting. \$2.75 each

CLIMBING ROSES

Extra Heavy 2-yr.-old No. 1 Grade

BLAZE—Masses of blazing scarlet, double flowers in clusters. \$1.75 each

Climbing CECILE BRUNNER—Baby size salmon-pink flowers in clusters. \$2.00 each

Climbing CHARLOTTE ARMSTRONG—Brilliant red. \$2.50 each

Climbing ETOILE DE HOLLANDE—Deep velvety crimson. \$2.00 each

HIGH NOON—Intense yellow, long thornless stems. Grows to 8 ft. \$2.50 each

Climbing MRS. SAM MCGREDY—Copper and orange buds. \$2.00 each

PAUL'S SCARLET—Vivid scarlet blooms in clusters. \$1.50 each

Climbing PEACE—All-America Winner. Buff cream and pink, vigorous grower. \$2.50 each

Climbing PICTURE—Lovely warm pink. \$2.00 each

Climbing PINKIE—Perfect pink buds and clusters. Doesn't mildew or rust in our Nursery. \$2.75 each

Climbing SNOWBIRD—One of the loveliest of the white roses. \$2.00 each

YELLOW CECILE BRUNNER—Baby rose in yellow. \$2.00 each



CLIMBING ROSE, BLAZE

FLORIBUNDA ROSES

CIRCUS—All-America Winner 1956. Perfect buds of yellow with red markings. As the bud opens it changes to a brilliant scarlet. \$2.50 each

FASHION—All-America Winner. Luminous coral-pink changing to coral and reddish tones. Blooms all summer. 2-3 ft. \$2.00 each

GARNETTE—A corsage rose of garnet-red buds opening to full double flowers 2 in. across. 20 in. \$2.00 each

GOLDILOCKS—Golden-yellow buds and blooms with a delightful fragrance. 2 ft. \$1.50 each

JIMINY CRICKET—All-America Winner 1955. Stunning tangerine-red buds opening to coral-orange and changing finally to pink coral. Fragrant. \$2.25 each

LILIBET—All-America Winner, named in honor of Queen Elizabeth II. Beautiful dawn-pink flowers all summer. \$2.00 each

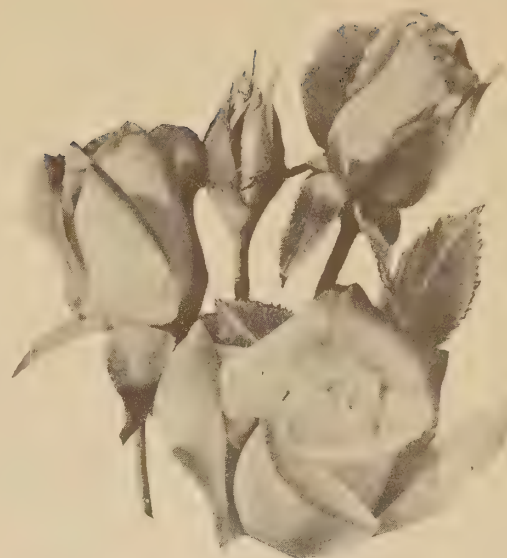
PINKIE—Clusters of bright pink flowers all season. Clean, shiny foliage rain or shine. 18 in. \$2.00 each

RED PINOCCHIO—Great clusters of velvety deep red, pointed buds. Fragrant. \$1.75 each

ROSENELF—Lovely rose-pink, one of the best floribundas for cutting. 2-3 ft. \$1.75 each

THE FAIRY—Masses of delicate pink buds and flowers all summer. Strong disease resistant plants. \$2.00 each

VOGUE—All-America Winner. Glowing cherry-red, flushed salmon; spicy fragrance. 2½ ft. \$2.00 each



CIRCUS

BERRIES... fresh from your garden

✓ **BOYSENBERRY**—Maroon red, few seeds. Highly flavored. 35c each, 6 for \$2.00, 12 for \$3.50

✓ **THORNLESS BOYSENBERRY**—Canes are smooth. 50c each, 3 for \$1.35, 6 for \$2.60, 12 for \$5.00

✓ **THORNLESS LOGANBERRY**—Large, red, tart berries. 50c ea, 3 for \$1.35, 6 for \$2.60, 12 for \$5.00

✓ **MAMMOTH BLACKBERRY**—Early, prolific, well flavored. 35c each, 6 for \$2.00, 12 for \$3.50

✓ **GOOSEBERRY**—Medium large, sweet when fully ripe. 65c each, 3 for \$1.75, 6 for \$3.25, 12 for \$6.00

RASPBERRIES

✓ **LLOYD GEORGE**—Largest and finest for home use.

✓ **MUNGER BLACK**—Distinctive flavor; few seeds. Each of above: 35c, 6 for \$2.00, 12 for \$3.50

CURRENTS

Large bright red fruits in clusters.

50c each, 3 for \$1.35, 12 for \$5.00

STRAWBERRIES

Enjoy the flavor and aroma of fully ripe berries fresh from your own garden.

✓ **BANNER**—Large luscious berries, very prolific. 12 for 75c, 50 for \$3.00, 100 for \$5.50

✓ **SHASTA**—New medium large—fine flavored. 12 for \$1.00, 50 for \$3.75, 100 for \$7.00

✓ **ROCKHILL**—Runnerless. 25c each, 12 for \$2.00, 25 for \$3.75

✓ **STREAMLINER** (Everbearing) — Large, almost round berries, good flavor. 12 for \$1.00, 50 for \$3.75, 100 for \$7.00



MAMMOTH BLACKBERRY



STREAMLINER STRAWBERRY

VEGETABLE ROOTS

ASPARAGUS ROOTS

MARY WASHINGTON—Dark green.

PARADISE—Medium green. Each: 12 for 85c, 25 for \$1.65, 100 for \$6.00

HORSERADISH ROOTS

January to May— Postpaid: 12 for \$2.00

ARTICHOKE PLANTS

GREEN GLOBE—Large sucker plants. 45c each, 3 for \$1.25, 12 for \$4.75

RHUBARB

ROOTS— 85c each, 3 for \$2.25, 5 for \$3.50, 12 for \$7.50, Postpaid to 4th zone.

DWARF FRUIT TREES

You can have your own orchard and a garden too with Hallawell's dwarf fruit trees. They grow in bush form and present less of a shade problem in the small city lot.

2-year-old Trees \$4.00 each

DWARF APPLE

GRAVENSTEIN—Red and yellow. August.

JONATHAN—Old favorite red apple. Late fall.

RED DELICIOUS—Blush red. September.

YELLOW DELICIOUS—Ripens September.

DWARF PEAR

BARTLETT—Favorite. Ripens in August.

COMICE—Greenish yellow (red blush). October.

DWARF APRICOT

ROYAL—Large, sweet and juicy. July.

PERFECTION—Excellent for eating, canning. Aug.



DWARF APPLE TREE

Shipping orders send 75c packing and postage for one tree, 50c per tree for more than one.

DWARF CHERRIES

BING—Darkest red; deliciously sweet. June.

LAMBERT—Very large, deep red; sweet. July.

ROYAL ANNE—Large light amber fruits. June.

DWARF PLUMS

SANTA ROSA—Red flesh, large; juicy. July.

SATSUMA—Large; round; flesh claret-red. July.

DWARF PEACHES

RED HAVEN—Yellow freestone, red blush. July.

GIANT ELBERTA—Canning. August.

KIM EARLY—A fine eating peach.

be kind to your knees!

work on
dry, comfort-
able knees
with ...



JUDSEN KNEE PADS

- MOLDED RUBBER
- DURABLE STRAPS
- MOISTURE RESISTANT



Keep your knees dry and comfortable. You can do more work with less fatigue. You can move around anywhere. No putting on and off. Ideal for gardening, scrubbing, painting or any other kneeling job. Be good to your knees! Get your pair today!

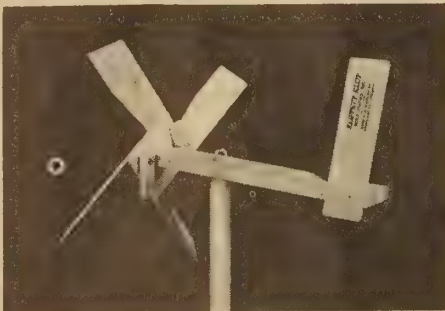
HEAVY DUTY KNEE PADS

\$2.75

For Farmers, Cotton Pickers, Berry Pickers, Cement Masons, Miners, etc.—requiring long hours of kneeling work.



MOLES and GOPHERS



**Run Them Out
Keep Them Out**
with

KLIPPETY-KLOP

No poisons, no traps!
A safe, reliable and humane remedy

The drumming klopping of the wind-mills creates annoying vibrations that cause the moles and gophers to leave. They will not return as long as the mills are kept in place. Always use two or more for best results.

\$2.75 each; 2 for \$5.00 postpaid

Handy, Speedy PLANT TIE

TWIST-EMS

Strong, dark green "invisible" tapes with wire reinforcing — protect stems, speedily and permanently support annuals, perennials, vines, shrubs, and vegetables.

Box of 200, 4-inch size25c
Box of 100, 8-inch size25c
Box of 100, 16-inch size50c
Pkg. of 50, 8-inch size15c
Pkg. of 35, 8-inch size10c
250 ft. continuous roll\$1.00



New Weatherized



TRELLIS NETTING TRAIN-EM

Ideal support for SWEET PEAS, GARDEN PEAS, POLE BEANS, CUCUMBERS, TOMATOES. Hung in 5 minutes. Doesn't rot like string, nor burn tendrils like wire.

60-inch x 72-inch 65c
60-inch x 96-inch 85c
60-inch x 180-inch\$1.25

FLYING DISK

Shiny, whirling disks of aluminum — to scare birds and animals away from planted areas, berries, trees, etc.

Pkg. of 10 Flying Disks, 25c



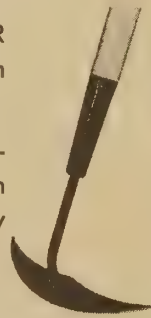
CRESCENT WEEDER

by Leckenby

This is the WEEDER to change garden chores into fun.

Long handle eliminates bending. Keen edge makes it easy to use.

60" handle ONLY \$2.95
Junior, 48" handle ONLY \$2.35
By Express



HYPONEX PLANT FOOD

Grows Better Plants Faster in SOIL, SAND or WATER. Simply dissolve and water all your houseplants, garden flowers, vegetables, shrubs, lawn. Produces more and larger flowers and fruit. Excellent for seedlings, cuttings, transplants. Contains all nutritional elements — plus vitamin B1. Feeds instantly.

1 oz. pkt. (72 to ea.)10c
3 oz. pkt. (36 to ea.)25c
7 oz. pkt. (24 to ea.)50c
1 lb. can (12 to ea.)\$1
10 lb. drum (makes 1,000 gals.)\$8
25 lb. drum (makes 2,500 gals.)\$15
50 lb. drum (makes 5,000 gals.)\$25
100 lb. drum (makes 10,000 gals.)\$40



SYFONEX

BRASS SIPHON MIXER

Applies soluble fertilizers, weed and pest-control chemicals accurately mixed and automatically as you sprinkle.



Can be attached to faucet, between hose lengths or behind nozzle. Siphons chemical concentrate from separate container and mixes 1 part to 16 of water while sprinkling. Assures safe, easy feeding and care of lawns, gardens without danger of burn-outs. Precision made of corrosion-proof brass. Stainless steel check valve.

Individually boxed, \$2.50 ea.



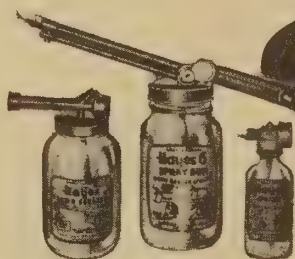
The World's Finest NO BLIST'R TROWEL



Curved handle with special "velvet" grip, fits contour of hand; prevents blisters. Distributes work load evenly. Molded as a single unit from durable, solid cast aluminum alloy. Rust proof. Will give a lifetime of service. **\$1.35 ea.**

HAYES SPRAY GUNS

—the APPROVED* Sprayers for Proper Application



Hayes Garden Sprayers. For insecticides, fungicides, leaf feeding. Available in 1½, 3, 4, 6 and 10 gal. capacities. New 1½ gal. Hayes Sprazit, shown at left.

\$2.95

Hayes Lawn Sprayers. For mass spraying of lawn moth solutions, weed killers, crabgrass killers, herbicides, liquid and soluble fertilizers. Available in 3 models. Shown at left: Hayes Lawn Sprayer. **\$3.95** Sprays 15 gal.

* APPROVED by leading manufacturers of garden chemicals



Proper Chemical — correct amount of the right spray material for the purpose.



Proper Sprayer — for accurate proportioning and thorough mixing.



Proper Spraying — for complete coverage: up, down, sideways, on ground, high foliage.

= Proper Application

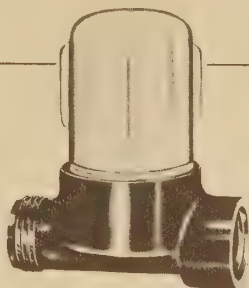
Made by the world's largest manufacturer of garden hose sprayers



PROEN WATERFEED. A concentrated high quality water soluble cartridge type fertilizer. Comes in two formulas, 15-5-5 for lawns, leafy shrubs, etc., or 15-40-10 for flowers, flowering shrubs, vegetables, fruits, etc. You fertilize while you water. Box of 20 cartridges, \$1.00.

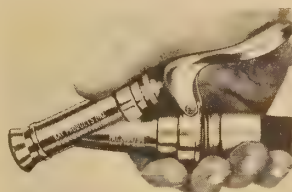
PROEN WATERFEEDER

Applies fertilizer easily, simply, every time you water or as desired. Uses cartridge type fertilizer. May be used with any type watering or sprinkling device. Attaches easily to faucet or hose. \$1.99.



KAY LEVERSPRAY HOSE NOZZLE

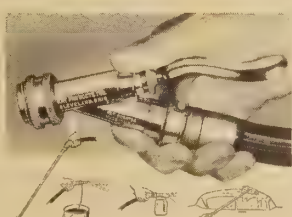
"SQUEEZE, it's on — RELEASE, it's off!" One hand control of mist — spray — jet — gush. Knurled nut locks any stream



you want. Saves water when sprinkling, car washing, etc. Chrome plated. K-100, only \$1.49.

KAY DELUXE LEVERSPRAY NOZZLE

Has threaded tip to attach fertilizer jar, car-wash brush, siphon, watering tool, etc. Turns water on or off or locks in position right at nozzle. Automatic lever action. Chrome plated. K-200, only \$1.95.



"GUMFINGER"®

The ONLY LAWN RAKE with Flexible Rubber Teeth

Here's a safety rake that cleans out all dead clippings, matted leaves and other debris yet won't dig out roots or pull and tear the grass. Strong enough to use for smoothing dirt and gravel areas, too. Rubber teeth won't clog or lose their shape.

16", \$2.69; 20", \$2.95



ANDREWS 2-TUBE SPRINKLER

The Best Money Can Buy



Operates at all pressures . . . low, medium and high. Combines superior flexibility and ease of handling with even distribution without waste or run-off. FULLY GUARANTEED.

RETAIL PRICE

20 feet.....\$2.50	40 feet.....\$4.00
30 feet.....\$3.50	50 feet.....\$4.75
100 feet.....\$8.75	

VORTEX

Fertilizer Applicator
Even application of all water soluble fertilizers without pre-mixing.

\$5.00 each.



ANDREWS REEL

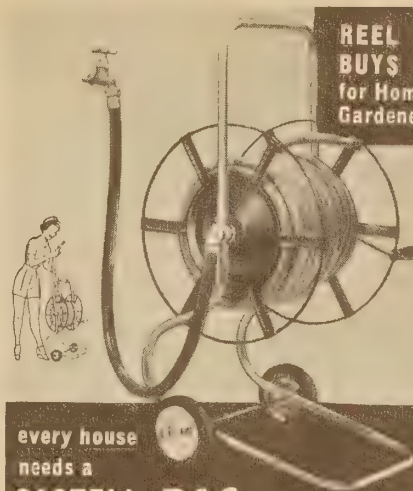
Makes it easy to wind and store your Andrews Sprinkler in a matter of seconds.

6 1/2" Reel.....\$1.00
10 1/2" Reel.....\$1.80

PLASTIC MAINTENANCE KIT

For repairs on vinyl plastic such as toys, wading pools, sprinklers, etc. 30c package.

REEL BUYS for Home Gardeners!



every house needs a

CASTELL RAC HOSE REEL \$7.45 TO \$15.95

Avoid tugging, tugging, tripping. Keep hose safe, trip-free, ready to use! Choose from 3 carefree new Super Series "16" models. Super-rugged steel disc drum design, free-reeling "PRESURE" Water Seal. Fits any standard faucet. 1-year Warranty.

CASTELL No. 116-RAC PORTABLE "WATER PORTER" (shown above) carries over 200 ft. 3/4" o.d. Garden Hose. Mounted on tubular steel Reel Barrow frame with lawn-pampering rubber-tired aluminum disc wheels. Full-swiveling 3 1/2" leader **\$15.95**

CASTELL No. 316-RAC FAUCET-MOUNTING stationary type, capacity over 125 ft. 3/4" hose. Rigid pipe mount holds reel firmly on faucet. **\$7.45**

come in, phone in or mail in Order Form enclosed!

NO-SEE GRASS BARRIER

Ends grass trimming!
Keeps lawn edges put!



STOPS GRASS HERE!

HERE'S HOW IT WORKS!

Install No-See Grass Barrier around shrubs, flower beds, trees; along fences, hedges, driveways. Bars grass from spreading; keeps lawn edges neat! Mow right over it; trimming edge. Made of corrugated, galvanized steel sections four inches deep. Easy to install; just drive down to soil level. Gives your lawn that well-kept, semi-formal look!

Packaged 40 ft. per carton **\$498**

ROWE'L-EZY All Purpose Lawn & Garden Edges

Rowe'l-Ezy "Rocket." Close coupled sidewalk edger. Designed and built to the same high standards of quality and workmanship that go into all Rowe'l-Ezy products. Features a new Rowe'l-Ezy shearing action; cuts either forward or in reverse.

Model 50

\$395

Rowe'l-Ezy "DeLuxe" with offset driving wheel is the finest edger of its type. Its versatility and ease of operation has made this edger the choice of home owners and professional gardeners everywhere — cuts, trims, borders and edges anywhere grass grows; cuts either forward or in reverse.

Model 100

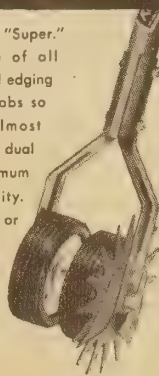
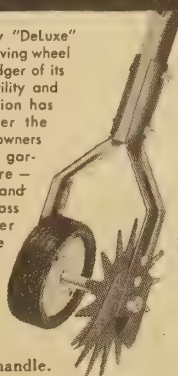
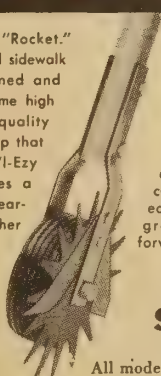
\$495

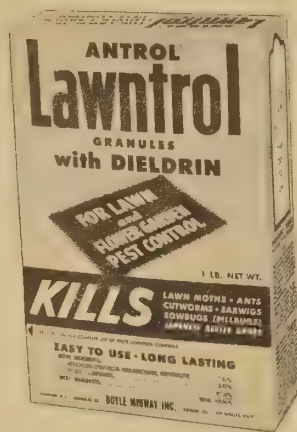
Rowe'l-Ezy "Super." The ultimate of all edgers. Does all edging and trimming jobs so effortlessly, almost operates itself. The dual wheels give maximum traction and stability. Cuts either forward or in reverse.

Model 200

\$595

All models have 48 inch handle.





NEW SURE WAY TO KILL LAWN AND SOIL INSECTS

Wipes out Lawn Moths, Ants, Earwigs and other pests that destroy grass. Contains Dieldrin, new lethal chemical. Granules reach soil where pests live. Safe to lawn, easier to use! No spraying, no mixing, no drifting. Just spread from Lawntrol box. (350 sq. ft. to 1 lb.) 1-lb. 69c, 2-lb. \$1.25, 5-lb. \$2.49



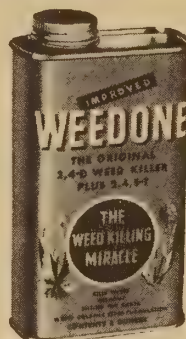
KILL SNAILS AND SLUGS WITH SNAROL: Proven SNAROL contains metaldehyde—a double acting bait that lures snails and slugs out of hiding and kills them! Convenient to use. Broadcast SNAROL Meal around flowers and shrubs. Scatter SNAROL Pellets where dense ground foliage is a problem. One pound of SNAROL (Meal or Pellets) treats a 1200 sq. ft. area.

1 Lb. 35c; 2 1/2 Lbs. 75c; 6 Lbs. \$1.65;
10 Lbs. \$2.50; 50 Lbs. \$10.75

WEEDONE®

products and other chemical aids for easier, more resultful gardening

KILL WEEDS, with Improved WEEDONE, the miracle weed-killer. Contains 2,4-D and 2,4,5-T. Kills over 100 weeds and woody plants. 8-oz. can \$1; 1-qt. can \$2.75; 1-gal. can \$6.75.



PLASTIC WEEDONE APPLICATOR

Non-scratch plastic. Cap fits all screw-top gallon jugs.



ONLY
59¢



END CRAB GRASS with WEEDONE Crab Grass killer. Contains Sodar (disodium methylarsenate). A really superior crab grass killer. 4-oz. can \$1.25; 12-oz. can \$2.75; 2-lb. can \$6.75; 6-lb. can \$19.50.

SPOT KILL WEEDS with WEEDDUST—2,4-D in handy powder form for use where lawns are not heavily infected with weeds. 12-oz. shaker canister \$1.00.

SPEED ROOT FORMATION on slips or cutting with **ROOTONE®** with fungicide. Hormone powder works indoors or out; fungicide controls damping off, etc. Trial packet 25c; 2-oz. jar. \$1.00.



REDUCE WILT and loss on transplants with **TRANSPLANTONE®** the hormone-vitamin starter. By reducing water loss, helps plants recover faster. Trial packet 25c; 3-oz. canister \$1.00.

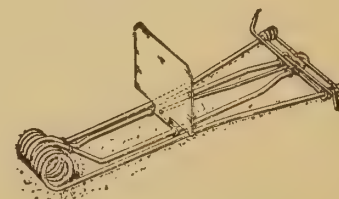
MORE & BIGGER TOMATOES and an earlier crop result from use of **FRUITONE®**. Use on limas and string beans, too. Spray buds at blossom time. Trial packet 25c; 2-oz. canister \$1.00.



KILL APHIDS WITH ANTROL ROSE SPRAY:

Just press the button—and poof! . . . your garden is rid of aphids, thrips and leafhoppers! And the long-lasting effect of scientifically combined Rotenone and Lindane in your easy to use ANTROL ROSE SPRAY kills pests long after spraying. Protects roses, dahlias, geraniums, camellias, chrysanthemums, carnations and other ornamentals.

12 Oz. \$1.49



MACABEE GOPHER TRAP

Easy to set and very effective. Probably the most used trap in California.

65c each; 80c within 4th zone



POLE TREE PRUNERS

No. 6B—6 feet long \$4.85
No. 8B—8 feet long 5.50
No. 10B—10 feet long 6.00
No. 12B—12 feet long 6.60

By Express

VINE GUIDES



For training and supporting vines, espalier trees, etc., on stucco, stone or cement walls without defacing. Box of 25, including cement, \$1.00. By mail—add 15c for postage and packing within 3rd zone.

BOOKS FOR THE GARDENER

African Violets—Sunset	\$ 1.35
African Violet Variety List	1.00
African Violets by Wilson	2.95
Amaryllis—Schulz	2.95
Annals—Hottes	2.75
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Button Gardens—Casebolt50
Cactus Culture—Schulz	3.00
Camellias Illustrated and How to Grow—Oregon Camellia Society ..	5.00
Camellias, Kinds and Culture— Hume	6.50
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Encyclopedia (Garden)—Wise	5.00
Field Book of Insects—Lutz (Putnam)	4.50
Field Book of Mushrooms—Thomas	4.50
Field Book of Western Wildflowers—Armstrong	5.00
Flowers—Simon-Schuster	1.00
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Flower Arrangement for Everyone—Biddle	3.50

Flower Garden Book (New Western—SUNSET	2.95
Flowers of Coast and Sierra— Wilson	4.50
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Forest Trees, Pacific Coast—Eliot ..	5.50
Gardening for Good Eating—Fox ..	3.00
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Garden Bulbs in Color— McFarland	3.95
Garden Flowers in Color— McFarland	3.95
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Pacific Coast Gardening—Gillespie	3.50
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Picture Primer Indoor Gardening— Goldsmith	2.00
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Plant Propagation Practice—Wells	6.95
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Redwoods of Coast & Sierra— Shirley	2.00
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Seasonal Garden Guide—SUNSET ..	1.00
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10,000 Garden Questions—Rockwell	4.95
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Vegetables in Color—Foley	2.95
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Western Fruit Garden—U of C	4.50
Western Flower Garden—SUNSET	2.95
Wildflowers, Pacific Coast—Haskin	3.50

ATLAS Fish Emulsion Fertilizer

the ORIGINAL fish fertilizer emulsion



Complete, balanced liquid plant food made from sea-going fish. 100% organic. Non-burning, deodorized. Works rapidly. Inexpensive. Gives vigorous growth. Feed as you water. 1 tbsp. to gallon of water for most outdoor plants.

Trial 4 oz. size 39c, Pint 90c
Quart \$1.50, Gallon \$4.50

COMPOST ACTIVATOR

ActivO

TREATS UP TO 3 TONS

CONCENTRATE

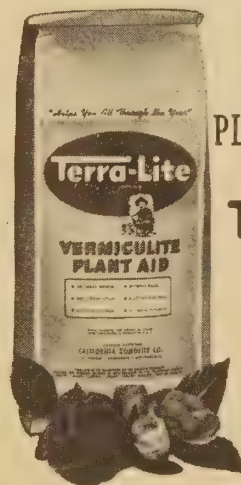
CONCENTRATE

MULTIPLE USES

PACKAGE

Activo
New Activo concentrate. Quickly changes raw compost into rich soil-building humus. Treats up to 3 tons.
PACKAGE

\$1.29



whatever
you plant

PLANT IT RIGHT
use
Terra-Lite

Terra-Lite is a permanent soil conditioner that loosens and aerates heavy soils—holds moisture in light soils. Promotes vigorous root growth.

GRAFTING WAX

4 oz. pkg.....	\$0.35	\$0.45
8 oz. pkg.....	.60	.80
1 lb. pkg.....	1.00	1.15

Postpaid prices within 3rd zone.



Feed Plants to Beauty with PLANTABBS

Plantabbs is the complete food tablet for plants, flowers, vegetables. Plantabbs are tiny, clean, odorless tablets. Push tablet in soil once weekly. Normal watering dissolves tablet, providing all vital food elements. World's largest-selling plant food tablet for over 30 years.

25c, 50c, \$1.00 and \$3.50

PLANTING CALENDAR FOR SAN FRANCISCO BAY AREA

JANUARY and FEBRUARY

FLOWERS—Sow these seeds in the open ground—Alyssum, Bartonia, Calendula, Candytuft, Centaurea, Clarkia, Cosmos, Cynoglossum, Didiscus, Forget-me-not, Godetia, Gilia, Gypsophila, Larkspur, Linum, Lupinus, Mignonette, Nemophila, Phlox, Poppy, Sweet Peas, Torenia, Viola, Virginian Stock.

SEED IN FLATS or SEED STARTER—Alstroemeria, Arctotis, Begonia, Carnation, Cineraria, Cleome, Cyclamen, Dahlias, Dianthus, Gaillardia, Gazania, Gloxinia, Iceland Poppy, Lobelia, Marigold, Matthiola, Mimulus, Nemesia, Nicotiana, Nierembergia, Nigella, Pansy, Petunia, Phacelia, Phlox, Salpiglossis, Scabiosa, Schizanthus, Snapdragon, Stocks, Ornamental Strawberry, Verbena, Viola.

BULBS and ROOTS—Amaryllis, Begonia, Canna, Columbine, Delphinium, Gladiolus, Gloxinia, Lily-of-the-Valley, Per. Phlox, Primula, Tigridia, Yellow Calla.

TREES and SHRUBS — Flowering Trees, Fruit Trees, Berries, Grapes, Azaleas, Camellias, All shrubs, Roses, Tree Roses, Rhododendrons, etc.

VEGETABLES—Beets, Carrots, Endive, Eggplant, Lettuce, Parsley, Peas, Pepper, Radish, Spinach, Tomatoes, Artichoke plants, Asparagus Roots, Berries, Horseradish Roots, Onion Sets, Rhubarb, Strawberries.

MARCH and APRIL

FLOWERS—Sow in open ground—Ageratum, Alyssum, Amaranthus, Balsam, Bells of Ireland, Brachycome, Callendula, California Windbreak, Candytuft, Castor Bean, Celosias, Centaurea, Clarkia, Cleome, Coboea, Cosmos, Four o'Clock, Godetia, Gourds, Gypsophila, Hollyhock, Kochia, Kudzu, Lathyrus, Linaria, Mignonette, Morning Glory, Nasturtium, Nicotiana, Nigella, Phlox, Poppies, Portulaca, Salpiglossis, Strawflowers, Sunflowers, Tithonia, Virginian Stock, Viscaria, Zinnias.

SOW IN FLATS or SEED STARTER—Agathe, Ageratum, Asters, Bells of Ireland, Per. Alyssum, Asters, Carnation, Celosia, Centaurea, Cineraria, Annual Chrysanthemums, Coleus, Cyclamen, Dwarf Dahlias, Dianthus, Gaillardia, Gerbera, Gomphrena, Iceland Poppy, Lobelia, Matthiola, Mari-

gold, Meconopsis, Nemesia, Nierembergia, Petunia, Phlox, Salpiglossis, Schizanthus, Snapdragon, Stocks, Tithonia, Torenia, Verbena, Zinnia.

BULBS, ROOTS, PLANTS—Begonia, Caladium, Canna, Dahlia, Gladiolus, Per. Phlox, Primula, Tigridia, Fuchsia, Geranium, Pelargoniums.

VEGETABLES—Beans, Beets, Carrots, Celery, Corn, Cucumber, Eggplant, Kale, Lettuce, Okra, Onion, Parsley, Pepper, Pumpkin, Radish, Salsify, Squash, Tomato, Artichoke Plants, Asparagus Roots, Berries, Grapes, Horseradish, Rhubarb.

MAY and JUNE

FLOWERS—Sow in open ground—Alyssum, Balsam, Bells of Ireland, Brachycome, Calendula, California Poppy, Candytuft, Centaurea, Clarkia, Cosmos, Gilia, Godetia, Gourds, Gypsophila, Kochia, Kudzu, Linaria, Nasturtium, Phlox, Portulaca, Salpiglossis, Virginian Stock, all Vines, Zinnias.

SOW IN FLATS—Asters, Begonia, Carnation, Calceolaria, Canterbury Bells, Columbine, Coreopsis, Delphinium, Dianthus, Doronicum, English Daisy, Foxglove, Gaillardia, Gerbera, Geum, Heuchera, Hollyhock, Marigold, Mimulus, Nemesia, Pentstemon, Petunia, Phlox, Per. Poppy, Primula, Pyrethrum, Salpiglossis, Streptocarpus, Stocks, Sweet William, Thalictrum, Tithonia, Wallflower.

BULBS and PLANTS — Chrysanthemums, Dahlia Tubers, Fuchsias, Geranium, Pelargoniums, Roses in Containers.

VEGETABLES—Beans, Beets, Carrots, Corn, Cucumber, Melons, Okra, Parsley, Peppers, Pumpkin, Radish, Squash, Spinach.

JULY and AUGUST

FLOWERS—Sow in open ground—Alyssum, Calendula, Candytuft, Cosmos, Gypsophila, Nasturtium, Winter Sweet Peas.

SOW IN FLATS—Per. Alyssum, Columbine, Delphinium, English Daisy, Pansy, Snapdragon, Streptocarpus, Sweet William, Viola, Winter Stocks, Wallflower, all Biennials and Perennials listed for May and June.

BULBS—Hardy Iris.

VEGETABLES — Beets, Broccoli, Brussel Sprouts, Cabbage, Carrots, Cauliflower, Endive, Kale, Kohl Rabi, Leek, Mustard, Parsley, Radish, Spinach, Turnip.

LAWNS—All Hallawell's Lawn Grasses, May to September.

SEPTEMBER - OCTOBER NOVEMBER

FLOWERS—Sow in open ground—Arctotis, Calceolaria, Campanula, Cineraria, Delphinium, Dianthus, English Daisy, Forget-me-not, Foxglove, Gerbera, Geum, Godetia, Gypsophila, Heuchera, Hollyhock, Larkspur, Linaria, Nemophila, Pansy, all Poppies, Scabiosa, Snapdragon, Sweet Peas, Sweet William, Thalictrum Viola, Wildflowers.

BULBS — Anemone, Crocus, Daffodils, Freesia, Hyacinth, Iris, Lily, Muscari, Ranunculus, Scilla, Tulips (see our bulb catalog for complete list).

VEGETABLES—Beets, Broccoli, Carrot, Endive, Lettuce, Onion Seeds, Parsley, Peas, Radish, Spinach, Turnip.

DECEMBER

FLOWERS—Sow in open ground—Alyssum, Bartonia, Calendula, Candytuft, Centaurea, Clarkia, Collinsia, Eschscholtzia, Forget-me-not, Godetia, Gilia, Larkspur, Linum Rubrum, Lupins, Nemophila (on bulb beds), Poppy, Virginia Stock, Sweet Peas.

SOW IN FLATS—Bellis, Carnation, Coreopsis, Dianthus, Gaillardia, Lobelia, Pansy, Pentstemon, Phlox, Salvia, Scabiosa, Snapdragon, Stocks, Verbena, Viola.

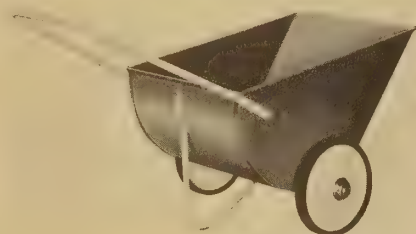
Bulbs—Amaryllis, Daffodils, Lilium, Lily of the Valley, Narcissi, Ranunculus.

NURSERY PLANTS—Rose Bushes, Rose Trees, Climbing Roses, Orange and Lemon Trees, Evergreen and Deciduous Trees and Shrubs.

VEGETABLES—Beets, Carrot, Lettuce, Onion, Parsley, Parsnips, Peas, Radish, Spinach.

BULBS—ONIONS—Sow seeds of Hallawell's Sweet Spanish now for large onions to harvest in mid-summer.

MASTERS HANDI-CARTS

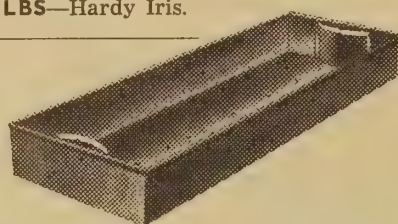


"YARDMAID" and "LAWN MASTER" Finest, strongest Utility Carts made

Move rock, dirt, gravel, sod, leaves, etc., simply and easily. Perfect balance rests load on axle. No lifting, just tip to load or empty. Heavy steel welded seams. Rubber tires. Sprayed and baked high gloss enamel finish.

"YARD MAID" (illus.) 3 cu. ft. cap.
Orange and Green, enamel finish....\$ 9.50

"LAWN MASTER" 3½ cu. ft. cap.
Ivory and Flamingo Red finish.....\$13.75



HALLAWELL'S SEED STARTER

Germinating all kinds of seeds is simple and easy with a Hallawell Seed Starter. It supplies moisture in just the right amount and without demanding too much attention. In fact, week-end gardeners may sow seeds and return the next week-end to find them sprouted and growing.

Just fill the Starter with a suitable soil mixture, sow the seeds, fill the water compartment and place the Starter in a protected place out of doors. Two fillings of water may be required to thoroughly moisten dry soil.

When seeds have sprouted, move the Starter to full sun and transplant to flats or the garden when plants are ready.

The Seed Starter is sturdy galvanized steel and will last for years.

In San Francisco \$2.35 each, \$3.10 packed, postpaid. 2 for \$5.45 packed and postpaid.

MASTERS DISTRIBUTORS



New slotted hopper also spreads dirt, dry humus, ground peat moss. Save on seed, fertilizer, other materials with Masters "Fertilizer-Miser" fingertip control. Fast accurate flow, even distribution, positive shut-off. Strong all-steel construction. Flamingo red and Sungate Ivory baked enamel finish.

Model 40 (illustrated) —
24" spread, 75 lbs. cap.\$19.25
Model 30 — 20" spread, 50 lbs. cap.\$14.95
Model 25 — 18" spread, 30 lbs. cap.\$11.25
Model 15 — 16" spread, 20 lbs. cap.\$ 9.50

SENT
POSTPAID
ANYWHERE
IN U.S.A.



Hallawell's High Quality **VEGETABLE SEEDS** California Grown

ASPARAGUS

Paradise—Large green tips.
Pkt. 15c, oz. 75c, ¼ lb. \$2.25

BUSH BEANS

1 pkt. of seeds will sow about 15 ft. of row,
1 lb. 50 ft.

Pkt. 25c, 6 oz. 50c, lb. 95c, 5 lbs. \$4.25

Black Eye Peas—3 ft. Green or shell.

Bountiful—Green pods 6-7 in. long.

Broad Windsor (Fava)—Green shell beans, endures frost.

Dwarf Horticultural (Italian Bush Bean)—Dark green pods splashed crimson.

Edible Soybeans—Green shell bean.

Top Notch Golden Wax—Stringless yellow pods.

POLE BEANS

Pkt. 25c, 6 oz. 50c, lb. 95c, 5 lbs. \$4.25

Blue Coco—Considered by gourmets one of the finest flavored beans, 6 inch pods turn green when cooked.

Blue Lake—Stringless pole, round pods.

Kentucky Wonder—Green pods—9 to 10 inches long.

Kentucky Wonder Wax—Rich golden yellow pods.

Romano (Italian Pole Bean)—Very prolific.
Scarlet Runner—Ornamental and edible—green pods.

BUSH LIMA BEANS

Pkt. 25c, 6 oz. 50c, lb. 95c, 5 lbs. \$4.25

Improved Bush Lima—Large seeds.

Thorogreen—Small seeds.

POLE LIMA BEANS

King of the Garden—8 to 10 ft. tall—large white bean.

BEETS

Where winters are mild, seeds may be sown all year. One ounce of seed sows 100 ft. of row. Cook tops, too, for more vitamins.

Crosby's Egyptian—Flattened globe-shaped.

Pkt. 15c, oz. 35c, ¼ lb. \$1.00, lb. \$3.00

Early Wonder—Early, flattened globe.

Pkt. 15c, oz. 35c, ¼ lb. \$1.00, lb. \$3.00

Detroit Dark Red—Globular.

Pkt. 20c, oz. 45c, ¼ lb. \$1.25, lb. \$3.50

Improved Blood Turnip—Nearly round.

Pkt. 15c, oz. 35c, ¼ lb. \$1.00, lb. \$3.00

BROCCOLI

Italian Green Sprouting—For home garden.

Pkt. 20c, ½ oz. 50c, oz. 75c, ¼ lb. \$2.00

BRUSSELS SPROUTS

Culture the same as for Cabbage.

Pkt. 25c, ¼ oz. 75c, oz. \$2.00

CABBAGE

Where winters are mild, sow seeds during June, July, and August for winter crop.

American Drumhead Savoy—90 days, 8-in. heads, wt. 11 lbs. Pkt. 20c,
½ oz. 40c, oz. 75c, ¼ lb. \$2.00, lb. \$5.00

Copenhagen Market—70 days, 6-in. heads, wt. 3-4 lbs. Pkt. 20c,
½ oz. 40c, oz. 75c, ¼ lb. \$2.00, lb. \$6.00

Early Dwarf Round Dutch—65 days, 7½-in. heads, 4 lbs. Pkt. 15c,
½ oz. 40c, oz. 75c, ¼ lb. \$2.25, lb. \$6.00

Early Jersey Wakefield—62 days, 7-in. conical heads, 6½ lbs. Pkt. 15c,
½ oz. 40c, oz. 75c, ¼ lb. \$1.75, lb. \$5.00

Golden Acre—65 days, 6-in. heads, 3 lbs. Pkt. 20c, ½ oz. 45c, oz. 75c, ¼ lb. \$1.75

Late Flat Dutch—100 days, 12-in. heads, 12 lbs. Pkt. 15c, ½ oz. 40c, oz. 75c, ¼ lb. \$1.50

Marion Market—72 days, 6½ in. heads, 12 lbs. Pkt. 20c,
½ oz. 40c, oz. 75c, ¼ lb. \$2.00, lb. \$5.00

Red Acre—63 days, 7-in. heads, 3½ lbs. Pkt. 20c, ½ oz. 40c, oz. 75c, ¼ lb. \$2.25

Chinese Cabbage—75 days, heads about 12 in. long. Pkt. 15c, ½ oz. 45c, oz. 85c

CARROTS

They grow to eating size in about 79 days. 1 oz. will sow a 100-ft. row.

Chantenay Red Cored—5 to 6 in. long. Pkt. 15c, oz. 50c, ¼ lb. \$1.50, lb. \$3.50

Danvers Red Cored—8-9 in. long. Pkt. 15c, oz. 50c, ¼ lb. \$1.50, lb. \$3.50

French Forcing—Nearly round. Pkt. 15c, oz. 50c, ¼ lb. \$1.50, lb. \$4.00

Imperator—8 in. long. Pkt. 15c, oz. 50c, ¼ lb. \$1.50, lb. \$3.50

Nantes Half Long—6 in. long. Pkt. 15c, oz. 50c, ¼ lb. \$1.50, lb. \$3.50

Oxheart—4½ in. long. Pkt. 15c, oz. 50c, ¼ lb. \$1.50, lb. \$3.50

CAULIFLOWER

Culture same as for Cabbage.

Early Snowball—60 days. Pkt. 30c, ¼ oz. \$1.00, oz. \$3.00

Late Cauliflower—75 days. Pkt. 30c, ¼ oz. \$1.00, oz. \$3.00

CELERY

Golden Self Blanching—Golden yellow.

Pkt. 25c, oz. \$1.00, ¼ lb. \$3.50

Utah—Thick green stalks.

Pkt. 25c, ½ oz. 60c, oz. \$1.00

Celeriac—Turnip rooted. Pkt. 25c, ½ oz. 75c

SWISS CHARD

Improved Silver—White rib.

Pkt. 15c, oz. 25c, ¼ lb. 75c

Lucullus—Dark green.

Pkt. 15c, oz. 25c, ¼ lb. 75c

Rhubarb Chard—Ornamental and edible.

Pkt. 25c, oz. \$1.00

CHICORY

Large Rooted—Dried roots used as a substitute for coffee. Pkt. 15c, oz. 75c

Radichetti—Long narrow leaves. Pkt. 15c, oz. 75c

CHIVES

For seasoning. Easily grown. Attractive in herb garden. Pkt. 25c, ¼ oz. 75c

SWEET CORN

Golden Cross Bantam—The most widely used sweet corn.

Pkt. 25c, 6 oz. 60c, lb. 95c, 5 lbs. \$4.25

Lochief—6½ ft. tall. 8 in. ears.

Pkt. 25c, 6 oz. 60c, lb. \$1.00, 5 lbs. \$4.50

Miniature Hybrid—3½-4 ft. tall, 6 in. ear.

Pkt. 25c, 6 oz. 60c, lb. \$1.00, 5 lbs. \$4.50

White Hybrid—8 ft. tall—8 in. ear.

Pkt. 25c, 6 oz. 60c, lb. \$1.00, 5 lbs. \$3.75

POP CORN

Purdue Hybrid—Golden yellow.

Pkt. 25c, 6 oz. 60c, lb. 95c

CORN SALAD

Broadleaved—

Pkt. 25c, oz. 75c

CUCUMBERS

Lemon (or Apple Cucumber)—A mild cucumber, delicious in salads, much in demand by gourmets. Pkt. 15c, oz. 60c, ¼ lb. \$1.75

Long Green—Dark green.

Pkt. 15c, oz. 50c, ¼ lb. \$1.25

Marketer—Dark green, tapered.

Pkt. 15c, oz. 50c, ¼ lb. \$1.25

National Pickling—Dark green, 6 in. fruits.

Pkt. 15c, oz. 50c, ¼ lb. \$1.25

Straight 8—Medium green, 8 in.

Pkt. 15c, oz. 40c, ¼ lb. \$1.25

Telegraph Climbing— Pkt. 50c

COLLARDS

True Georgia—2-3 ft. tall.

Pkt. 10c, oz. 25c, ¼ lb. 75c, lb. \$2.50

ENDIVE

Green Curled—Tender and crisp.

Pkt. 15c, oz. 40c, ¼ lb. \$1.00

Escarolle—Full Heart Batavian. Thick buttery texture. Pkt. 15c, oz. 40c, ¼ lb. \$1.00

HALLAWELL'S HIGH QUALITY SEEDS ARE AS NEAR TO YOU AS YOUR MAIL BOX

VEGETABLE SEEDS—Continued

EGG PLANT

New York—Large round purple fruits.
Pkt. 25c, oz. \$1.50

HERBS

Anise—For garnishing, seasoning, cordials.
Basil, Sweet—Flavoring soups, stews, salads.
Borage—Beverages, salads, flavoring, bees.
Caraway—Leaves in salads, seeds in pastry.
Catnip—Cat tonic, medicinal, food seasoning.
Chervil—Pungent leaves for flavoring.
Coriander—For soups, stews, salads, meats.
Dill—Pickling, sauces, meats, etc.
Florence Fennel (Finocchio)—Salads.
Horehound—Candy flavoring, medicinal.
Hyssop—Medicinal, ornamental.
Rosemary—Roasts, stews, fragrant sachets.
Sage—Seasoning for many foods.
Summer Savory—Salads, dressings, stews.
Sweet Marjoram—Flavoring, fresh or dried.
Thyme—Flavoring for soups, stews, etc.
Water Cress—Easily grown in moist areas.
1/8 oz. 50c
Wormwood—Medicinal and beverage herb.
Mixed Herbs—Many different kinds.
Any of above herbs:
Pkt. 25c, 5 pkts. for \$1.00, 1/4 oz. 50c
Cress—Peppergrass. Pkt. 25c, oz. 50c

KALE

Dwarf Scotch—Low growing. Pkt. 15c, oz. 50c
Jersey or Thousand Headed—For greens.
Pkt. 15c, oz. 50c
Ornamental— Pkt. 25c, oz. 75c

KOHL RABI

An edible bulb above ground, sweet, fine grained flesh.
Early White Vienna— Pkt. 15c, 1/2 oz. 50c
Purple Vienna— Pkt. 15c, 1/2 oz. 50c

LEEK

Used for flavoring soups, etc.
Pkt. 20c, 1/4 oz. 40c, oz. \$1.00

LETTUCE

LETTUCE SEEDS require a cool soil for germinating—65° or cooler. Head varieties to head properly require cool weather. Loose leaf varieties may be grown any time.

Butter Lettuce (White Boston)—Light green leaves, buttery-yellow heart.
Pkt. 15c, oz. 50c, 1/4 lb. \$1.25
Bibb—Small, early butterhead type.
Pkt. 25c, oz. 60c, 1/4 lb. \$1.50
Grand Rapids—Erect, compact leaf lettuce. Excellent. Pkt. 20c, oz. 40c
Great Lakes—Will head well under warm weather conditions.
Pkt. 25c, 1/2 oz. 60c, oz. \$1.00
Iceberg—Crisp heading variety.
Pkt. 15c, oz. 50c, 1/4 lb. \$1.25
Imperial 847—Hallawell's large, crisp, tight heading.
Pkt. 25c, 1/2 oz. 40c, oz. 75c, 1/4 lb. \$2.00
Hallawell's Loose Leaf (Prizehead)—Quick growing frilled leaves tinged red.
Pkt. 15c, oz. 40c, 1/4 lb. \$1.25
Mignonette—Small crisp heads. Does well in tropics.
Pkt. 20c, oz. 60c, 1/4 lb. \$1.75
Oak Leaf—Good resistance to hot weather.
Pkt. 20c, oz. 50c, 1/4 lb. \$1.00
Romaine (Paris Cos)—Highly esteemed for its fresh crispness. Pkt. 15c, oz. 50c, 1/4 lb. \$1.00

MUSHROOMS

Lambert pure culture Spawn in dry form.
Package plants 50 square feet.
\$1.95, \$2.25 postpaid

MUSTARD

Southern Giant Curled—Large green leaves.
Pkt. 15c, oz. 30c, 1/4 lb. 90c
Tendergreen—Thick, tender leaves, heat resistant.
Pkt. 15c, oz. 30c, 1/4 lb. 90c

MUSKMELON

Banana—16 in. long, salmon flesh.
Pkt. 15c, 1/2 oz. 35c, oz. 50c
Honeydew—Round oval, 6-lb. melons, very sweet.
Pkt. 15c, oz. 50c, 1/4 lb. \$1.00
Imperial No. 45—Salmon-pink flesh, rich flavor. Pkt. 20c, 1/2 oz. 35c, oz. 65c, 1/4 lb. \$1.25
Persian (small type)—Globular, 6-lb. melons, fine flavor. Pkt. 15c, oz. 60c, 1/4 lb. \$1.50
Pershaw—Thick, firm golden-yellow flesh, sweet, spicy flavor. Oval shaped, about 6 lbs.
Pkt. 25c, oz. 75c, 1/4 lb. \$2.50
Rocky Ford—Round 2 1/2-lb. netted melons.
Pkt. 15c, 1/2 oz. 35c, oz. 50c
Salmon Cranshaw—Deliciously sweet, fine flavor, salmon-pink flesh.
Pkt. 20c, 1/2 oz. 50c, 1/4 lb. \$2.00
Mixed Melons—Cantaloupes and melons in mixture, large, medium and small.
Pkt. 25c, 1/2 oz. 65c

OKRA

Clemson Spineless—Long green pods.
Pkt. 15c, 1/4 lb. \$1.00

ONIONS

Plant onion sets for quick green onions. Sow seeds for mature onions. Where winters are mild, seeds sown November through February, will mature about July.

Australian Brown—Brown skin, white flesh, globe shaped.
Pkt. 15c, 1/4 oz. 35c, oz. \$1.00, lb. \$6.00
Bunching Onion—White, for green onions.
Pkt. 15c, 1/4 oz. 35c, oz. \$1.00, lb. \$6.00
Red Wethersfield—Large, flat, red skin, flesh white tinted pink.
Pkt. 15c, 1/4 oz. 35c, oz. \$1.00, lb. \$6.00
Riverside Sweet Spanish (Hallawell's)—Very mild, globular, amber skin, white flesh, keeps well. Excellent.
Pkt. 20c, 1/4 oz. 25c, oz. \$1.00, lb. \$7.50
Southport White Globe—Large, white onions.
Pkt. 15c, 1/4 oz. 35c, oz. \$1.00, lb. \$6.00
Torpedo—A Hallawell Specialty. Mild, well flavored, decorative garnish. Long oval-shaped.
Pkt. 25c, 1/4 oz. 50c, oz. \$1.50

ONION SETS

For young green onions, plant 2 in. deep and close together in the row.
Lb. 50c, Postpaid 75c

PARSLEY

Double Curled—Dark green.
Pkt. 15c, oz. 40c, 1/4 lb. \$1.00
Extra Triple Curled—Dark green decorative.
Pkt. 15c, oz. 40c, 1/4 lb. \$1.00
Plain—Dark green, fine flavor.
Pkt. 15c, oz. 40c, 1/4 lb. \$1.00

PEAS

A winter crop where winters are mild. 1 lb. to 100 ft. of row.
Pkt. 25c, 6 oz. 50c, lb. 85c, 5 lbs. \$3.50
Alaska—Height 30 in. First early.
American Wonder—Height 15 in. Early.
Laxton's Progress—18 in. Medium. Early.
Melting Sugar—Edible pods. 3-4 ft.
Telephone—5 ft. Large pods.

PARSNIP

Hollow Crown—Roots 12 to 15 in. long.
Pkt. 15c, oz. 40c, 1/4 lb. \$1.00

PEPPERS

Sow seeds in hot bed or boxes indoors 6 to 8 weeks before planting time outdoors.
Anaheim Chili—Tapering fruits 6-8 in. long, deep green becoming scarlet.
Pkt. 20c, 1/4 oz. 45c, oz. \$1.50
California Wonder—A Hallawell specialty. Thick walled peppers 4 1/2 in. long by 3 1/2 in. through.
Pkt. 25c, 1/2 oz. 90c, oz. \$1.50
Hungarian Yellow Wax—Waxy yellow tapering fruits 6 in. long. Very pungent.
Pkt. 20c, 1/2 oz. 90c
Pimiento—Heart shaped fruits 3 in. long. Mild and sweet. Pkt. 20c, 1/2 oz. 90c

SEED POTATOES

Clean healthy potatoes to produce good eating potatoes. 10 lbs. plant about 100 ft. row.

Prices: 5 lbs. 75c, 10 lbs. \$1.35, postage extra, or will send by Express, transportation charges collect.

Burbank—Long cylindrical tubers. All around cooking.

Early White Rose—Earlier than Burbank, good baker.

Pontiac—Excellent red potato, early variety, round.

PUMPKIN

Cushaw Striped—Crookneck, 14 to 16 lbs. Keeps well. Pkt. 15c, oz. 35c, 1/4 lb. \$1.00
Dickinson—Large thick fleshed fruits.
Pkt. 15c, oz. 35c, 1/4 lb. \$1.00
Mammoth King—Globular fruits, 50-60 lbs.
Pkt. 15c, oz. 40c, 1/4 lb. \$1.00
Sugar or Pie Pumpkin—Deep orange fruits, 6-8 lbs. Pkt. 20c, oz. 40c, 1/4 lb. \$1.00

RADISH

Crimson Giant—Large round red.
Pkt. 15c, oz. 35c, 1/4 lb. 75c
French Breakfast—Scarlet, white tip, oval.
Pkt. 15c, oz. 35c, lb. \$1.00
Icicle—Long white, tender, crisp.
Pkt. 15c, oz. 35c, 1/4 lb. 75c
Scarlet Globe—Round, bright scarlet.
Pkt. 20c, oz. 45c, 1/4 lb. \$1.00
Sparkler—Globe-shaped rosy-carmine, white tip.
Pkt. 20c, oz. 35c, 1/4 lb. 75c

WINTER RADISH

White Chinese—8 in. roots, mild flavor.
Pkt. 15c, oz. 35c, 1/4 lb. 75c
Long Black Spanish—7-10 in. roots, white, crisp.
Pkt. 15c, oz. 40c, 1/4 lb. \$1.00

RUTABAGA

Purple Top—Yellow flesh.
Pkt. 15c, oz. 25c, 1/4 lb. 75c

SALSIFY

Vegetable Oyster— Pkt. 20c, oz. 75c

WINTER SQUASH

Banana—Cylindrical—20-24 in. long, orange flesh.
Pkt. 15c, oz. 35c, 1/4 lb. \$1.00
Golden Delicious—Top shaped, 7-8 in. long, yellow.
Pkt. 15c, oz. 35c, 1/4 lb. \$1.00
Hubbard—Globular, 9-10 in. through, green warted.
Pkt. 15c, oz. 35c, 1/4 lb. \$1.00
Uconn—All-America Winner. Acorn shaped, 5-6 in. through. Pkt. 25c, oz. 50c, 1/4 lb. \$1.25

SQUASH

Benning's Bush Scallop—White tinted green.
Pkt. 15c, oz. 35c, 1/4 lb. \$1.00
Caserta—Gold Medal Winner. Grayish-green, striped, very prolific bush type.
Pkt. 25c, oz. 35c, 1/4 lb. \$1.00
Early White Bush Scallop—Flat, creamy white scallop.
Pkt. 15c, oz. 35c, 1/4 lb. \$1.00
English Vegetable Marrow—Skin green-yellow.
Pkt. 25c, oz. 50c, 1/4 lb. \$1.25
Italian Marrow Zucchini (Dark Green)—Hallawell's Special Strain. Excellent.
Pkt. 20c, oz. 35c, 1/4 lb. \$1.00
Straightneck Bush—Lemon-yellow, warted.
Pkt. 15c, oz. 35c, 1/4 lb. \$1.00
Yellow Summer Crookneck—Golden yellow, warted.
Pkt. 15c, oz. 35c, 1/4 lb. \$1.00



TOMATO, PEARSON IMPROVED

SPINACH

- Bloomsdale**—Thick green leaves.
Pkt. 15c, oz. 30c, ¼ lb. 80c
- Hollandia**—Broad, thick leaves, dark green.
Pkt. 15c, oz. 30c, ¼ lb. 80c
- New Zealand**—Tender tips all summer.
Pkt. 15c, oz. 35c, ¼ lb. 75c

TOMATOES

Allow 5 to 6 weeks for plants to grow from seed to transplanting size.

- Bountiful**—A Hallawell Special forcing tomato.
Pkt. 35c, 3 pkts. \$1.00
- Earliana**—Early, medium size, flattened globe.
Pkt. 15c, ½ oz. 75c
- Marglobe**—Large globe shaped canning and table.
Pkt. 15c, ½ oz. 75c
- Pearson Improved**—Large flattened globe. Very productive.
Pkt. 20c, 2 pkts. 35c, ½ oz. \$1.00
- Ponderosa or Beefsteak**—Very large, few seeds.
Pkt. 20c, ½ oz. \$1.00

PRESERVING TOMATOES

- Red Cherry**—Small round fruits.
- Red Pear**—Pear shaped, 2 in. long.
- Red Plum**—Small round fruits.
- San Marzano**—For paste and powder.
- Strawberry**—Known as Ground Cherry or Husk.
- Yellow Pear**—2 in. long.
- Yellow Plum**—Plum-shaped.

Each of above: Pkt. 25c, ¼ oz. 75c

TOBACCO

- Connecticut Leaf**—Hardy, good quality.
Pkt. 35c, 3 pkts. \$1.25

TURNIPS

- Golden Ball**—Globe shaped yellow.
Pkt. 15c, oz. 30c, ¼ lb. 75c
- Purple Top White Globe**—
Pkt. 15c, oz. 30c, ¼ lb. 75c

WATERMELONS

- Black Seeded Chilian**—Round, 10x9 in., 15-16 lbs.
Pkt. 15c, oz. 35c, ¼ lb. \$1.00
- Klondike**—Dark green, oblong, 16 in. long. 8-10 in. diameter. Wilt resistant.
Pkt. 15c, oz. 40c, ¼ lb. \$1.00, lb. \$3.00
- Klondike Striped**—Oblong, light green, darker rattlesnake striping. 18 in. long, 10 in. diameter.
Pkt. 15c, oz. 40c, ¼ lb. \$1.00
- New Hampshire Midget**—An All-America Winner. Round, 6x7 in., up to 6 lbs. Refrigerator size.
Pkt. 25c, oz. 50c, ¼ lb. \$1.25

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CALIFORNIA POPPY—

Lb. \$2.50, 5 lbs. \$12.00
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